

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2025

Major: Management Information Systems | GPA: 3.60

Awards: Temple University Academic Scholarship, Rosenfeld Term Scholarship, McElroy, David E and Suzanne R. Scholarship, Richard J., and Maureen Brennen Scholarship

SUMMARY

Aspiring product development, product management, and UX/UI design professional with a strong foundation in technology and a passion for creating user-focused solutions. Skilled in team leadership, market research, and cloud deployment, with a commitment to learning and growing in these fields. Driven by a desire to leverage technology to build inclusive and impactful products

RELEVANT PROJECTS

TOLL CALCULATOR

May 2024

- Developed a mashup web application integrating multiple APIs, including the Distance Matrix API, to display toll information along with driving distance and estimated time.
- Designed and implemented an additional API integration to enhance user experience by providing relevant data within the alert message.
- Deployed the application on AWS using CloudFront and demonstrated its functionality in a narrated video tutorial.

EXPERIENCE

THE PHILADELPHIA BEAUTY BIRDS, Philadelphia, PA

Co-President

May 2024 – Present

- Lead a passionate community of beauty enthusiasts, offering workshops and tutorials to master makeup application, skincare, and overall beauty.
- Create a supportive, inclusive environment where members use their beauty skills to give back to the community and make a positive impact.
- Helped Lead and manage a team of 80+ members, organizing workshops and events to enhance members' skills.

ASSOCIATION OF INFORMATION SYSTEMS (AIS), Philadelphia, PA

DE&I Chair

August 2024 – Present

- Spearheaded diversity, equity, and inclusion initiatives to foster an inclusive environment within the Association.
- Organized Led initiatives to increase diversity and inclusivity within a tech-focused student organization.
- Partnered with board members to create cross-functional initiatives, blending DE&I efforts with professional development and social activities, contributing to a well-rounded and inclusive member experience

EASY ACCESS UNDERWEAR, Philadelphia, PA

October 2023 – April 2024

Product Marketing Ambassador

- Conduct market research to understand customer needs and preferences, providing valuable insights for product development and marketing strategies.
- Creating engaging marketing content, including blogs, training materials, to educate and inform various audiences about the product's features and benefits.

VOLUNTEERING

Director of Corporate relations, Temple's Fashion and Business Professional organization, April 2024

Sales Associate, SGDI Pop-Up Shops, December 2021

SKILLS

Software: Microsoft Word, Excel, PowerPoint, AutoCAD, Solidworks, HTML, CSS, Node.js AWS, Canva, Adobe, MySQL, Python, JavaScript, Figma

Languages: French and Fula, Advanced

Certifications: Google Analytics for Beginners, Introduction to JavaScript