
Megana Gummadi

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2025

Major: Management Information Systems

ACTIVITIES & AWARDS:

- Participant in the Junior Olympic Archery Division Competitions
- Presidential Volunteer Service Award, 2019

INFORMATION TECHNOLOGY SKILLS

Microsoft PowerPoint, SharePoint, Excel, Adobe Lightroom and Photoshop.

Market Research: LuxResearch, Pitchbook

Web Development: Javascript, HTML, CSS

Cloud Infrastructure: Salesforce

EXPERIENCE:

Dunkin Donuts, Basking Ridge, NJ

May 2021 – Jul 2021

Management Trainee

- Maintained high standards of customer service during fast-paced operations thus increasing the return rate of customers.
- Trained a total of three new hires on day-to-day business operations and gave managerial feedback on their progress.
- Resolved issues among fellow employees and customers quickly and efficiently in a professional manner.

Wings For Growth, Basking Ridge, NJ

June 2020 – Jan 2021

Digital Marketing Intern

- Interned at WINGS for Growth as a marketing analyst and developed metrics using digital tools to track the social media traffic.
- Responsible for developing marketing materials using **Photoshop, Lightroom** and **Canva** to promote a series of events by designing posters.
- Created promotional texts and professional reviews for the website and various social media platforms (Facebook, Instagram and YouTube).
- Managed appointments and collaborated with the sales team during presentations.

Other Freelancing & Volunteer Opportunities

- Worked as a User Experience Tester for a Digital Health application for Amalgam Technologies.
- Presenter at Digital Health Webinar organized by UBIQ Webinars on how digital health can aid in reducing stress and anxiety for adolescents and also on user experience with digital tools.

SKILLS & CERTIFICATES:

Proficient in English, Telugu and Spanish

