



MIS 3506

Digital Design
and
Innovation

Please sit with your team

Week 13

Photo: Installation by Jenny Holzer, US Pavillion, Venice Biennale 1990

Project Deliverables

Due Sunday 12/10 at 11:59 PM

- **ELECTRONIC SUBMISSIONS** via OWLbox folder (Team Name_MIS3506_Final Project Deliverables)
 1. Your **scope** document
 2. The working **JIM prototype** (VP File)
 3. The **scenarios** that your prototype represents (in VP File)
 4. **Data masters** or **variables** for all data fields on the prototype (in VP File)
 5. **Business rules** documented in a separate Word document
 6. **Use Cases** that your prototype represents in a separate Word document
 7. JIM Report as a Word Document
 8. PowerPoint Presentation
- **HARDCOPY SUBMISSIONS** delivered to Emily in Speakman 210 - Monday, December 11th no later than 10 AM
 - Your **scope** document
 - JIM **report** on your prototype with **all options** turned on
 - Your PowerPoint **presentation** (4 Hardcopies – 3 slides per sheet for each submitted the day of your presentation to distribute to reviewers)

Professional Achievement Points Assignment:

Due by 11:59 PM on December 10, 2017

Final Presentations:

NEXT WEEK

Wednesday, December 6th, from 5-8 PM

Alter 7th Floor Commons

Presentations:

- Order will be posted in advance
- “Professional” attire —
Business Casual

Important information:

Presentation requirements:

- 12 minutes each including Q+A (9+3)
- Everyone does not have to present.
- PowerPoint and prototype

Today:

Selling Your Ideas

TELL A STORY

People using your proposal

+

Technology needs/integration
considered

Does the STORY
match the
PROTOTYPE?

The presentation: 5 parts

Follow Design Inquiry Framework

1. **what** inspired you (good or bad) [What is your BIG IDEA]
2. **who** are the affected stakeholders [PEOPLE]
3. what are their **unmet needs** + why are they important
[NEEDS AND OPPORTUNITIES]
4. what is your **solution** [DEMONSTRATE YOUR PROTOTYPE]
5. what **resources** do you need to create and sustain your solution
[THE BUSINESS CASE]

The presentation: 5 parts

1. **what** inspired you (good or bad)

[What is your BIG IDEA?]

Focus on the essential problem, the business context and YOUR OBJECTIVES

The presentation: 5 parts

2. **who** are the affected stakeholders

[PEOPLE]

**Focus on the AFFECTED STAKEHOLDERS
(internal and external) and YOUR PERSONA.**

The presentation: 5 parts

3. what are their **unmet needs** + why are they important
[NEEDS AND OPPORTUNITIES]

What are their needs? How are they currently not being met? Where are the opportunities for change? Can you demonstrate this?

What are your assumptions and constraints

The presentation: 5 parts

4. what is your **solution**

[Demonstrate your PROTOTYPE]

**How does YOUR SOLUTION solve their problems?
YOUR SCENARIO explains the demonstration
context.**

**SHOW US using your prototype AS IF YOUR
PERSONA IS THE USER.**

The presentation: 5 parts

5. what **resources** do you need to create and sustain your solution
[Make the BUSINESS CASE]

Why should they choose your solution?

What resources (people/things/money) do they currently have and WHAT WILL THEY NEED to implement it?

Class 2 you will

PRESENT

to the class

(A test drive presenting at the podium)

Project Team Work Time



Sit with your
Review Pair

(Professor will assign)

An opportunity to
practice your presentations

Evaluation DIMENSIONS

HOW WELL DOES IT TELL THE STORY?

1. **what** inspired you (good or bad) [What is your BIG IDEA]
2. **who** are the affected stakeholders [PEOPLE]
3. what are their **unmet needs** + why are they important [NEEDS AND OPPORTUNITIES]
4. what is your **solution** [DEMONSTRATE YOUR PROTOTYPE]
5. what **resources** do you need to create and sustain your solution [THE BUSINESS CASE]

This week focus your heuristic review on their PRESENTATION and prototype

1st team presents

Remember: 8-9 min to present

00:15 min

2nd team presents

00:15 min

Less than 1 week left
to pull it all together

GOOD LUCK!!!