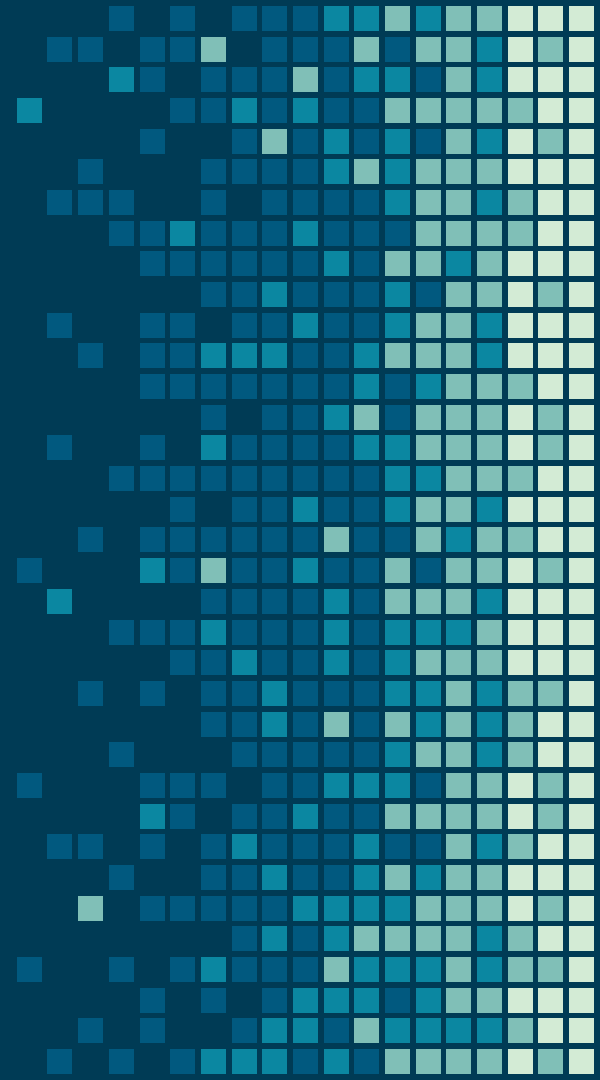


MIS 3506

Digital Design & Innovation Studio

Please sit with your team!

Amy Lavin/Steve Sclarow



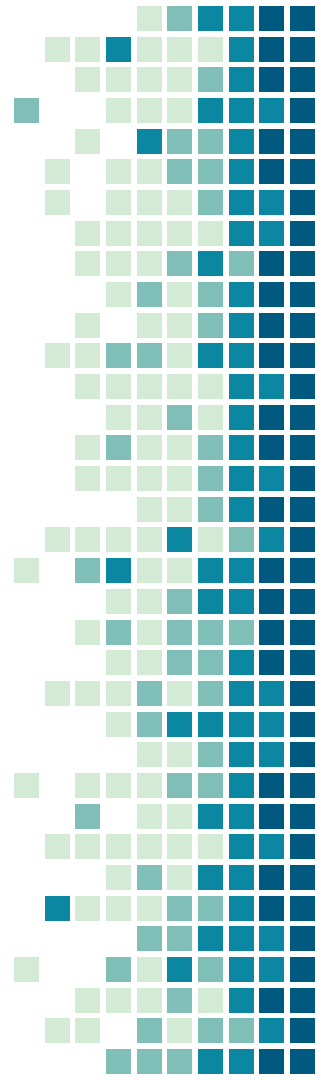
Final Project DELIVERABLES: Due SUNDAY, 12/9 at 11:59 PM

ELECTRONIC SUBMISSIONS via shared OWLbox folder

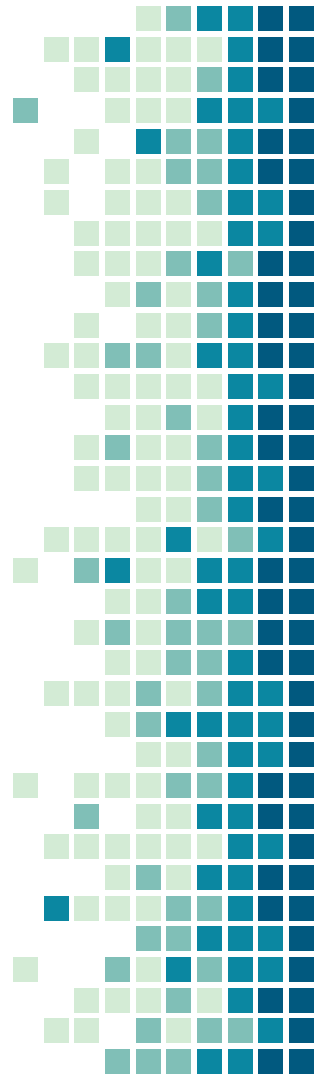
- Your scope document
- The working JIM prototype (VP File)
- The scenarios that your prototype represents (in VP File)
- Data masters or variables for all data fields on the prototype (in VP File)
- Business rules documented in a separate Word document
- Use Cases that your prototype represents in a separate Word document
- JIM Report as a Word Document
- PowerPoint Presentation

HARDCOPY SUBMISSIONS

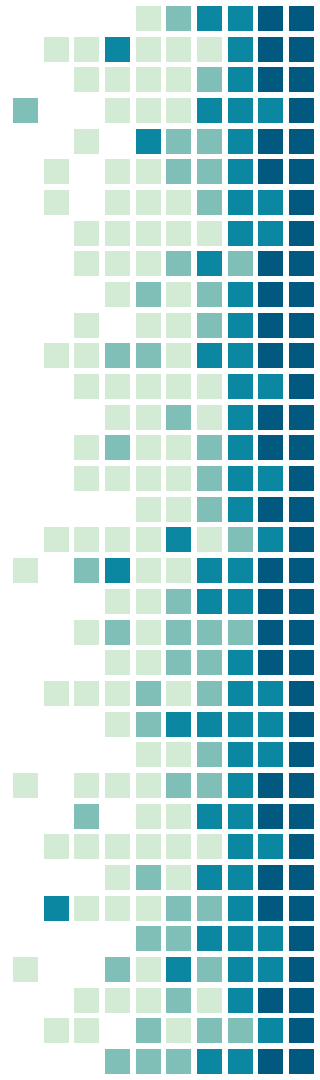
- Your scope document
- JIM report on your prototype with all options turned on
- Your PowerPoint presentation (4 Hardcopies – 3 slides per sheet for each submitted the day of your presentation to distribute to reviewers)



Professional Achievement Points: Do you have 400?

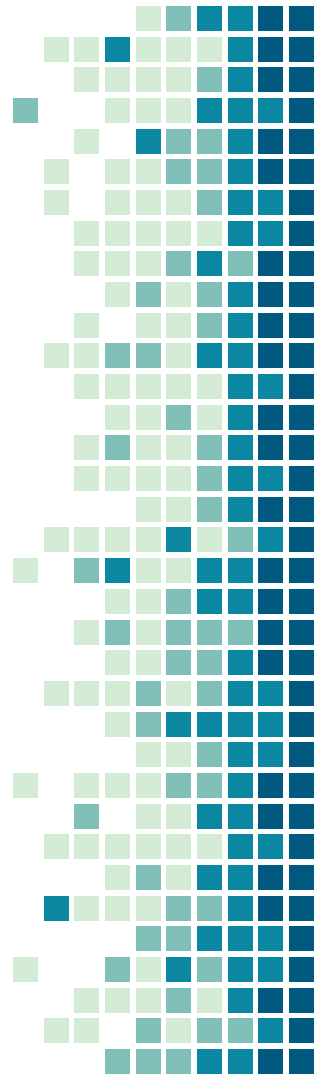


Final Presentations:
NEXT WEEK
Monday, December 3rd,
from 5-8 PM
Alter 7th Floor Commons



Presentations:

- Order will be posted in advance**
- “Professional” Attire - Business Casual**

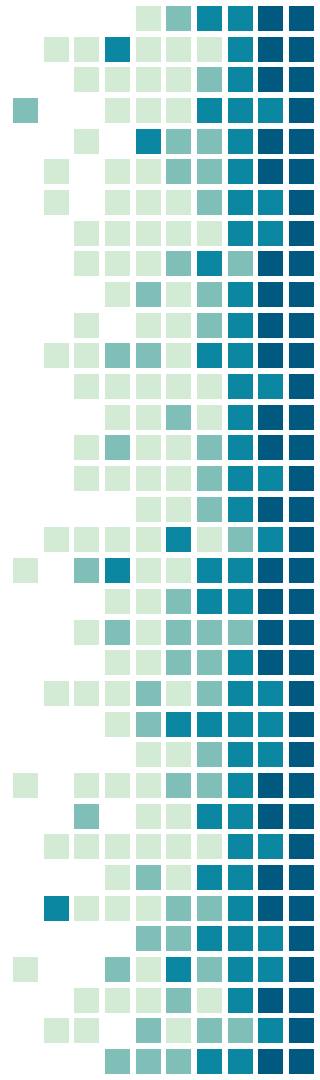


Presentation Requirements:

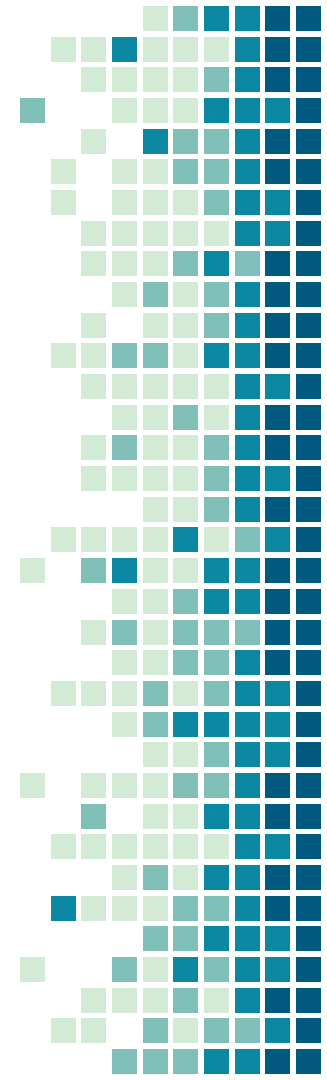
-12 mins. each including Q+A (9+3)

-Everyone does not have to
present

-PowerPoint & Prototype



Today:
SELLING YOUR IDEAS

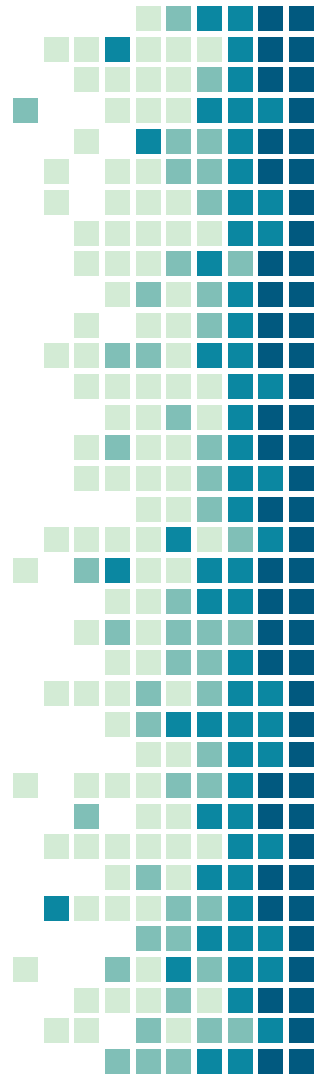


TELL A STORY

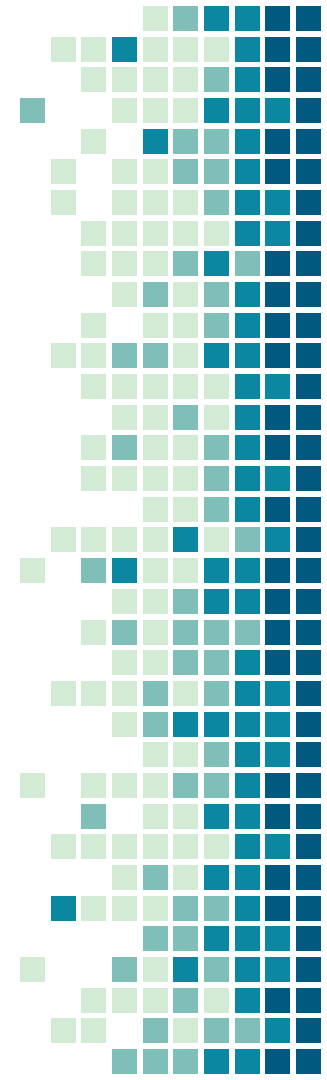
People using your proposal

+

Technology needs/integration
considered



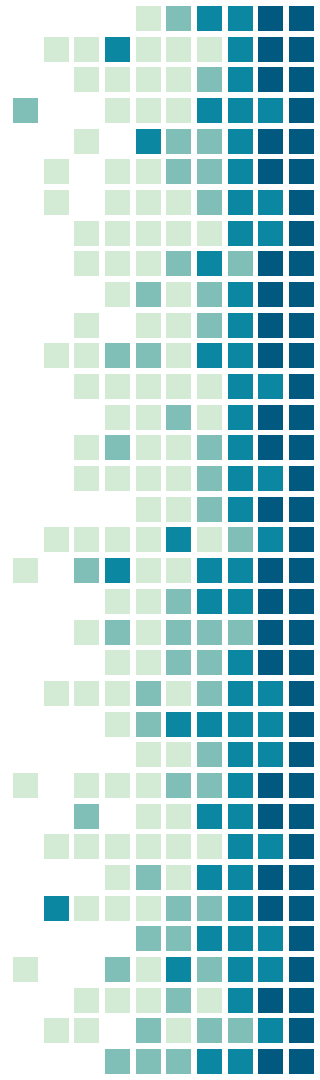
Does the **STORY** match the
PROTOTYPE?



The Presentation: 5 Parts

Follow Design Inquiry Framework

1. **WHAT** inspired you (good or bad)? [What is your **BIG IDEA**]
2. **WHO** are the affected stakeholders [**PEOPLE**]
3. What are their **UNMET NEEDS** and why are they important? [**NEEDS** and **OPPORTUNITIES**]
4. What is your **SOLUTION**? [**DEMONSTRATE YOUR PROTOTYPE**]
5. What **RESOURCES** do you need to create and sustain your solution? [**THE BUSINESS CASE**]

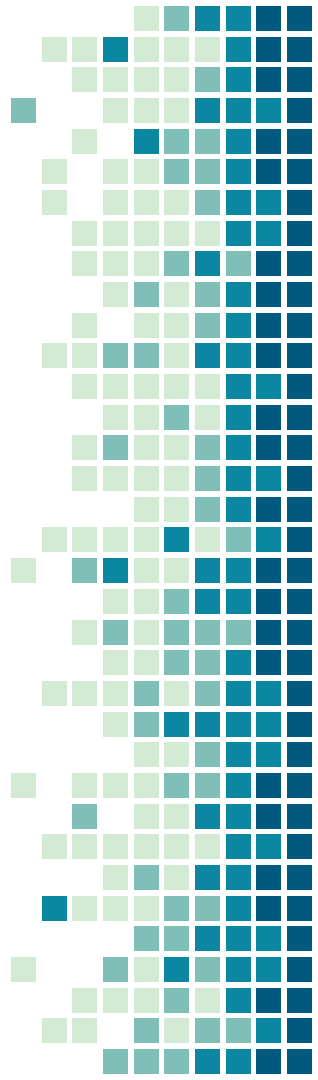


The Presentation: 5 Parts

1. **WHAT** inspired you (good or bad)?

[What is your BIG IDEA?]

Focus on the essential problem, the business context, and **YOUR OBJECTIVES**.

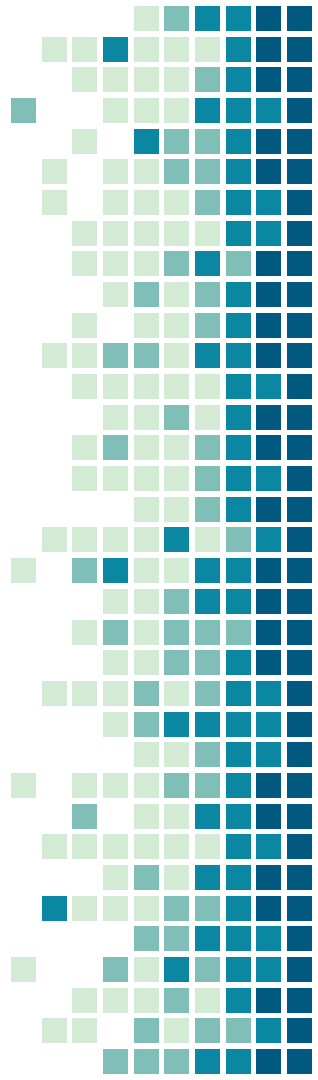


The Presentation: 5 Parts

2. **WHO** are the affected stakeholders?

[PEOPLE]

Focus on the **AFFECTED STAKEHOLDERS**
(internal and external) and **YOUR PERSONA.**



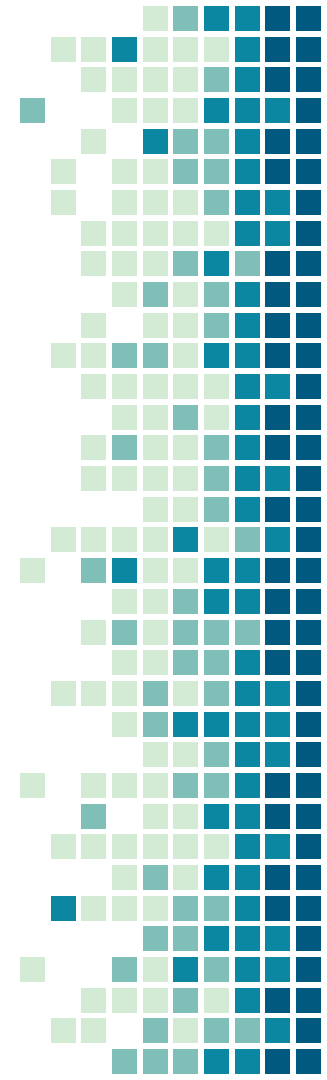
The Presentation: 5 Parts

3. What are their **UNMET NEEDS** and why are they important?

[NEEDS AND OPPORTUNITIES]

What are their needs? How are they currently not being met? Where are the opportunities for change?
Can you demonstrate this?

What are your assumptions and constraints?

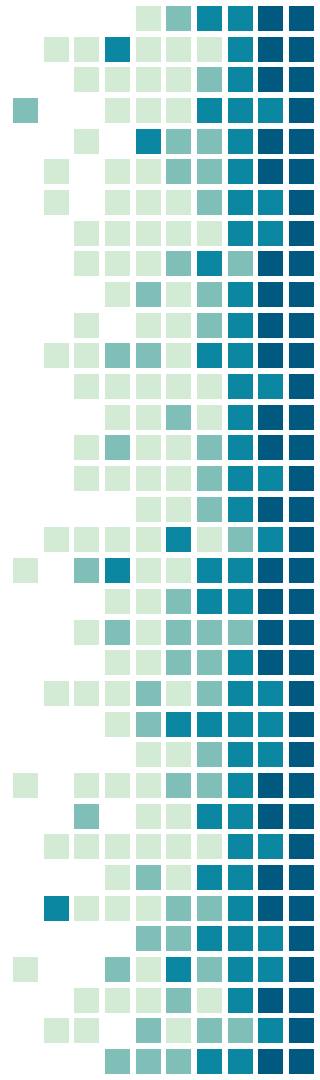


The Presentation: 5 Parts

4. What is your **SOLUTION**?

[DEMONSTRATE YOUR PROTOTYPE]

How does **YOUR SOLUTION** solve their problems?
YOUR SCENARIO explains the demonstration context.
SHOW US using your prototype **AS IF YOUR PERSONA**
IS THE USER.



The Presentation: 5 Parts

5. What **RESOURCES** do you need to create and sustain your solution?

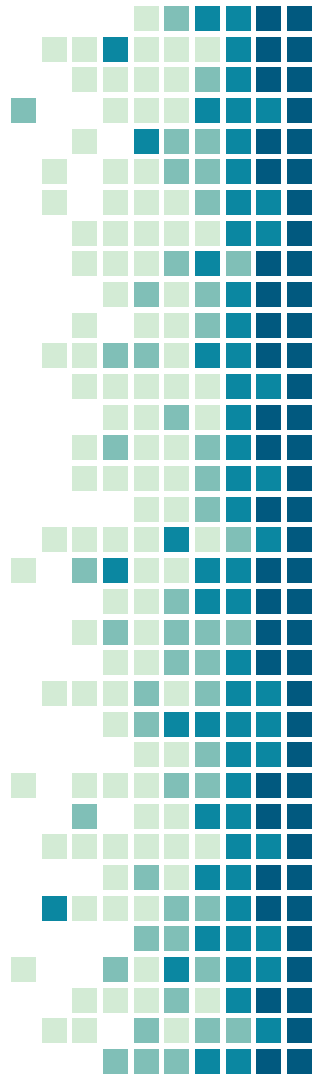
[MAKE THE BUSINESS CASE]

Why should they choose your solution?

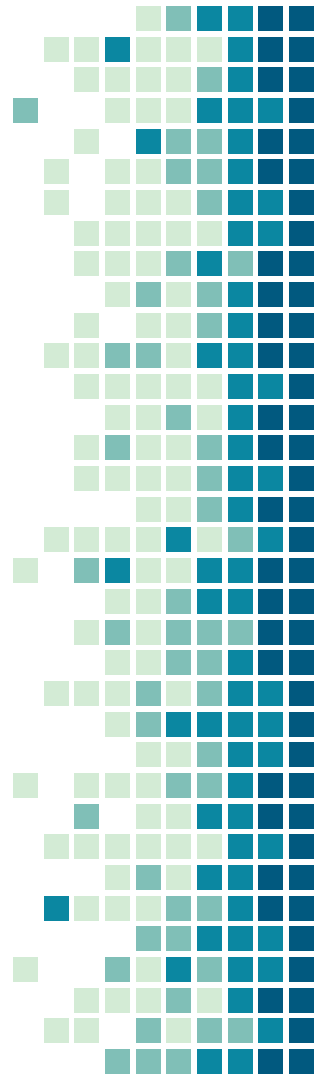
What resources (people/things/money) do they currently have and **WHAT WILL THEY NEED** to implement it?



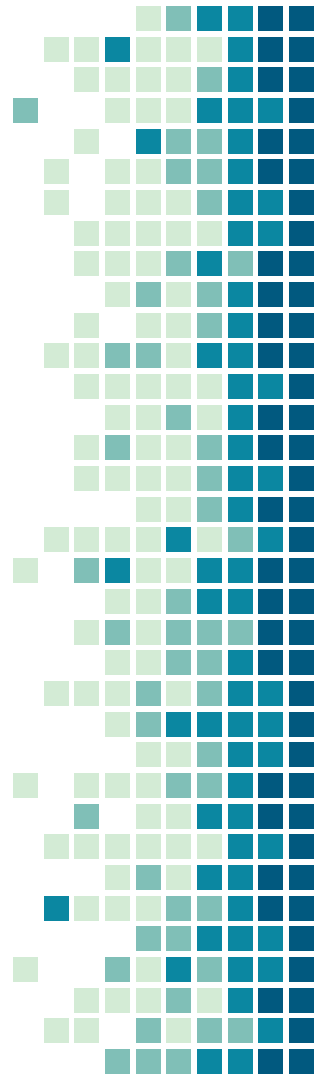
Class 2 you will
PRESENT to the class
(A test drive presenting at the podium)



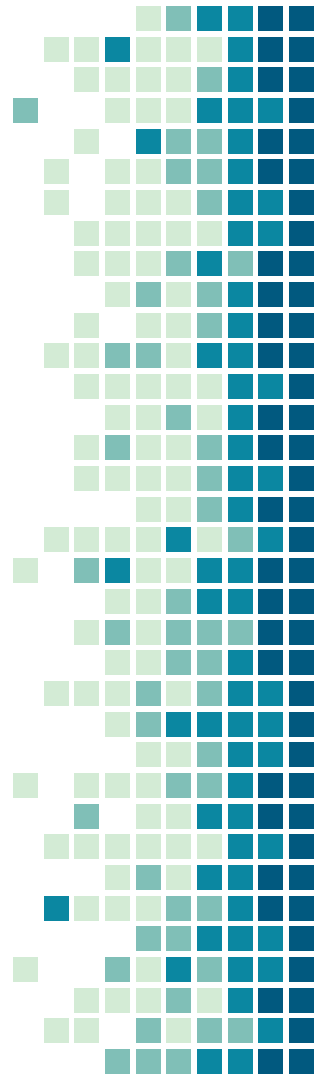
Project Team Work Time



Sit with your
Review Pair
(Professor will assign)



**An opportunity to
practice your
presentations**

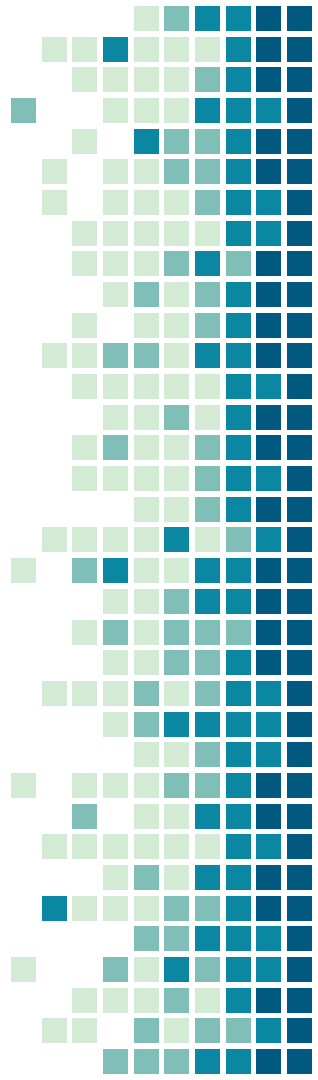


Evaluation Dimensions

HOW WELL DOES IT TELL THE STORY?

1. **WHAT** inspired you (good or bad)? [What is your **BIG IDEA**]
2. **WHO** are the affected stakeholders [**PEOPLE**]
3. What are their **UNMET NEEDS** and why are they important? [**NEEDS** and **OPPORTUNITIES**]
4. What is your **SOLUTION**? [**DEMONSTRATE YOUR PROTOTYPE**]
5. What **RESOURCES** do you need to create and sustain your solution? [**THE BUSINESS CASE**]

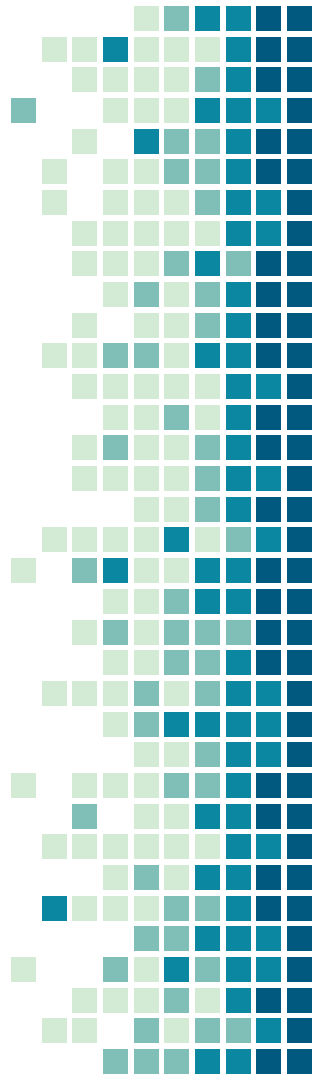
This week focus your heuristic review on their **PRESENTATION** and prototype.



1st team presents

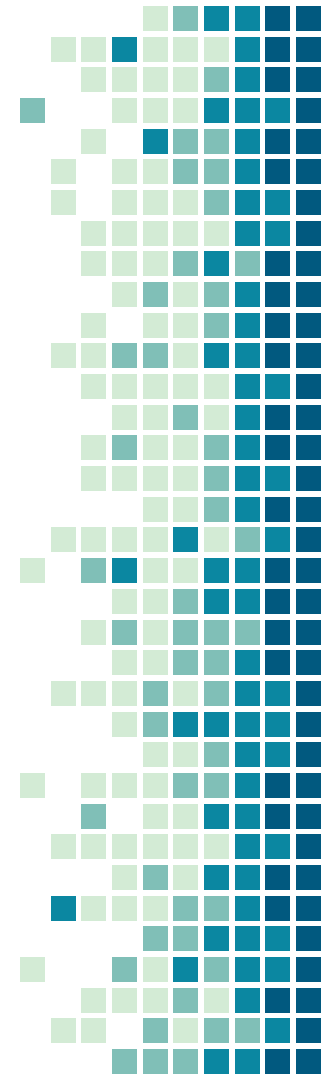
Remember: 8-9 minutes to present!

00:15 min



2nd team presents

00:15 min



Less than 1 week left to
pull it all together
GOOD LUCK!!!

