MIS3535 Fall 2021: Project Description

Client

Miranda Martone is the Founder and CEO of the <u>Sexual Violence Prevention Association</u> (<u>SVPA</u>). The SVPA is a non-profit organization dedicated to preventing sexual violence systemically by revolutionizing policy, research, and institutions.

Our organization's offerings include:

- 1. SVPA Score
 - a. The SVPA Score evaluates university practices for sexual violence. This empowers prospective students to select the school that will best protect them. It also encourages universities to improve.
- 2. Campus Membership
 - a. Campus membership is a subscription service for Title IX administrators that provides research briefs, policy memos, issue statements, news clips, event roundups, question forums, and an active community of peers.
- 3. Consulting
 - a. We consult with universities, businesses, companies, nonprofits, and other institutions to improve their policies, programs, and practices for preventing sexual violence, handling reports, and supporting survivors.
- 4. Research
 - a. We use artificial intelligence, machine learning, big data analytics, and statistical analysis to generate groundbreaking research insights for sexual violence practices. We provide data and research for others in the field.
- 5. K12 Education Policy
 - a. The K12 policy is a proposed state-based policy that will designate a group of community members responsible for implementing a curriculum to prevent sexual violence perpetration and victimization in K-12 schools.
- 6. Survivors for Abolition
 - a. #SurvivorsForAbolition is movement we created to unify and mobilize survivors as well as to provide a platform for survivors to share their stories and beliefs surround police abolition.

Objectives

The main objective of this project is to build a website for this organization that will showcase their services including a paywalled portal and an interactive index.

General requirements include:

- 1) A page describing each of the six services listed above including inquiry forms, sign up sheets, and involvement instructions.
- 2) Integrate and/or update the following pages <u>homepage</u>, <u>about us</u>, <u>our work</u>, <u>support us</u>, and <u>contact</u>.
- 3) Create a paywalled portal/platform for the campus membership that contains the membership materials and requires users to login/signup
- Create an interactive index/database for the SVPA Scores that is similar in functionality to the <u>Campus Pride Index</u>

Each team needs to deliver items #1 & 2 and then select item #3 or #4. Teams can also add both item #3 & 4 from the list to earn extra credit.

Students will have the opportunity to meet with the client(s) on several dates:

- 1. September 2 from 3:30-4:30 pm: First Client Interview
- 2. September 16 from 3:30-4:30 pm: Second Client Interview
- 3. October 14 from 3:30-4:30 pm: Client feedback session #1 (first half of all teams)
- 4. October 19 from 3:30-4:30 pm: Client feedback session #2 (second half of all teams)
- 5. November 16 from 3:30-4:45 pm: Final Presentations (first half of all teams)
- 6. November 18 from 3:30-4:45 pm: Final Presentations (second half of all teams)