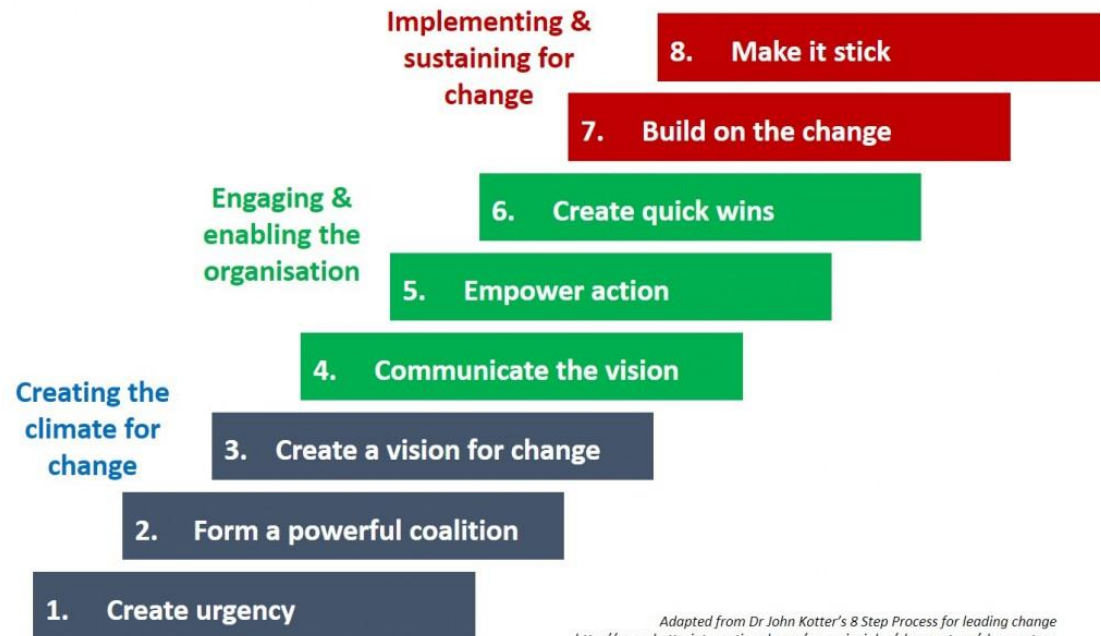


Week 5

MIS3535 | LEAD GLOBAL DIGITAL PROJECTS



SECOND CLIENT INTERVIEW

Tuesday September 26

Company: Fabriq Analytics

Consulting firm specializing in business analytics.

Core mission: "Weaving analytics into the fabric of your company."

We empower businesses to make informed decisions founded on data-driven insights. We achieve this through the following strategic approaches: Automation, Cloud Dashboards, Custom Applications & Dedicated Project Management.

Client attending the first interview:

❖ Jesse Bonner, Founder & President/CEO

This is a startup so there is no website yet. The main objectives of this project are:

- 1. Develop a website that effectively communicates the services provided**
- 2. Showcase current work**
- 3. A contact form**
- 4. Questionnaire form for potential clients**
- 5. SEO optimization**

Extra credit: A client portal with Tableau Embedded Analytics. This will allow Fabriq to white label client dashboards.

PROCESS & SCHEDULE

- Each team: name **a representative** to ask your team's questions
- First round of questions: each team can ask up to **3 questions** (after the first round, we will open it up for additional questions from any teams)

- **Order:**

<u>Team Name</u>	<u>Student Full Name</u>
Team #8	Ahmad, Jabriel
	Harris, Nick
	Johnston, Elias
	Khurana, Arnav
	Silverstein, Michael
Agile Avengers	Coggins, Ryan
	Eugene, David J
	Hawaz, Jada
	Kwon, Jae
	Zheng, Kevin
Web Masters	Castillo, Olivia
	Lamce, Eno
	Lloyd, Dylan
	Nguyen, Elizabeth
	Solomon, Jason
Team Efficient	Papa, Chris
	Patel, Sankalp
	Patel, Vraj
	Zheng, Antony

Order (page 2 of 2):

<u>Team Name</u>	<u>Student Full Name</u>
Agile Owls	Changco, Caitlyn
	Cornell, Nick
	Nguyen, Tanya
	Siegel, Joshua
	Younes, Mona
Temple Creators	Daly, Shae
	Hodge, Jaylon
	Hoffman, Haley
	Perez, Odalys
	Terwilliger, Annie
Dev Team	Joseph, Gavin
	Quigg, Claire
	Ramos, Kristian
	Tran, Phuoc H
Pro Consulting	Arbertha, Jerimiah
	Kozemchak, Natalie
	Krystopa, Gabrielle
	Sall, Ndeye
	Sivri, Sevgi

DAY 2

STUDIO DAY (Day 2):

- 1) Create your Stakeholder Register - see example in week 2 slide deck (or next slide)**
- 2) Create your DoD (Definition of Done) – see example on the last slide**
- 3) If you decide not to use WordPress, research & select your web development platform**
- 4) Select your relative estimation technique**

Stakeholder Register - Example

Project Title: ABC of ABC			Date: November 15, 2023	
Name	Position	Role/Expectation in the project	Influence	Classification
Jan Bastien	Founder	Manage internal and external functionality of ABC	High	Internal
Board Members	Internal board members	Provide insight supporting the goals of the organization	Medium	Internal
Veterans/Family Members	External beneficiaries	Receive support/services from ABC	Medium	External
Donors	External support	Provide financial backing to the organization to fund services	Low	External
Team members	Developers	Develop Digital Products	High	Internal
Professor Martin	Advisor	Act as liaison between client and projects teams; provides project direction	Medium	Internal

DEFINITION OF DONE – RELEASABLE STATE

List of technical validations as decided by the **development organization of the company** that would keep the sprint product increment in a releasable state for the PO and increases transparency for everyone involved

An Example of DEFINITION OF DONE (DoD)

Our Product Increment is considered DONE if:

- The functionalities are deployed to test server for PO to test
- Code review is complete and should be in a releasable state to production
- Documentation is complete as per company documentation guidelines
- The system responds to all search requests within 3 second of receiving the request
- The system responds properly to all major browsers and mobile devices
- Test that the system logs a user out after 10 seconds of inactivity and redirects their browser to the home page