

Our client: Gabrielle Martin – Music composer and music performer

Introduction

Gabrielle Martin is a film and classical music composer, as well as a classically trained double bassist working orchestras in Montreal, Qc. Her works thus far encompass music for all kinds of media: film scores, video game music, theatre music, shorter forms like stings and reels, concert music and experimental projects. Her focus as an artist is to deepen human connections through art (for the artists as well as the public/consumer), while pushing the limits of creativity and originality.

The purpose of the website will be to give more visibility to her work as an artist, as a music composer, so that she'll be able to reach with ease other artists, customers and listeners. Double bass is only to be mentioned in the bio and services, but it should not be main feature of the website.

Pages:

1. The landing page:
Should contain a picture of the artist with "music composer and performer", contacts and a way to listen to a few songs without having to scroll far (or not at all). The page also must look appealing, simple, yet artistic.
2. Bio page:
Should include a picture of the artist (a different one), with a text, a text with important dates, and a section under that with more pictures that can be downloaded if needed.
3. Portfolio page:
The portfolio page will contain 4 styles of music: film music, concert music, experimental music and stage music (theatre). The page should make it easy for potential clients/collaborators to listen to the type of music they are interested in. The music will be presented under the form of a project. Each project should have its own page (like a post) with the project's image, a music player with all the tracks of the project, a space for the project's title and a small text about it. On that same page, there must be an option to have a video player (vimeo or youtube) under the music player, picture, and text.
4. Contact page:
A form for requests/questions that is being sent from the website. There also must be the artist's contact information and a short list of services.

Services:

film scoring, video game music, stage music, commissions, arranging, orchestrating, double bass playing (for live music or recordings), or any kind of experimental projects.

Other important requirements:

- The website should have an English and French option
- Style of website: minimalistic, bold, artistic
- Add a pop up to ask if people want to be added to the email contact list (MailChimp)

- Social media that must be linked to the website: SoundCloud, Facebook, Instagram, Spotify (coming soon)
- **The website should collect data from listeners: numbers of plays a day, region, etc.**
- Website built according to Canadian law:
[Everything you need to know about Quebec's Law 25 \(cfib-fcei.ca\)](#)
Suggested plugin:
[Complianz – GDPR/CCPA Cookie Consent – WordPress plugin | WordPress.org](#)
- Include popup for cookies.
- Link to confidentiality policy (link in the footer)

Music samples and more information about the client:

<https://soundcloud.com/user-292305827/popular-tracks>

<https://www.instagram.com/gabriellemartincompositrice/>

<https://www.facebook.com/gabrielle.martin.14>

Extra Credit opportunities:

1. Create a logo
2. Create a digital business card

Meetings with client (on zoom):

1. First Client Interview on Thursday September 5 from 11 am - Noon
2. Second Client Interview on Thursday September 19 from 11 am - Noon
3. Client feedback session on Tuesday October 29 from 11 am - 12:20 pm
4. Client final presentations on Tu & Th December 3 & 5 from 11 am - 12:20 pm