Client

Michelle Ranae Wild & Kristi Kragthorpe are co-founders of Brain Education Strategies & Technology (BEST). BEST is a 501(c)3 nonprofit helping those with brain injury—and other medical conditions impacting cognition—who have never received or have exhausted their rehabilitation and continue to struggle with day-to-day cognitive challenges.

BEST offers:

- Webinars – Our 1-hour webinars help build awareness about the cognitive issues brain injury survivors deal with and help survivors acquire a better understanding of common issues they struggle with on a daily basis.
- Workshops – Our workshops provide participants the opportunity to interact with the facilitator(s), better understand individual struggles, and learn & practice strategies to apply in daily life.
- Courses – Self-paced courses to help survivors with cognitive and technology skills
- Small group coaching – live interactive sessions; 4-5 survivors do a deep dive into the cognitive issues they deal with on an ongoing basis
- Apps – BEST Suite app used to facilitate further development of cognitive skills and to help with common day-to-day tasks.

Current Pages:

- [Home](#) – Page to introduce BEST
- Solutions
  - [Webinars](#)
  - [Cognitive Workshops](#)
  - [Strategic Reading Group](#)
  - [BEST Suite App](#)
  - [CueMyList App](#) (free)
  - [Online Courses](#)
  - [Training for Professionals](#)
- Resources
  - [Blog](#)
  - Media Libraries (6 separate pages/libraries)
- [About Us](#)
- Donate (link)

Current WP Theme -- Pet Rescue

Website Improvements/Updates:

- Continue with WordPress site
  - Must be accessible & responsive -- Explore Well Center Accessible Theme via link below as a possible theme. I will gladly pay for theme if we agree this would be a good starting place. http://preview.themeforest.net/item/wellcenter-senior-care-support-wordpress-theme/full_screen_preview/35561474?_ga=2.239044419.2128300959.1671587011-1360973634.1671587011&_gac=1.238888244.1671587011.EAIaIQobChMImPjlua2J_AIVKhCtBh0eRg6fEAAYBCAAEgL01vD_BwE
  - Colors must be within the BEST color scheme and have sufficient contrast
  - Color choices will impact those with BI so we'll need to review and user test color choices
- Updated home page
  - Add an events calendar to show webinars, workshops, small group coaching, etc.
  - Update messaging and visuals on home page
- Redesign pages under solutions
- Create video library functionality (accessible video player)
  - Categories
  - Tags
  - Search
  - Filter capability to limit videos visible on page
- Create a threaded discussion/community
- Need calendar functionality. Currently using Time.ly which is supposed to be accessible (free for first 100 events, may be too costly after first 100 events).
- We currently use ConvertKit for email campaigns and landing pages.

Proposed team meeting dates:

- First Client Interview on Friday January 27
- Second Client Interview on Friday Feb 10
- Client feedback session on Monday March 27
- Client final presentations on April 24 & 26 (Monday & Wednesday)

The W3C website is a great resource for accessibility questions and guidelines:
https://www.w3.org/WAI/tips/designing/

Accessible Video Player & Features: AblePlayer
https://www.w3.org/WAI/media/av/player/
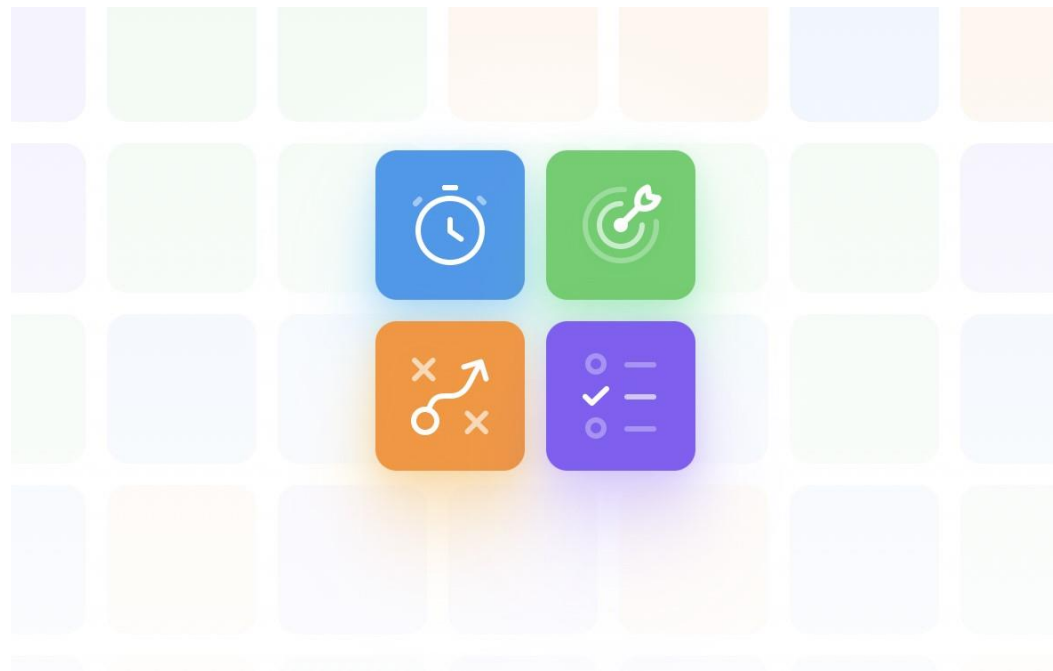
Websites we like:
tactustherapy.com
https://rocketbook.featureupvote.com/ (this site has the upvote option we mentioned)

Current Colors: We are open to some modification if necessary.

The BEST Suite App icons will be updated in the future. The image below reflects the new icon images.

I'm also including a PDF list from WP of the current plug-ins we have listed. We aren't using all of them, but I wanted to give you a complete picture.

Possible illustration options for site
This is the URL for the illustration package BEST purchased
— https://products.ls.graphics/wrrooom/?ref=prototypr.io

The current app questionnaire used to direct users to the correct app within the BEST Suite from which to start to meet their needs.

User rates every item from 1 to 5 as follows:

- Never (1)
- Rarely (2)
- Sometimes (3)
- Often (4)
- Always (5)

PaceMyDay total score = pmd-1 + pmd-2 + pmd-3 + pmd-4 + pmd-5
ReachMyGoals total score = rmg-1 + rmg-2 + rmg-3 + rmg-4 + rmg-5
StrategizeMyLife total score = sml-1 + sml-2 + sml-3 + sml-4 + sml-5
CompleteMyTodos total score = cmt-1 + cmt-2 + cmt-3 + cmt-4 + cmt-5

Questionnaire

pmd-1: 1. "I often overdo it and pay for it later that day or the next day."
rmg-1: 2. "I forget that my goals need to be broken down into manageable tasks and subtasks." *
sml-1: 3. "I need a list of strategies to refer to when I get overwhelmed." *
pmd-2: 4. "I forget to take regular breaks." *
cmt-1: 5. "I tend to lose my to-do list or post-it notes." *
rmg-2: 6. "I struggle with knowing the best order for working on my goal-related tasks." *
sml-2: 7. "I have a hard time remembering which strategies actually work best for me." *
cmt-2: 8. "I forget tasks when I'm not reminded." *
rmg-3: 9. "I struggle when writing out and planning my goals." *
pmd-3: 10. "I find it difficult to estimate how long tasks/activities really take me to complete." *
cmt-3: 11. "I forget to do tasks or to follow up when necessary." *
sml-3: 12. "I get overwhelmed in situations and don't know what strategies to use." *
pmd-4: 13. "I tend to schedule too many activities in a day and wipe myself out." *
rmg-4: 14. "I have a hard time tracking my successes and knowing when I've accomplished my goals." *
sml-4: 15. "I have a hard time remembering all the strategies I have learned." *

cmt-4: 16. "I have an overwhelming list of things to do." *
rmg-5: 17. "I need a consistent place to set up or track my goals." *
pmd-5: 18. "I'm already exhausted by the middle of the day before finishing my planned tasks." *
cmt-5: 19. "I miss task-related deadlines, such as paying bills." *
sml-5: 20. "I forget to consider which strategies to use in specific situations." *

CML questions:

"I often write lists and can't find them when I need them."
"I have trouble moving from one thing to the next."
"I leave the house without all the things I need for the day."
"I forget the steps involved in certain tasks."
"I need help organizing my lists."