

Course overview

MIS3535 | LEAD GLOBAL DIGITAL PROJECTS

Marie-Christine Martin



Marie-Christine Martin

- ❖ 20+ years of experience in the IT industry
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- ❖ Office Hours:
 - By appointment



MY BACKGROUND

Education

- ❖ BS Industrial Engineering
- ❖ MBA, Finance

Pre-Temple

- ❖ IBM (Canada, USA & Singapore)
- ❖ HP Global
- ❖ Oracle, USA
- ❖ Self Employed Consultant

Adjunct Faculty

- ❖ Temple University, MIS

Full-Time Faculty Temple University

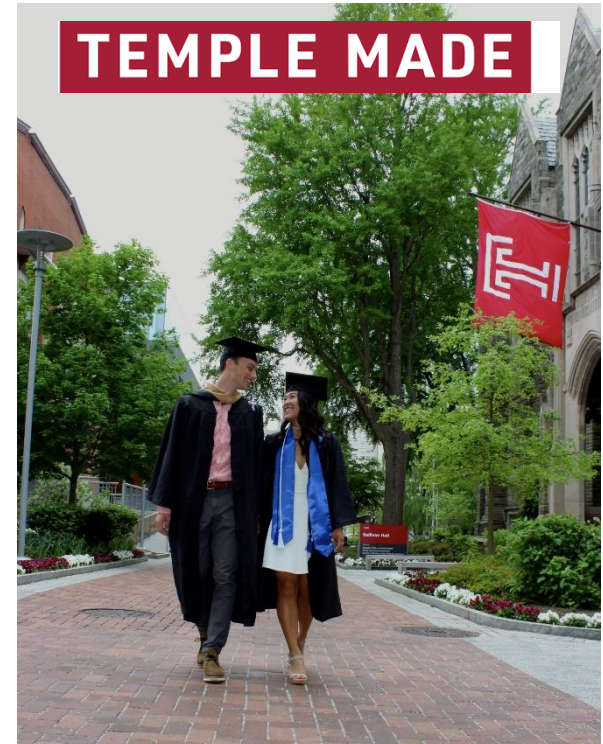
- ❖ Undergraduate - MIS
- ❖ Graduate - FOX Business School MBA and Master In Management (MiM)
- ❖ Academic Director, ITACS BNAI Master Program, MIS
- ❖ AIS Faculty Advisor



My Family



2023 Summer was amazing!



Course Support: Information Technology Assistants (ITA)



- Rhea Kumar
- <https://community.mis.temple.edu/rkumar/>
- Email: kumar.rhea@temple.edu
- Office hours : by appointment



HE WHO CANNOT
BE NAMED

1. Name
2. Any experience with Agile/Scrum?
3. One interesting fact about you!

Top 10 skills of 2025

Type of skill

- Problem-solving
- Self-management
- Working with people
- Technology use and development



Analytical thinking and innovation



Active learning and learning strategies



Complex problem-solving



Critical thinking and analysis



Creativity, originality and initiative



Leadership and social influence



Technology use, monitoring and control



Technology design and programming



Resilience, stress tolerance and flexibility



Reasoning, problem-solving and ideation

Source: Future of Jobs Report 2020, World Economic Forum.

*“Education is what people do to you,
learning is what you do to yourself.”*

Joi Ito,
The Director of MIT Media Lab



What is a “change agent”?

A **change agent** is a person from **inside or outside** the organization who **helps an organization transform itself** by focusing on such matters as organizational effectiveness, improvement, and development. ... The **focus is on the people** in the organization and their interactions.

The central challenge is changing people’s behavior. “What people do” and the need for significant shifts in what people do.

Consistent Message from Advisory Board Members

- Leading change is one of the biggest challenge in IT today
- We need MIS graduates capable of doing this!



1) IT Product Management

- ❖ Understand how to develop & manage digital products
- ❖ Learn the Agile approach and the SCRUM framework such as values, roles and events

2) Change Leadership

- ❖ Develop an understanding of process thinking and key management strategies that support IT-enabled business transformation
- ❖ Learn how to plan, manage, and lead business change

- ❖ One book to purchase: “The Heart of Change: Real-Life Stories of How People Change Their Organizations”
- ❖ Online articles
- ❖ Videos on LinkedIn Learning
- ❖ Simulation: purchase the Harvard course pack (15\$) – see link on our course site
- ❖ Each week you will also be required to spend some time searching the Internet to learn more about topics covered in class

Course Structure :

1. Class discussion days: 1/3
2. Studio days : 1/3
3. Change Leadership days: 1/3

Want to earn an “A” in this class?

Plan to spend 6-8 hours per week outside the classroom:

- ❖ Complete your readings and take notes
- ❖ Watch the videos and take notes
- ❖ Complete your web research
- ❖ Work diligently with your team on your team project

And :

- ❖ Actively participate in class discussion!

Grading Components

Component	Percentage
Weekly quizzes (5)	15%
Exam 1	20%
Exam 2	20%
Project (team grade)	20%
Assignments (4)	15%
Class Contributions & Team feedback (5% each)	10%

Note: Exams are not cumulative

CLASS SITES REVIEW

[HTTPS://COMMUNITY.MIS.TEMPLE.EDU/MIS3535SEC001SPRING2024/](https://community.mis.temple.edu/mis3535sec001spring2024/)

[HTTPS://TEMPLEU.INSTRUCTURE.COM/COURSES/135955](https://templeu.instructure.com/courses/135955)