About the Student Clinic for Immigrant Justice

The Student Clinic for Immigrant Justice (SCIJ) is a youth-led organization fighting for the safety of immigrants by training and mobilizing college students to provide pro bono legal support to asylum seekers and to organize for local change. With immigrants far too often unable to find a place they can safely call home, SCIJ is responding by building power within the immigrant justice ecosystem and developing a network to advocate for transformative change.

The following links may help you gain a better understanding of SCIJ's work:

1. Social Media: Instagram, Facebook, Twitter, and LinkedIn.
2. Sample Grant Proposal
3. Website

Project Overview

Founded during the beginning of the pandemic in 2020, SCIJ has grown and changed significantly since its inception and we are seeking to update our website to reflect those changes. SCIJ's website is built on an outdated version of Squarespace, uses a significant number of stock images, has outdated content (language, links, and forms), and has grown to be increasingly complex to navigate.

The main goal of this project is to update SCIJ's website to reflect the organization we've grown into. This will include multiple components from design to copy to strategy. Our hope is for this redesign to ensure the website is more "future-proof," thus requiring fewer ongoing edits.

Project Objectives

1. Redesign SCIJ's website in order to have it reflect the current language, voice, and design of the organization. This will include but is not limited to:
    a. Making the website more easily navigable
    b. Updating language on the website to reflect SCIJ's current programs/operations
    c. Updating images/graphics on the website to reflect SCIJ's current programs/operations
    d. Ensuring all forms, links, and embedded content is properly integrated
    e. Updating SCIJ's website to the most current version of Squarespace
    f. Redesigning the student portal for easier use
    g. As much as possible, designing the website to not require edits/changes.
2. Search Engine Optimization (SEO) SCIJ's website to boost SCIJ appearing in search results

Extra Credit:

a) Developing a guide on the types of content that will require ongoing updates or changes such as links that may need to be updated, how to upload or change staff members, etc.

AND

b) Implement Google Analytics or another analytics platform to provide SCIJ with a regular understanding of the people who visit the website and how they use the website

Consultations

1. First Client Interview on Thursday Jan 25 from 9:30 am - 10:30 am ET
2. Second Client Interview on Thursday Feb 8 from 9:30 am - 10:30 am ET
3. Client feedback session on Tuesday March 26 from 9:30 am - 10:50 am ET
4. Client final presentations on Tu & Th April 23 & 25 from 9:30 am - 10:50 am ET