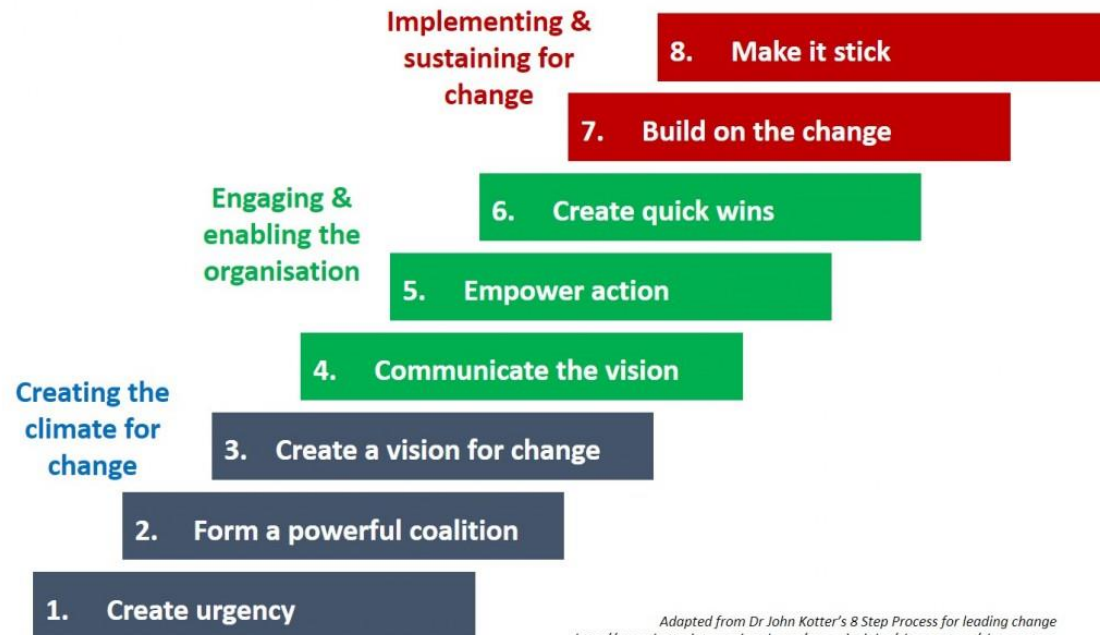


Week 5

MIS3535 | LEAD GLOBAL DIGITAL PROJECTS



Change Leadership Day!

- Kotter Chapter 1

- Prepare a brief PowerPoint presentation (2-5 slides) for your 3 favorite short stories:

1. The first slide will “**tell the story**”.
2. The following slide(s) will include **key lessons learned** the reader should take away from the case and **how it relates to your current project or past work experience**.

- Students will be selected at random to lead the class discussion

Kotter Chapter 1 : Increase Urgency

- Getting the Boss' Approval
- The Videotape of the Angry Customer
- When Alligators are Nipping at Your Heels
- Gloves on the Boardroom Table
- The CEO Portrait Gallery

DISCUSSION RECAP: Key points in chapter 1 - Increase Urgency

- Raise a feeling of urgency so that people say “Let’s go” – aim at communicating the urgency to the entire organization

- 4 Behaviors commonly stopping launch of change:

1. Complacency (driven by arrogance)
2. Immobilization driven by fear
3. You cant make me move driven by anger
4. Very pessimistic attitude leading to constant hesitations

- What works: “ go after emotions”

- ✓ Showing others the need for change “SEE”, feel & change
- ✓ Valid & dramatic evidence
- ✓ Cheap & easy ways to reduce complacency

- What does not work

- ✓ Focusing exclusively on “rational” & ignoring the feelings that are blocking the changes
- ✓ Ignoring a lack of urgency and jumping immediately to creating vision & strategy
- ✓ Thinking that you can’t initiate change if you are not the head person

Simulation Introduction

(separate slides)



DAY 2

Let's review Quiz 1, 2 & 3



STUDIO DAY (Day 2):

- 1) Create your Stakeholder Register - see example in week 2 slide deck (or next slide)**
- 2) Create your DoD (Definition of Done) – see example on the last slide**
- 3) If you decide not to use WordPress, research & select your web development platform**
- 4) Select your relative estimation technique**

Stakeholder Register - Example

Project Title: ABC of ABC			Date: November 15, 2023	
Name	Position	Role/Expectation in the project	Influence	Classification
Jan Bastien	Founder	Manage internal and external functionality of ABC	High	Internal
Board Members	Internal board members	Provide insight supporting the goals of the organization	Medium	Internal
Veterans/Family Members	External beneficiaries	Receive support/services from ABC	Medium	External
Donors	External support	Provide financial backing to the organization to fund services	Low	External
Team members	Developers	Develop Digital Products	High	Internal
Professor Martin	Advisor	Act as liaison between client and projects teams; provides project direction	Medium	Internal

DEFINITION OF DONE – RELEASABLE STATE

List of technical validations as decided by the **development organization of the company** that would keep the sprint product increment in a releasable state for the PO and increases transparency for everyone involved

An Example of DEFINITION OF DONE (DoD)

Our Product Increment is considered DONE if:

- The functionalities are deployed to test server for PO to test
- Code review is complete and should be in a releasable state to production
- Documentation is complete as per company documentation guidelines
- The system responds to all search requests within 3 second of receiving the request
- The system responds properly to all major browsers and mobile devices
- Test that the system logs a user out after 10 seconds of inactivity and redirects their browser to the home page