

Week 10

MIS3535 | LEAD GLOBAL DIGITAL PROJECTS



SPRINT REVIEW (Day 1)



Tuesday March 26

Company: Student Clinic for Immigrant Justice (SCIJ)

Youth-led organization fighting for the safety of immigrants by training and mobilizing college students to provide pro bono legal support to asylum seekers and to organize for local change.

Founded during the beginning of the pandemic in 2020, SCIJ has grown and changed significantly since its inception, and we are seeking to update our website to reflect those changes.

Client attending the first interview:

- ❖ Jonathan Goldman, Founder and Executive Director

TEAM PROJECT

Project Objectives

1. Redesign SCIJ's website in order to have it reflect the current language, voice, and design of the organization. This will include but is not limited to:
 - a) Making the website more easily navigable
 - b) Updating language on the website to reflect SCIJ's current programs/operations
 - c) Updating images/graphics on the website to reflect SCIJ's current programs/operations
 - d) Ensuring all forms, links, and embedded content is properly integrated
 - e) Updating SCIJ's website to the most current version of Squarespace
 - f) Redesigning the student portal for easier use
 - g) As much as possible, designing the website to not require edits/changes.
2. Search Engine Optimization (SEO) SCIJ's website to boost SCIJ appearing in search results

Extra Credit:

- a) Developing a guide on the types of content that will require ongoing updates or changes such as links that may need to be updated, how to upload or change staff members, etc.

AND

- b) Implement Google Analytics or another analytics platform to provide SCIJ with a regular understanding of the people who visit the website and how they use the website

SCHEDULE (page 1 of 2)

- 8-10 minutes per team including Q&A
- Each member need to be present/introduce themselves
- Order:

	<u>Team Name</u>	<u>Student Full Name</u>
1	Pixel Pioneers	Gerald, India
		Maru, Kanchi
		Quinn, Mason
		Ward, Elijah
2	DEC Innovation	Huang, Eric
		Liang, David
		Ngo, Colby
3	MIS Evolution	Czernik, Nick
		Shimchak, Aidan
		Wagner, Cameron

SCHEDULE (page 2 of 2):

	<u>Team Name</u>	<u>Student Full Name</u>
4	RiTZ	Robinson, Devon
		Time, Garryl
		Zhang, Ying
5	Agile Owls	Ahmad, Jabriel
		Arramada, Nikitha
		Bowers, Skylar
		Carpenter, Jackson
		Wu, Connie
6	Agile Masters	Rakhman, Jess
		Sall, Ndeye
		Zahodnick, Taylor

Day 2

Studio day (Day 2)

1. **Refine your product backlog:**
 - Update your estimation to hours or points
 - Add or delete stories
 - Update per the feedback you received in your second assignment
2. Plan your **Sprint #2**
3. Create your **Sprint Burn Down Chart** for your Sprint #2
4. Start Working on your Sprint #2

Studio day (Day 2)

3. Create your Sprint (sprint #2) Burn Down Chart

- Clearly state your current sprint #
- List your **Sprint Goal**
- Include the source data used to build your chart (second page/tab)
- Make sure the stories matches your refined product backlog
- Track & add your actual before uploading your submission

You will submit your sprint Burn Down Chart draft by EOD Sunday April 4 (final version will be included at the end of the semester)

Studio day (Day 2)

4. Start Working on your Sprint #2



Next week: Change Leadership Day!

Read Kotter Chapter 4 : Communicate for Buy-In

- Pick 3 of the stories and be ready to present the key take away/learnings and how it relates to your current project:

- 1. Preparing for Q&A**
- 2. My Portal**
- 3. Nuking the Executive Floor**
- 4. The Screen Saver**

Next week: Change Leadership Day!

- Read Kotter Chapter 5 : Empower Action

- Pick 3 of the stories and be ready to present the key take away/learnings and how it relates to your current project:

1. Retooling the Boss
2. The Worldwide Competition
3. I Survived, So You Can To-
4. Making Movies on the Factory Floor
5. Harold and Lidia

COMING UP NEXT WEEK :

- Get ready for our **quiz#4 next week!**
- You will be taking the quiz at the start of class (first 10 minutes)
- Quiz will cover **all readings listed for week 11** on our **community site:**
 - Kotter Chapter 4
 - Kotter Chapter 5

