Managing Enterprise Cybersecurity MIS 4596

Class 1

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Agenda

- Instructor
- Course overview
- Introduction
- Need for Cybersecurity Professionals

Instructor

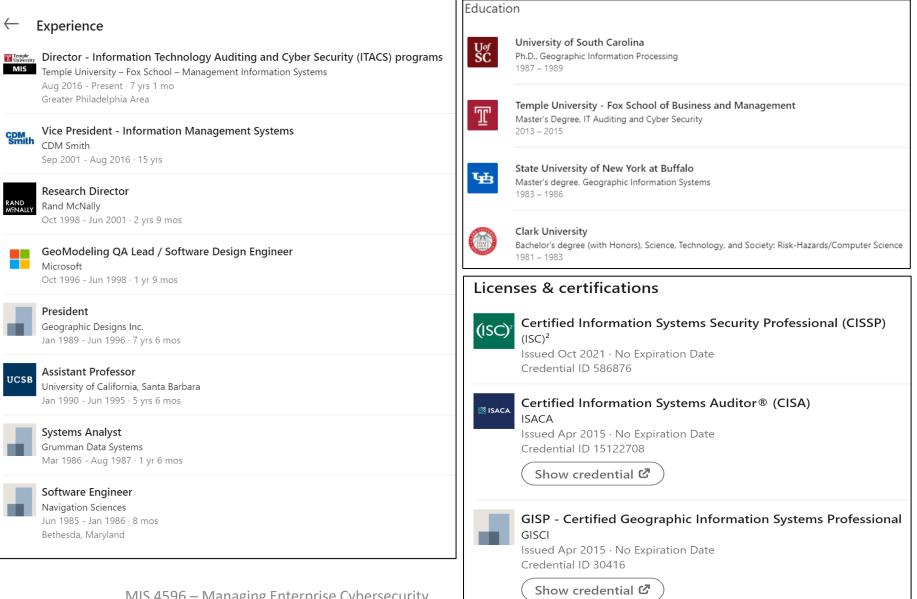


David Lanter

Director - Information Technology Auditing and Cyber Security Programs

Philadelphia, Pennsylvania · 500+ connections · Contact info

UCSE





✓Instructor

- Introduction
- Course overview
- Need for Cybersecurity Professionals

Course objective

- This course is a broad introduction to the managerial issues of information security
- Because security is multifaceted, the topics of the class range widely, including technical, managerial, physical, and psychological issues
- A key objective of the class is to develop a security mindset, in which one learns to think like an attacker for ways to exploit a system



Course learning goals

• <u>Develop a security mindset</u>

Learn to think like a security professional—how to identify threats like an attacker, and how to model and mitigate those threats.

• Gain a working knowledge of methods to protect data

Gain a working knowledge of modern methods of protecting data: encryption, hashing, confidentiality, authentication, integrity, non-repudiation, certificates, and IP security.

• Learn methods of attack and defense

Learn methods of attacking systems and how to protect against those methods of attacks.

• <u>Appreciate the broad disciplines required for IS security</u>

Appreciate the broad disciplines required for information security to work. We'll cover subjects as comprehensive as cryptology, physical security, psychology, and management, based on based on:

- NIST Cybersecurity Framework Version (<u>https://www.nist.gov/cyberframework/framework</u>)
- NIST Risk Management Framework (<u>https://csrc.nist.gov/projects/risk-management/about-rmf</u>)
- Communicate security risks and responses effectively

A substantial portion of the course will be devoted to practicing capable, proficient written and verbal communication of cybersecurity risks, threats, mitigations, and responses to relevant stakeholders for their decision making.

Course learning goals

University-Designated Writing-Intensive (W) Course

- This is a University-designated writing-intensive course, and by passing this course, students will fulfill the University requirement that "All undergraduate students must complete at least two writing-intensive courses for a total of at least six credits" (https://bulletin.temple.edu/undergraduate/academic-programs/writing-intensive-courses/).
- This course requires a substantial amount of writing for individual assignments throughout the semester.
- There is no group project in this class; all deliverables are individual assignments. There will be no mid-term and final exams.

Course learning goals

Writing-Related Goals

- Students will learn how to write about highly technical cybersecurity topics for a non-technical audience.
- Students will learn how to explain business implications of cybersecurity risks, threats, mitigations, and responses.
- Students will learn how to organize their writing for impact and actions.
- Students will learn how to produce an executive summary in a concise manner for executive clients/superiors.

Information Literacy Goals

- Students will learn how to discover relevant information on cybersecurity risks, vulnerabilities, and mitigations from credible, reliable, and authoritative sources in a self-directed manner.
- Students will learn how to deploy these information resources effectively in their project reports to advise on cybersecurity risks, vulnerabilities, and mitigations.
- Students will develop the following information literacy skills with in-class instructions and activities:
 - How to identify credible and authoritative sources for cybersecurity matters
 - How to discover relevant information resources
 - How to incorporate the information in their writing assignments

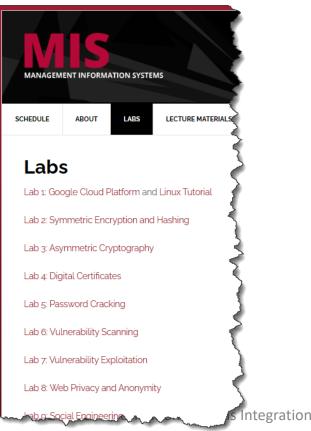
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	x School of Business	Schedule	RECENT ANNOUNCEMENTS
MIS 4596 – Managir	ng Enterprise Cybersecurity – Spring 2024 ection 001 – CRN 20595	Jeneaute	[More Announcements]
	Fox School of Business	DATES TOPICS	
	T Fox School of Business	Tuesday, Jan 16 Introduction to the Course	
	MIS 4596 – Managing Enterprise Cybersecurity – Spring 2024	Thursday, Jan 18 Introduction to the Course continued	
structor: David Lanter	Section 003 – CRN 22609	Tuesday, Jan 23 Threat modeling	
Office: Speakman 209C and Office Hours: Before or afte		Thursday, Jan 25 Risk Assessment & Milestone 1 Risk Assessment Report – Q&A	
Email: <u>david.lanter@temple</u>	Syllabus	Sunday, Jan 28 Milestone 1 Risk Assessment Report Due	
e-profile: <u>http://community</u>	Instructor: David Lanter	Tuesday, Jan 30 Introduction to Google Cloud Platform (GCP) & Linux	
ass Format: In-Class meetings	Office: Speakman 209C and online via Zoom	Thursday, Feb 1 Data Privacy	
eetings: Tuesdays & Thursdays:	Office Hours: Before or after class, and by appointment	Tuesday, Feb 6 Introduction to Cryptography	
cation: Speakman Hall, Room 1	Email: <u>david.lanter@temple.edu</u>	Thursday, Feb 8 Milestone 1 Report Feedback	
IIS Community Website: <u>http</u> :	e-profile: <u>http://community.mis.temple.edu/dlanter/</u>	musuy, rev o mustorie i report i eeuback	
anvas: https://templeu.instructure	Class Format: In-Class meetings Home Managing Enterprise Cybe	ersecurity	IL View Course Stream
ourse Textbook and Materials	Meetings: Tuesdays & Thursdays: 11:00 AM - syllabus		3 View Course Caler
• Security Engineering: A Guide t	Location: Speakman Hall, Room 115 Pages	MIS 4596 Sec 001 - Managing Enterprise Cybersecurity	Q View Course Notif
 Security Engineering: A Guide Ross Anderson. Select chapter: 	MIS Community Website: https://commun		То Do
http://www.cl.cam.ac.uk/~rja1	Canvas: https://templeu.instructure.com/course Grades	Spring 2024	MIS 4596 - Section Managing Enterpri
Harvard Business Coursepack f	Files	Tuesdays & Thursdays 9:30 - 10:50 AM - Speakman Hall, Room 115	Cybersecurity Jan 18 at 9:30am
purchase at Harvard Business I https://hbsp.harvard.edu/imp	Course Textbook and Materials Poll Everywhere	Prof. David Lanter	Reading Summary Syllabus
 Security Assignments by Dave 	Security Engineering: A Guide to Building D Attendance	Weekly Schedule Course Details Assignments FAQ	Managing Enterpri Cybersecurity
 <u>A number of this cours</u> 	Ross Anderson. Select chapters to be availa Zoom		20 points Jan 18 at 9:30am
lab virtual machine aco	http://www.cl.cam.ac.uk/~rja14/book.htm		Discussion Brief - Introduction
 \$50 here: <u>https://secu</u> Other materials will be made a 	 Harvard Business Coursepack for MIS 4596 purchase at Harvard Business Publishing fo 		Managing Enterpri Cybersecurity 20 asiatr -
 (Optional) "Secrets and Lies: D 	https://hbsp.harvard.edu/import/1135205		20 points Jan 18 at 11:59pm
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com.libproxy.temple.e	 A number of this course's labs and 		Cybersecurity Jan 23 at 9:30am
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	com.libproxy.temple.edu/doi/book/10.1002/9781119183631		

MIS Community Web Site provides easy access to...

https://community.mis.temple.edu/mis4596sec001spring2024/

- 1. Updated course schedule
- 2. Lab links (also found in Canvas assignments)
- 3. Lecture notes and supporting material

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SCHEDULE	ABOUT	LABS	LECTURE MATERIALS		
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DATES		TOPICS			
Tuesday,	Jan 16	Introduc	Introduction to the Course		
Thursday	Thursday, Jan 18		Introduction to the Course continued		
Tuesday,	Jan 23	Threat n	Threat modeling		
Thursday	Thursday, Jan 25		Risk Assessment & Milestone 1 Risk Assessmer Report – Q&A		
Sunday,	Jan 28	Mil	estone 1 Risk Assessm	ent Report Due	
Tuesday,	Jan 30	Introdu Linux	ction to Google Cloud F	Platform (GCP) &	
Thursday	/, Feb 1	Data Pri	vacy	1	
Tuesday,	Feb 6	Introduc	tion to Cryptography		
Thursday	/, Feb 8	Milestor	ne 1 Report Feedback		
Tuesday,	Feb 13	Introduc	tion to Cryptography _c	continued	
Thursday	/, Feb 15	Symmetric Cryptography & Hashing			
Sunday,	Feb 18	Miles	tone 2 Final Risk Asses	sment Report Due	
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Grading

Grading		
Milestones	Individual	40%
Lab Assignments	Individual	25%
Reading Summaries	Individual	10%
Discussion Briefs	Individual	10%
In-Class Participation	Individual	15%
Total		100%

Milestones

Milestone Projects (40%)

Students will complete Milestone projects that utilize hands-on skills and apply knowledge from class discussions and lab activities. Each will require submission of a written report for superiors or consulting clients to advise them of important cybersecurity concerns.

There are four milestone project reports that will help students develop professional written and verbal cybersecurity communication skills.

- <u>Milestone 1</u>: Draft Risk Assessment Report
- <u>Milestone 2</u>: Final Risk Assessment Report
- <u>Milestone 3</u>: Penetration Test Findings Report
- <u>Milestone 4</u>: Penetration Test with Recommendations Report
- Late submissions are subject to a 20% deduction in points per each 12 hours late.
- Note: Completing lab assignments 1-7 during the weeks they are assigned will provide you with necessary knowledge and skills that will enable you to complete Milestones 3 & 4.

Milestones are found in Canvas

Section 001: <u>https://templeu.instructure.com/courses/139106</u> Section 003: <u>https://templeu.instructure.com/courses/139394</u>



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 Image: Milestone 1: Risk Assessment Report - 1st Version

 Not available until Jan 16 at 12:00am
 Due Jan 28 at 11:59pm
 7.5 pts

 Image: Milestone 2: Risk Assessment Report - Final Version

 Not available until Feb 4 at 12:00am
 Due Feb 18 at 11:59pm
 7.5 pts

Milestone 3: Penetration Testing Report Not available until Feb 29 at 12:00am Due Mar 24 at 11:59pm 7.5 pts

Milestone 4: Final Penetration Test Report with Mitigations Not available until Apr 16 at 12:00pm Due Apr 28 at 11:59pm 7.5 pts

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Milestones are found in Canvas

Milestone 1: Risk Assessment Report - 1st Version

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Your assignment is to create a risk assessment report for managers of a company that owns and depends on financial information contained in a financial management system. The instructions for conducting your risk analysis and writing your Risk Assessment Report can be found here: https://security-assignments.com/projects/risk-assessment-report.html

https://security-assignments.com/projects/risk-assessment-report.html

Security-Assignments.com Labs Tutorials Projects In-class Activities Books and Films Store

Risk Assessment Report

By Drs. Dave Eargle and Anthony Vance

with Dr. David Lanter

Your assignment is to create a risk assessment report for managers of a (fictitious) company that owns and depends on financial information contained in a financial management system.

Financial management involves the aggregate set of accounting practices and procedures that allow for the accurate and effective handling of all a business' revenues, funding, and expenditures. A financial management information system supports the following business functions and associated datasets:

- Accounting
- Funds Control
- Payments
- Collections and Receivables
- Asset and Liability Management
- Reporting and Information
- Cost Accounting/ Performance

The following three security objectives are critical to these business functions and associated datasets:

- Confidentiality: The impacts of a breach of confidentiality of financial management information are generally
 associated with the sensitivity of the existence of projects, programs, and/or technologies; and customers, suppliers,
 contractors and employees that might be revealed by unauthorized disclosure of information.
- Integrity. The impacts of a breach of integrity of financial management information may result from temporary
 successful frauds that can affect the business' image, while corrective actions may disrupt the business' operations.
- Availability. The impacts of a permanent loss of availability of financial management information can cripple business
 operations.

The purpose of your risk assessment is to clarify the level of concern for confidentiality, integrity, and availability and the potential impact on the business' operations should the information and information system be compromised through unauthorized access, use, disclosure, disruption, modification, or destruction.

Your risk assessment will be based on:

1. Security objectives and potential impacts defined in Federal Information Processing Standard 199: "Standards for Security Categorization of Federal Information and Information Systems",

2. Methodology for assigning impact levels to information and information system types described in NIST Special

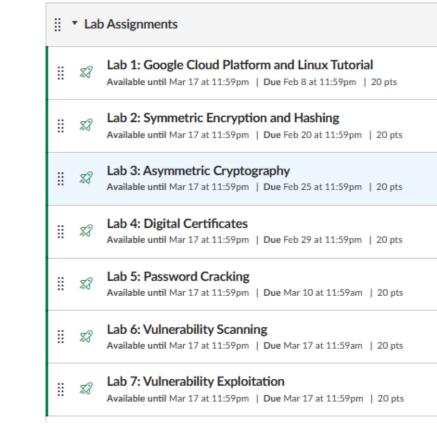
MIS 4596 - Managing Enterprise Cyber Securit

Labs

Lab Assignments (25%)

These are hands-on learning activities that are completed by students outside of class.

- There are 9 labs. It is strongly recommended to complete each lab within the week that the corresponding topic is covered in class throughout the semester.
- Notes:
 - Completing Lab Assignments 1-7 will provide you with knowledge and skills necessary for completing Milestones 3 & 4.
 - Completing Milestones 2 & 3 will provide you with the knowledge necessary for completing your Milestone 3 & 4 report
- Labs 1-7 are due by Sunday, March 17, 2024. Labs 8-9 are due by Sunday, April 28, 2024. No late submissions will be accepted.



Labs are found in Canvas

🗄 🔹 Lab Assignments

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- Image: Second system
 Image: Second system

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 - Image: Symmetric Encryption and Hashing

 Available until Mar 17 at 11:59pm
 Due Feb 20 at 3:30pm
 20 pts
- Lab 3: Asymmetric Cryptography Available until Mar 17 at 11:59pm | Due Feb 25 at 11:59pm | 20 pts
- Image: Second system
 Lab 4: Digital Certificates

 Available until Mar 17 at 11:59pm
 Due Feb 29 at 3:30pm

 20 pts
- Image: Second system
 Lab 5: Password Cracking

 Available until Mar 17 at 11:59pm
 Due Mar 10 at 3:30pm

 20 pts
- Image: Second system
 Lab 6: Vulnerability Scanning

 Available until Mar 17 at 11:59pm
 Due Mar 17 at 3:30pm
 - Lab 7: Vulnerability Exploitation

Available until Mar 17 at 11:59pm | Due Mar 17 at 11:59pm | 20 pts

Lab 1: Google Cloud Platform and Linux Tutorial

 $\underline{https://security-assignments.com/tutorials/intro-to-gcp.html} \boxminus$

https://security-assignments.com/tutorials/intro-to-linux.html

Submit two files, one from Google Cloud Platform (GCP) tutorial and another from Linux tutorial.

C 🗅 https://**security-assignments.com**/tutorials/intro-to-gcp.html 🗛 🗔 🔂 🗇 🎓 🏵

Security-Assignments.com Labs Tutorials Projects In-class Activities & Books and Films Store Dark Mode

Introduction to Google Cloud Platform

Part 0: Choose a Google account

join a Google Group with this account, which will give you access to certain GCP resources.

In this tutorial, you will use a Google account to sign up for Google Cloud Platform (GCP). You will also

Choose an @gmail.com Google account you will use. Important: It must be an @gmail.com Google

Part 0: Choose a Google account

Part 1: Sign up for Google Cloud Platform (GCP) Part 2: Purchase the lab virtual machine access package Part 3: Create a new project and launch a new Kali Linux instance Part 4: Connect to your Kali Linux VM using Chrome Remote Desktop Part 5: Set up budget alerts Part 6: Install a GCP Console app on a mobile device Part 7: Complete the Introduction to Linux Tutorial Deliverable

You have several options: You can use a personal Google account that you already have

- You can create a new personal Google account by signing up for one here
- If you have a non-@gmail.com google account (perhaps through your university), it won't work for GCP unless the domain admin has enabled creation of GCP resources by your account. For example, @temple.edu GCP accounts will not be able to create projects on GCP. If this is the case, use a personal Google account.

Regardless, whenever you use GCP, be sure that you are accessing the platform while signed in to the correct Google account. Otherwise, you may be confused to not see expected projects or to get "access denied" messages.

Tip: You can use a browser incognito window to make sure you are signed in to the correct

account.

Labs

Lab Peer Support:

Students are encouraged to help each other complete lab and milestone assignments.



ITA – Camryn L. Zavacky

camryn.zavacky@temple.edu

Office Hours – TBA



Grading

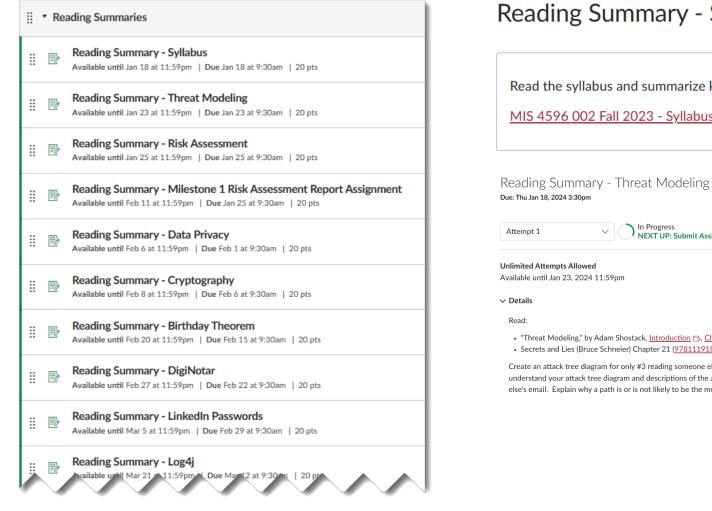
Grading		
Milestones	Individual	40%
Lab Assignments	Individual	25%
Reading Summaries	Individual	10%
Discussion Briefs	Individual	10%
In-Class Participation	Individual	15%
Total		100%

Reading Summaries (10%)

Students are to summarize assigned readings (news articles, textbook chapters, or Harvard Business cases) before each week's class.

- Up to 200 words in each summary
- Due before the class on which the reading is assigned
- No late submission will be accepted
- **Goal:** This is to make sure students read assigned readings which promote more effective in-class discussions
- Grading Criteria: Clarity, Comprehensiveness, Spelling Grammar, and Organization

Reading Summaries are found in Canvas



Reading Summary - Syllabus

Read the syllabus and summarize key learning goals and required deliverables in no more than 150 words.

MIS 4596 002 Fall 2023 - Syllabus.pdf , 4

NEXT UP: Submit Assignment

20 Possible Points

Fr Add Comment

• "Threat Modeling," by Adam Shostack, Introduction 🕞, Chapter 1 🚍, Chapter 4 🚍

• Secrets and Lies (Bruce Schneier) Chapter 21 (<u>9781119183631.ch21.pdf</u> ↓)

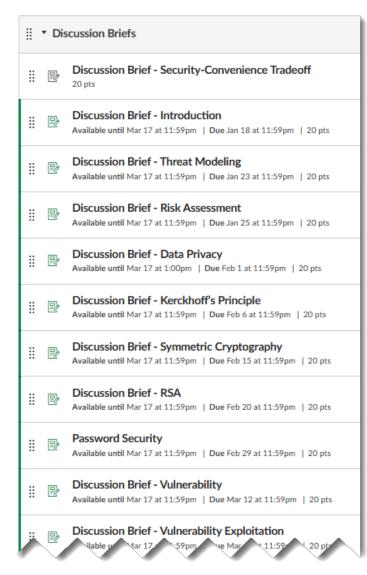
Create an attack tree diagram for only #3 reading someone else's email - which is found in https://security-assignments.com/labs/lab_threat_modeling.html 🗗 Along with your diagram include a legend to help the reader understand your attack tree diagram and descriptions of the alternative paths through your attack tree. Be sure to indicate which path (or paths) is (or are) the most likely one (or ones) to achieve the goal of reading someone else's email. Explain why a path is or is not likely to be the most likely one to achieve the goal

Discussion Briefs (10%)

After each week's class, students are to write a short write-up that is based on in-class lecture & discussions.

- At least 150 words and no more than 300 words in each brief
- Students can skip up to two discussion briefs throughout the semester.
- It is strongly recommended that you write up your discussion brief after the associated class.
- Two deadlines: Sunday, March 17, 2024 is the deadline for discussion briefs for classes covered in weeks 1-8, and Sunday, April 28, 2024 is the deadline for discussion briefs for classes covered in weeks 9-12.
- No late submission is to be accepted.
- Grading Criteria: Clarity, Comprehensiveness, Spelling, Grammar, and Organization

Discussion Briefs are found in Canvas



Discussion Brief - Introduction

Due: Tue Jan 16, 2024 11:59pm

Attempt 1 \sim \sim \sim \sim NEXT UP: Submit Assignment

2 Attempts Allowed Available until Mar 17, 2024 11:59pm

✓ Details

Based on what you learned about this course (so far), what one topic that will be covered in this class seems the most interesting to you? Why are you interested in this topic?

In-Class Participation (15%)

In-Class Participation (15%)

- Attendance and in-class participation are key components of the learning experiences
- It is strongly encouraged to read/review assigned materials (readings, case studies, labs, milestone assignment, etc.) prior to class to enable you to actively take part in class discussions and activities

Technology requirements

Information Security Assignments: Labs & Milestones 3 & 4

- This course will use lab and milestone project assignments at <u>http://security-assignments.com/</u>, developed by Dave Eargle and Anthony Vance.
- Access to the resources in this site will require subscription with a fee. A number of this course's labs and
 milestone assignments beginning with Lab 4 require lab virtual machine access for Google Cloud Platform (GCP)
 available for purchase for <u>\$50</u> here: <u>https://security-assignments.com/store/</u>

Google Cloud Platform (GCP)

- This course uses GCP to run tools and virtual machines necessary to complete assignments.
- New accounts on GCP receive a \$300 credit for no cost.
- Students should be able to complete this class without going over the credit and incurring cost.
- The instructor will have the students launch a Kali virtual machine instance on GCP from which they can complete class assignments.
- The students will be able to remotely connect to the instance using Chrome Remote Desktop, which works
 just like a browser tab. To help reduce the risk of incurring costs above the free \$300 students should manage
 their GCP accounts and shut down the machine between uses.

Schedule

Schedule (subject to change)

Week	Tuesday	Thursday	Topics
1	Jan 16	Jan 18	Introduction
1	10 IBC	10 IDC	Introduction continued
2	Jan 23	Jan 25	Threat Modeling
Ζ.	Jan 25	Jan 25	Risk Assessment & Milestone 1 Report Q&A
3	Jan 30	Feb 1	Introduction to Linux and Google Cloud Platform
5	Jan So	, reb i	Data Privacy
4	Feb 6 Feb 8		Introduction to Cryptography
4	rebo	rebo	Milestone 1 Report Feedback
5	Feb 13	Feb 15	Introduction to Cryptography continued
5	16015		Symmetric Cryptography & Hashing
6	Feb 20) Feb 22	Asymmetric Cryptography
0	Feb 20		Digital Certificates and Public Key Infrastructures
7	Feb 27	Feb 29	Authentication and Passwords
	160.27	16025	Password Cracking
8	Mar 12	Mar 14	Vulnerability Scanning
			Vulnerability Exploitation
9	Mar 19	Mar 21	Milestone 3 Report Q&A
10	Mar 26	Mar 28	Human Element – Info. Security in Organizations
10		IVIdi Zo	Physical Security
11	Apr 2	Apr 4	Malware Analysis
11	Apr 2	Арг 4	Network Security Monitoring
12	Apr 0	Apr 11	Incident Response & Recovery: Equifax Case Study
12	Apr 9	Apr 11	Incident Response & Recovery: Maersk Case Study
13	Apr 16	Apr 18	Milestone 3 Report Feedback
14	Apr 22	Apr 25	Milestone 4 Report Draft Q&A
14	Apr 23	Apr 25	Course Review & Wrap-Up

Other Key Dates and Deadlines (subject to change)			
Sun, Jan 28	Milestone 1 Risk Assessment Report Due		
Mon, Jan 29	Last day to drop from the course		
Sun, Feb 18	Milestone 2 Final Risk Assessment Report Due		
Sun, Mar 17	Deadline for Discussion Briefs and for Lab Assignments 1-7		
Sun, Mar 24	Milestone 3 Penetration Test Findings Report Due		
Sun, Apr 28	Milestone 4 Penetration Test Findings with Recommendations Report Due		
Sun, Apr 28	Deadline for Discussion Briefs and Lab Assignments 8-11		
Mon, Apr 29	Last day to withdraw from the course		

All assignments are due by 11:59 PM EST. Late submissions due to computer or network problems will not be excused.

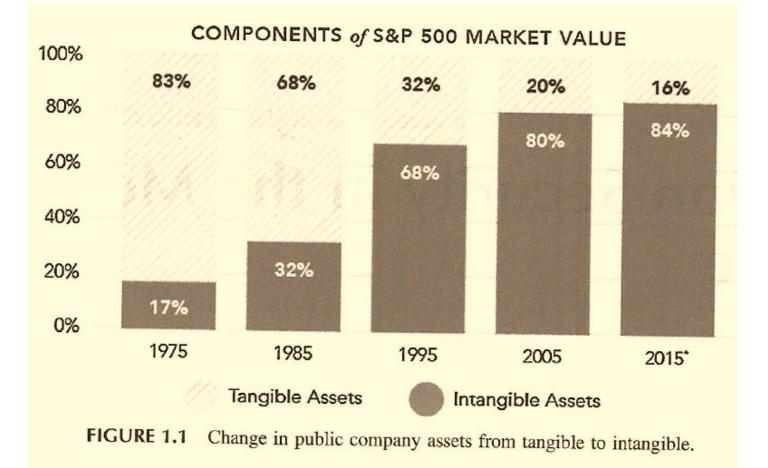


✓Instructor

✓ Course overview

- Introduction
- Need for Cybersecurity Professionals

The value of business' data is at a peak



"A generation ago the asset base of US public companies was more than 80% tangible property" (e.g. raw materials, real estate, railroad cars...)

"Today... intangibles... account for more than 80% of listed company value"

Computers and Information Security Handbook, J. Vacca, 2017, pp. 3-4

Transformation of Information Security

1970 data security examples

Guarding the photocopier Watching who went in and out of the front door Today's data security must consider

Devices able to grab gigabytes of data and move them anywhere in the world in an instant

Laptops, tablets and smartphones with direct connection to company data are endpoints in a global network, creating thousands to millions of "front doors" leaving industry at its most vulnerable



What one thing about information security has not changed over the years?

Human beings remain the primary vector for loss of corporate value

AND

Humans also control the processes and technologies central to information security function that preserves corporate value



Key concepts

Information and Information System security = Cybersecurity

...means protecting information and information systems from unathorized:

- Access, use, disclosure of information
- Unauthorize modification of information
- Disruption and destruction of information

Confidentiality Integrity Availability



Threat



Potential for the occurrence of a harmful event such as a cyber attack



Vulnerability

Weakness that makes targets susceptible to an attack





Risk Mitigation

Potential of loss from an attack

Strategy for dealing with risk



- Anything that has the potential to lead to unauthorized:
 - Access, use, disclosure
 - Modification

What is a threat?

• Disruption or Destruction

of an enterprises' information or information systems

Technical

Administrative

What is a threat...



Threats to information and information systems include:

- Purposeful attacks
- Human errors
- Structural Failures
- Environmental disruptions



Taxonomy of threat sources

- Adversarial
 Accidental
- 3. Structural
- 4. Environmental

OMPUTER SECURITY RESOURCE CENTER	CSRC
PUBLICATIONS P 800-30 Rev. 1	
Guide for Conducting Risk Assessmen	ts
G+ ¥	DOCUMENTATION

Type of Threat Source	Description	Characteristics
ADVERSARIAL - Individual - Outsider - Insider - Trusted Insider - Privileged Insider - Group - Ad hoc - Established - Organization - Competitor - Supplier - Partner - Customer - Nation-State	Individuals, groups, organizations, or states that seek to exploit the organization's dependence on cyber resources (i.e., information in electronic form, information and communications technologies, and the communications and information-handling capabilities provided by those technologies).	Capability, Intent, Targeting
ACCIDENTAL - User - Privileged User/Administrator	Erroneous actions taken by individuals in the course of executing their everyday responsibilities.	Range of effects
STRUCTURAL - Information Technology (IT) Equipment - Storage - Processing - Communications - Display - Sensor - Controller - Environmental Controls - Temperature/Humidity Controls - Power Supply - Software - Operating System - Networking - General-Purpose Application - Mission-Specific Application	Failures of equipment, environmental controls, or software due to aging, resource depletion, or other circumstances which exceed expected operating parameters.	Range of effects
ENVIRONMENTAL - Natural or man-made disaster - Fire - Flood/Tsunami - Windstorm/Tornado - Hurricane - Earthquake - Bombing - Overrun - Unusual Natural Event (e.g., sunspots) - Infrastructure Failure/Outage - Telecommunications - Electrical Power	Natural disasters and failures of critical infrastructures on which the organization depends, but which are outside the control of the organization. Note: Natural and man-made disasters can also be characterized in terms of their severity and/or duration. However, because the threat source and the threat event are strongly identified, severity and duration can be included in the description of the threat event (e.g., Category 5 hurricane causes extensive damage to the facilities housing mission-critical systems, making those systems unavailable for three weeks).	Range of effects

Adversarial Threats

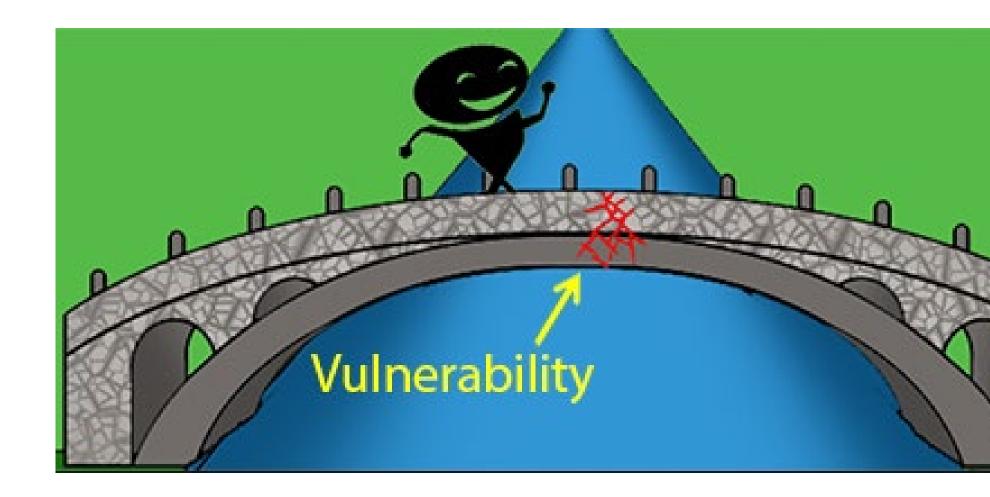
"Security involves making sure things work, not in the presence of random faults, but **in the face of an intelligent and malicious adversary** trying to ensure that things fail in the worst possible way at the worst possible time."

– Bruce Schneier

Type of Threat Source	Description	Characteristics
ADVERSARIAL - Individual - Outsider - Insider - Trusted Insider - Privileged Insider - Group - Ad hoc - Established - Organization - Competitor - Supplier - Partner - Customer - Nation-State	Individuals, groups, organizations, or states that seek to exploit the organization's dependence on cyber resources (i.e., information in electronic form, information and communications technologies, and the communications and information-handling capabilities provided by those technologies).	Capability, Intent, Targeting

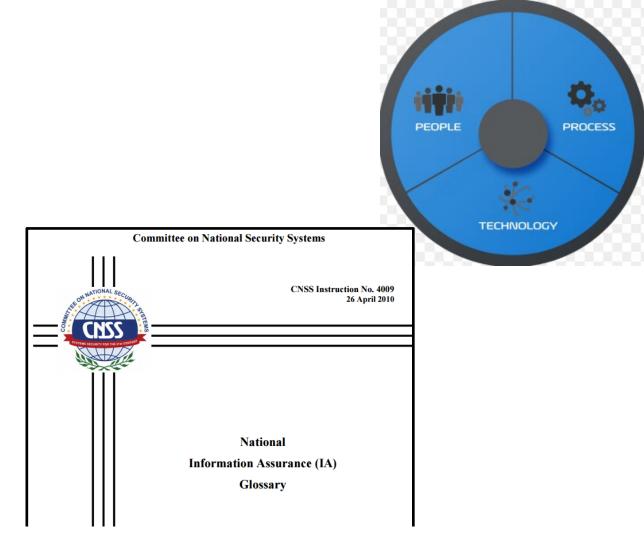
More information can be found in class notes

What is a Vulnerability?



What is a Vulnerability?

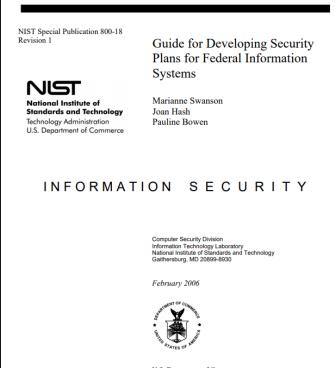
Any unaddressed susceptibility to a Adversarial, Accidental, Structural or Environmental threat is an information security vulnerability



Weakness in an information system, system security procedures, internal controls, or implementation that could be exploited or triggered by a threat source.

Vulnerabilities are...

Inadequacies in any of these areas which can lead to negative impacts:

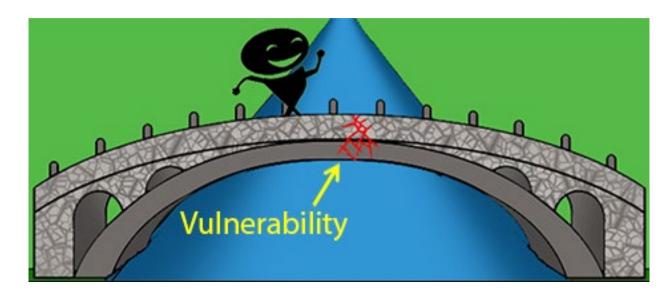


U.S. Department of Commerce Carlos M.Gutierrez, Secretary

National Institute of Standards and Technology William Jeffrey, Director Cybersecurity Controls protect against impacts

CLASS	FAMILY
Management	Risk Assessment
Management	Planning
Management	System and Services Acquisition
Management	Certification, Accreditation, and Security Assessments
Operational	Personnel Security
Operational	Physical and Environmental Protection
Operational	Contingency Planning
Operational	Configuration Management
Operational	Maintenance
Operational	System and Information Integrity
Operational	Media Protection
Operational	Incident Response
Operational	Awareness and Training
Technical	Identification and Authentication
Technical	Access Control
Technical	Audit and Accountability
Technical	System and Communications Protection

Vulnerability to what ?



FIPS 199 Standards: Security objectives relate to avoiding negative impacts



Availability

FIPS PUB 199

FEDERAL INFORMATION PROCESSING STANDARDS PUBLICATION

Standards for Security Categorization of Federal Information and Information Systems

Impact ratings:

- High: Severe or catastrophic adverse effect
- *Moderate:* Serious adverse effect
- Low: Limited adverse effect

	POTENTIAL IMPACT		
Security Objective	LOW	MODERATE	HIGH
<i>Confidentiality</i> Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information. [44 U.S.C., SEC. 3542]	The unauthorized disclosure of information could be expected to have a limited adverse effect on organizational operations, organizational assets, or individuals.	The unauthorized disclosure of information could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.	The unauthorized disclosure of information could be expected to have a severe or catastrophic adverse effect on organizational operations organizational assets, or individuals.
<i>Integrity</i> Guarding against improper information modification or destruction, and includes ensuring information non- repudiation and authenticity. [44 U.S.C., SEC. 3542]	The unauthorized modification or destruction of information could be expected to have a limited adverse effect on organizational operations, organizational assets, or individuals.	The unauthorized modification or destruction of information could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.	The unauthorized modification or destruction of information could be expected to have a severe or catastrophic adverse effect on organizational operations, organizational assets, or individuals.
<i>Availability</i> Ensuring timely and reliable access to and use of information. [44 U.S.C., SEC. 3542]	The disruption of access to or use of information or an information system could be expected to have a limited adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or an information system could be expected to have a serious adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or a information system could be expected to have a severe or catastrophic adverse effect on organizational operations organizational assets, or individuals.

Security Categorization Standard is used to determine the security categorization of an information system that contains, processes and/or transports information

The generalized format for expressing the security category, SC, of an information system is:

SC information system = {(confidentiality, impact), (integrity, impact), (availability, impact)},

where the acceptable values for potential impact are LOW, MODERATE, or HIGH.

...remember the impact ratings:

- High impact: Severe or catastrophic adverse effect
- Moderate impact: Serious adverse effect
- Low impact: Limited adverse effect

Example with multiple information types:

SC contract information = {(confidentiality, MODERATE), (integrity, MODERATE), (availability, LOW)},

and

SC administrative information = {(confidentiality, LOW), (integrity, LOW), (availability, LOW)}.

The resulting security category of the information system is expressed as:

SC acquisition system = {(confidentiality, MODERATE), (integrity, MODERATE), (availability, LOW)},

What are examples of Information security risks ?

- Economic impact and financial loss
 - Replacement costs (software, hardware, other)
 - Backup restoration and recovery costs
 - Reprocessing, reconstruction costs
 - Theft/crime (non-computer, computer)



- Loss of life
- Losses due to fraud, theft, larceny, bribery
- Impact of
 - lost competitive edge
 - lost data
 - lost time
 - lost productivity
 - lost business
- Bankruptcy
- Business interruption
- Frustration
- III will
- Injury
- Impacts of inaccurate data

An IT risk model

Type

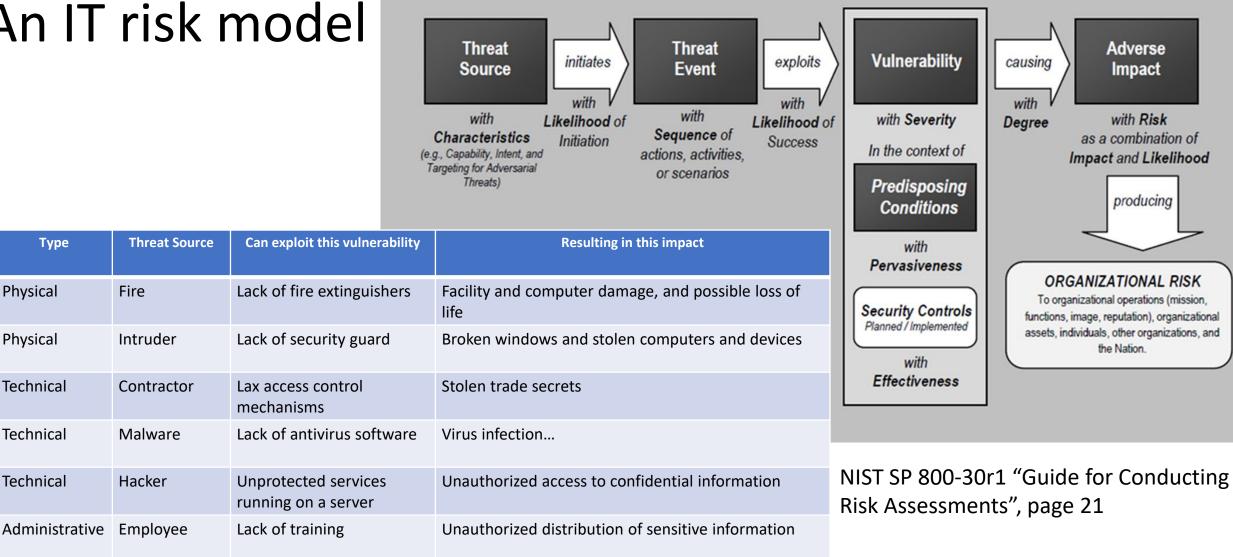
Physical

Physical

Technical

Technical

Technical



Cybersecurity Objectives

Qualitative Risk Assessment

Quantitative Risk Assessment

Annual Loss Expectancy =

Single Loss Expectancy × Annualized Rate of Occurrence

	POTENTIAL IMPACT		
Security Objective	LOW	MODERATE	HIGH
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Course objectives

- Explain cybersecurity as a key enterprise risk and how it can be managed
- Understand methods used to identify, protect against, detect, respond to, and recover from cybersecurity threats
- Use techniques of ethical hacking to perform penetration testing to assess vulnerabilities in information systems
- Communicate risk in assessment reports that support management decisions

Risk Management Techniques

Once threats and risks are identified, each risk can be managed by:

- 1. Avoidance
- 2. Acceptance
- 3. Transfer
- 4. Mitigation ("Controls")



✓Instructor

✓ Course overview

✓Introduction

► Need for Cybersecurity Professionals



Bureau of Labor Statistics > Publications > Occupational Outlook Handbook > Computer and Information Technology

OCCUPATIONAL OUTLOOK HANDBOOK

Information Security Analysts

 Summary
 What They Do
 Work Environment
 How to Become One
 Pay
 Job Outlook
 State & Area Data
 Similar Occupations
 More Info

Summary

Quick Facts: Information Security Analysts		
2022 Median Pay 😨	\$112,000 per year \$53.85 per hour	
Typical Entry-Level Education 😮	Bachelor's degree	
Work Experience in a Related Occupation 🔞	Less than 5 years	
On-the-job Training 🕢	None	
Number of Jobs, 2022 👔	168,900	
Job Outlook, 2022-32 👔	32% (Much faster than average)	
Employment Change, 2022-32 👔	53,200	



Search Handbook

Go

PRINTER-FRIENDLY

What Information Security Analysts Do

Information security analysts plan and carry out security measures to protect an organization's computer networks and systems.

Work Environment

Most information security analysts work for computer companies, consulting firms, or business and financial companies.

How to Become an Information Security Analyst

Information security analysts typically need a bachelor's degree in a computer science field, along with related work experience. Employers may prefer to hire analysts who have professional certification.

<u>Pay</u>

The median annual wage for information security analysts was \$112,000 in May 2022.

Job Outlook

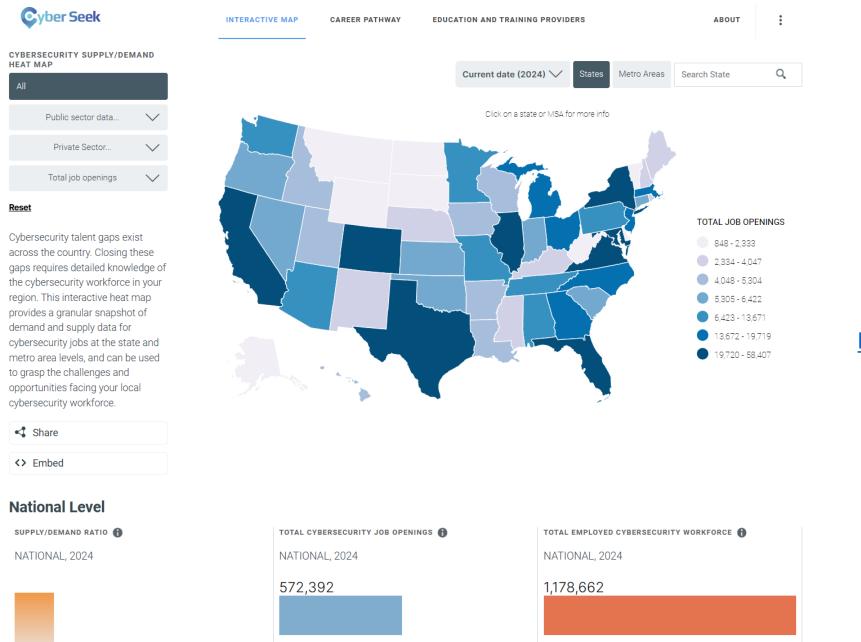
Employment of information security analysts is projected to grow 32 percent from 2022 to 2032, much faster than the average for all occupations.

About 16,800 openings for information security analysts are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire.

https://www.bls.gov/ooh/computer-andinformation-technology/information-securityanalysts.htm

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https://www.cyberseek.org/heatmap.html

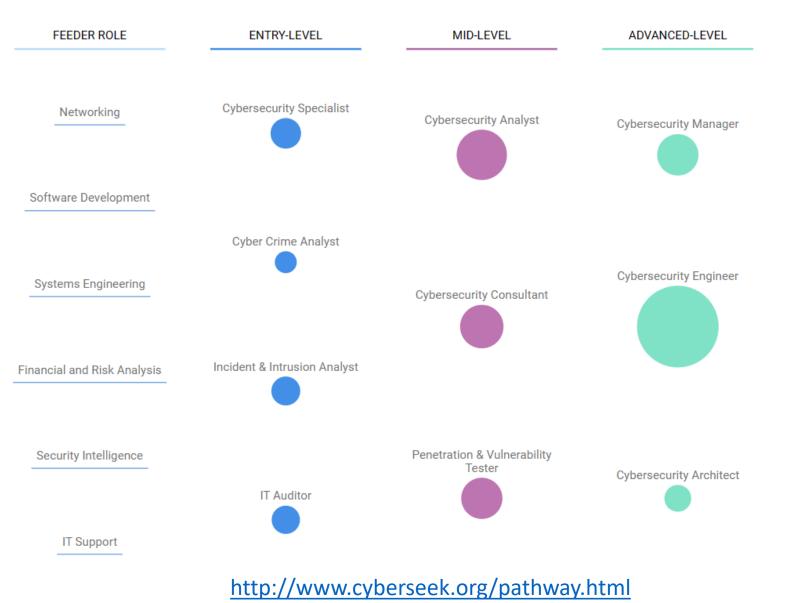
TOTAL CYBERSECURITY JOB OPENINGS

Shows the number of online job listings for cybersecurityrelated positions from September 2022 through August 2023.

TOTAL EMPLOYED CYBERSECURITY WORKFORCE

Shows the estimated number of workers employed in cybersecurity-related jobs September 2022 through August 2023.

Example job types





✓Instructor

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