#### MIS 4596

Data Privacy
Class 5

#### Agenda

- Online privacy
- Privacy and data protection by design ...with data provenance and lineage metadata

# ONLINE PRIVACY: HOW DID WE GET HERE?

# California Consumer Privacy Act (CCPA, 2018) &

California Privacy Rights Act (CPRA, 2020)



#### Ios Angeles Times

# California voters approve Prop. 24, ushering in new rules for online privacy



#### **CORONAVIRUS AND PANDEMIC** >

Concordia University coronavirus 'outbreak' attributed to more than 50 'false positives'

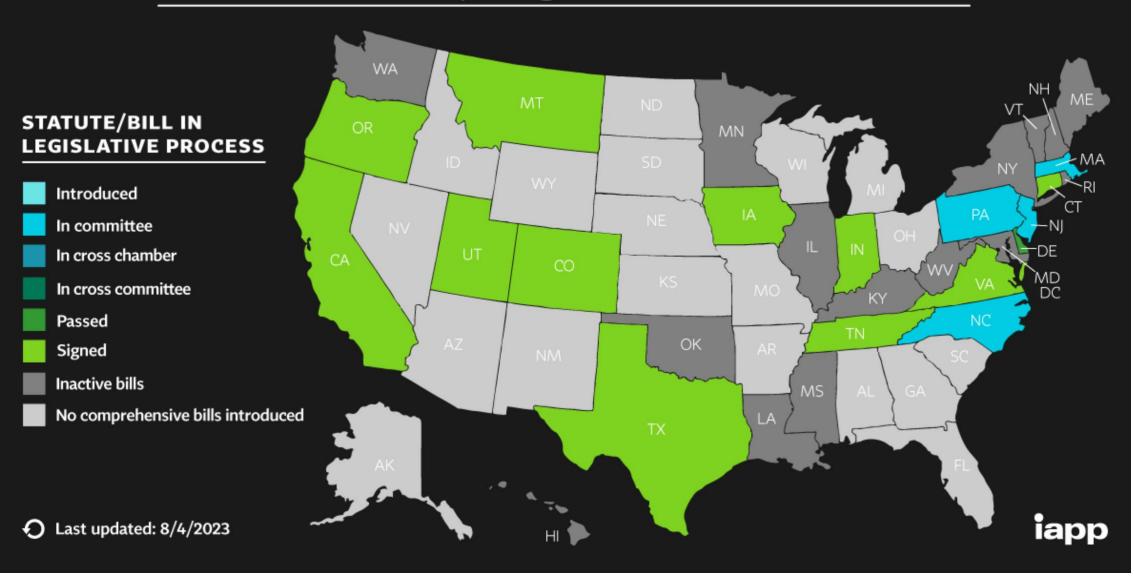
Are L.A. County's new COVID restrictions renecessary? We talk to the experts

Coronavirus infections are higher than ever, COVID-19 deaths are not. Why?

#### State Data Privacy Laws in Effect

- California Consumer Privacy Act (CCPA) Effective date: 1/1/2020
- California Privacy Rights Act (CPRA) Effective date: 1/1/2023
- Colorado Privacy Act (CPA) Effective date: 1/1/2023
- Virginia Consumer Data Protection Act Effective date: 1/1/2023

#### **US State Privacy Legislation Tracker 2023**



https://iapp.org/media/images/resource\_center/State\_Comp\_Privacy\_Law\_Map.png https://iapp.org/resources/article/us-state-privacy-legislation-tracker/

### Hilton Hotels fined for credit card data breaches

1 November 2017













#### Top Sto

Ex-Marine bar attack

The bar was country must opened fire,

1 hour age

#### US Supre ribs

3 hours a

#### Russia pr Democrat

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#### Feature

#### Hilton Hotels fined for credit card data breaches

( 1 November 2017 Hilton's \$700,000 fine for sountry must be seen that the seen the seen that the seen t data breach impacting 350,000 customers

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Ex-Marine bar attack

The bar was country mus

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Russia pr **Democrat** 

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The bar was country mus opened fire,

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Russia pr **Democrat** 

() 2 hours a

#### GDPR requires data security by design and default...

Data protection capabilities must work from beginning to end of data processing to enable protection of individuals' personal data by default

#### Art. 25 GDPR Data protection by design and by default

- (1) Taking into account the state of the art, the cost of implementation and the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severify for rights and freedoms of natural persons posed by the processing, the controller shall, both at the time of the determination of the means for processing and at the time of the processing itself, implement appropriate technical and organisational measures, such as pseudorymisation, which are designed to implement data-protection principles, such as data minimisation, in an effective manner and to integrate the necessary safeguards into the processing in order to meet the requirements of this Regulation and protect the rights of data subjects.
- (2) The controller shall implement appropriate technical and organisational measures for ensuring that, by default, only personal data which are necessary for each specific purpose of the processing are processed. That obligation applies to the amount of personal data collected, the extent of their processing, the period of their storage and their accessibility. In particular, such measures shall ensure that by default personal data are not made accessible without the individual's intervention to an indefinite number of natural persons.
- (3) An approved certification mechanism pursuant to Article 42 may be used as an element to demonstrate compliance with the requirements set out in paragraphs 1 and 2 of this Article



Danezis, G. et al. (2014) "Privacy and Data Protection by Design", European Union Agency for Network and Information Security (ENISA)

D' Acquisto, G. et al. (2015) "Privacy by design in big data", European Union Agency for Network and Information Security (ENISA)

#### **Key General Data Protection Regulation (GDPR) requirements:**

- Collection of personal data is fully avoided or minimized at the earliest stage of processing
- 2. Data subjects give <u>specific</u>, <u>informed</u> and <u>explicit</u> consent to the processing of their data
- 3. Data subjects have **right to access, review and rectify** their personal data
- 4. Data subjects have the **right to withdraw given consent** with effect for the future and
  - Block access
  - Constrain processing and use
  - Erase their personal data
- 5. Personal data obtained for one purpose must not be processed for other purposes not compatible with the original purpose

#### Achieving "Privacy by Design" is difficult

Privacy is a complex, multifaceted and contextual notion Not the primary requirement of an information system May come into conflict with other requirements

- "...privacy and data protection features are... ignored by traditional engineering approaches when implementing desired functionality.
  - This ignorance is caused by limitations of awareness and understanding of developers and data controllers as well as lacking tools to realize privacy by design"

Danezis, G. et al. (2014) "Privacy and Data Protection by Design", European Union Agency for Network and Information Security (ENISA)

#### Privacy and Data Protection by Design

"Although the concept has found its way into legislation as the... European General Data Protection Regulation, its concrete implementation remains un-clear at the present moment"

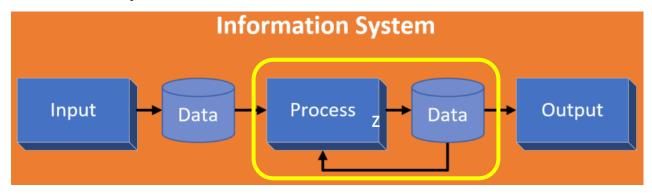
Danezis, G. et al. (2014) "Privacy and Data Protection by Design", European Union Agency for Network and Information Security (ENISA)

## Some challenging data protection requirements may be solved with techniques presented in this webinar...

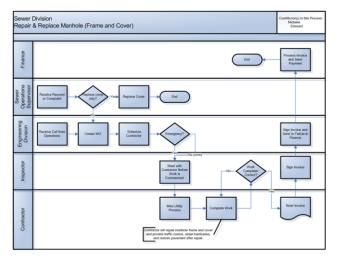
- 1. Collection of personal data is fully avoided or minimized at the earliest stage of processing
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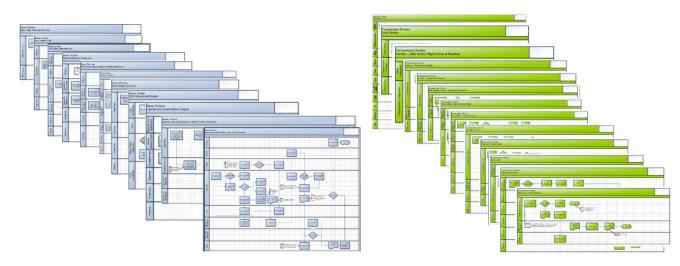
#### As a practical matter...

Data within information systems are often stored and organized as datasets within files and/or databases...



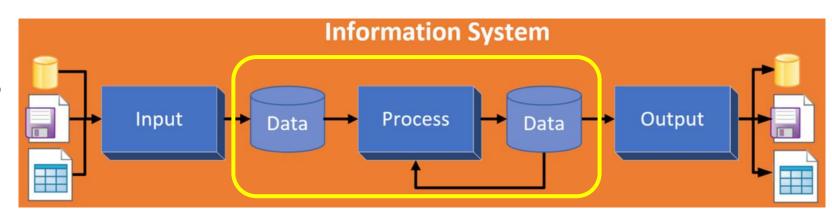
Regardless of application, there is reliance on data processing workflows to produce and use information



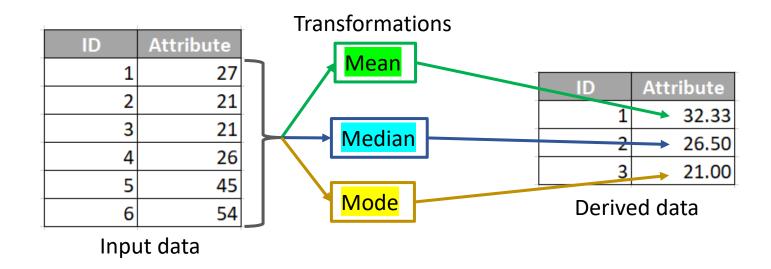


Data processing often transforms existing data into new data, which is a double-edged sword...

The resulting database may have more information than the older version



> The **meaning** of the new information, however, **is exogenous and not found in the data itself** 



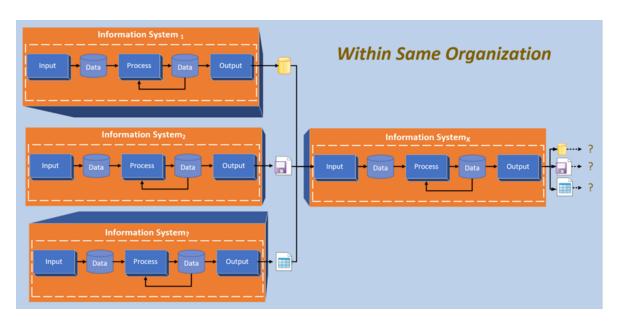
#### Evaluating & judging data's "fitness for use"

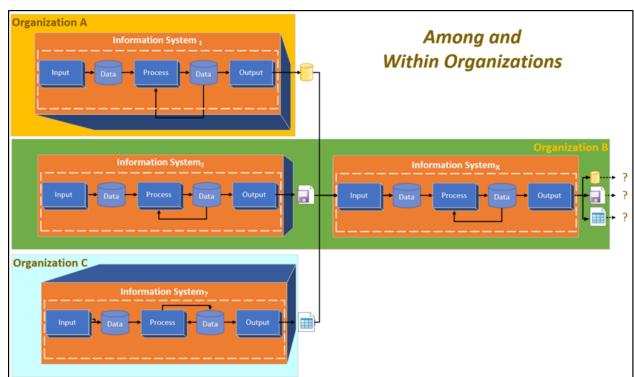
- Is not the responsibility of the producer
- Is the responsibility of the user ...and IT Auditor

Data produced for one purpose is often used to serve other purposes

Data producers should provide information about data that permit informed determinations of fitness for use

Datasets are often exchanged without information needed to determine their fitness for use...





#### The Bridge at Villeneuve-la-Garenne 1872

by Alfred Sisley British

#### Provenance

*Provenance* traces back to 1294 in Old French as a derivative of the Latin *provenire* 

To come from, to be due to, be the result of

In the art domain, provenance entails an artifact's complete ownership history

```
Durand-Ruel, Paris, August 23, 1872 [1];
Catholina Lambert, New Jersey;
Lambert sale, American Art Association, Plaza Hotel, New York, NY,
February 21, 1916 until February 24, 1916, no. 67;
Durand-Ruel, Paris, until at least 1930;
purchased by Simon Bauer, Paris, by June 1936 [2];
anonymous sale, Parke-Bernet Galleries, Inc., February 25, 1970, no. 19 [3];
Sam Salz, Inc., New York, NY;
purchased by Museum, May 1971.

Notes:
[1] bought from the artist.
[2] Listed and illustrated in "List of Property Removed from France during the War 1939-1945" (no. 7114, as belonging to Simon Bauer).
[3] "Highly Important Impressionist, Post-Impressionist &
```

Standardizing Museum Provenance — David Newbury (@workergnome)

Modern Paintings and Drawings", illustrated.

**Traditional Provenance** 

Newbury, D. (2017) "Standardizing Museum Provenance for the Twenty-First Century", from talk given at the Yale Center for British Art

There is an established research process for obtaining an artifact's trusted provenance

• This information is highly valued, particularly to authenticate real versus fraudulent works

"Provenance" is now increasingly used in a broad range of fields with various degrees of conflation of two closely related but distinct concepts of *trust* and *metadata* 

Tullis, J.A. et al., 2016, "Geoprocessing, Workflows, and Provenance", in <u>Remote Sensing Handbook: Remotely Sensed Data Characterization, Classification, and Accuracies</u>, edited by P. Thenkabail, Vol. 1., pp. 401-422, Boca Raton, FL: CRC Press.

#### Provenance

W3C Provenance Incubator Group's definition of provenance (in a web resource context):

- Provenance is a record that describes entities and processes involved in producing and delivering or influencing a resource
- Provenance provides a critical foundation for assessing authenticity, enabling trust, and allowing reproducibility
- Provenance assertions are contextual metadata that can become important records with their own provenance

https://www.w3.org/TR/prov-primer/

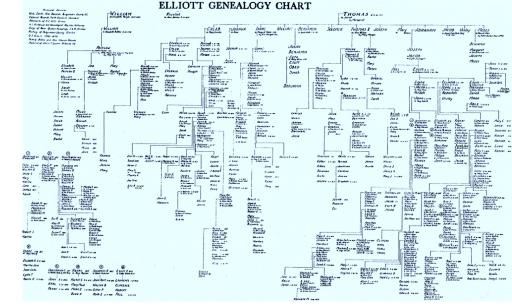
W3C = World Wide Web Consortium

#### Provenance and data lineage

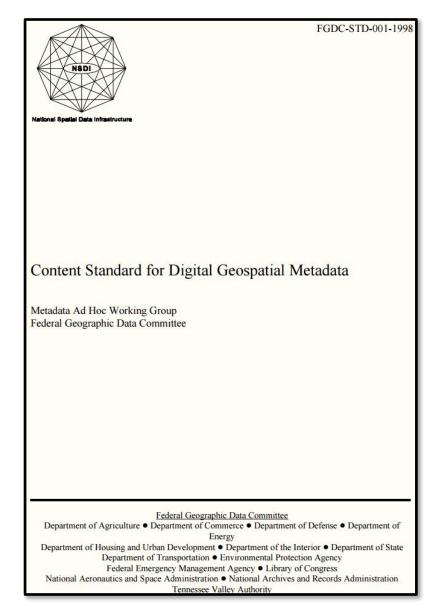
"Data provenance" and "data lineage" is used here interchangeably, overlooking subtle differences in their meanings

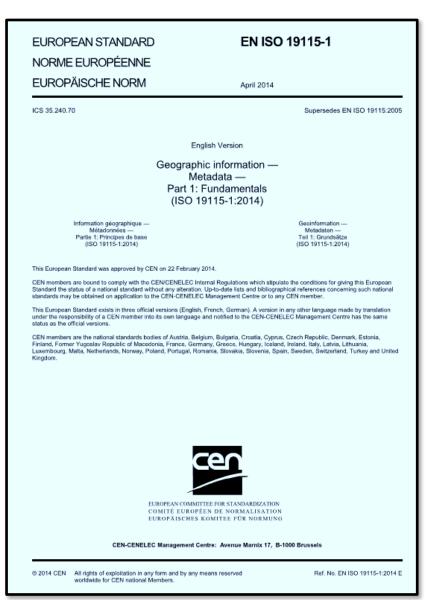
- Data provenance suggests process history
- Data lineage implies a kind of genealogy or data pedigree record relative to both:
  - 1. Sources of data
  - 2. Processing applied to the sources to produce an information product

Data lineage metadata can aid understanding and establish trust of data...



### Early metadata standards for documenting lineage of data produced with Geographic Information Systems





#### Geographic Information System (GIS)

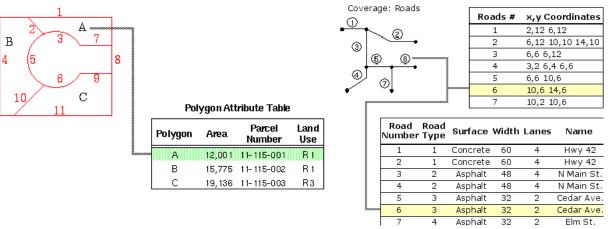
 Provides similar data import, query, manipulation, analysis (e.g. statistics), reformat, display/visualization, output and report capabilities as other

information systems

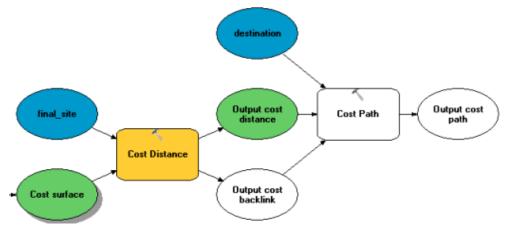
Also organize their data in

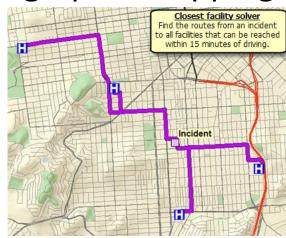
Data base management systems

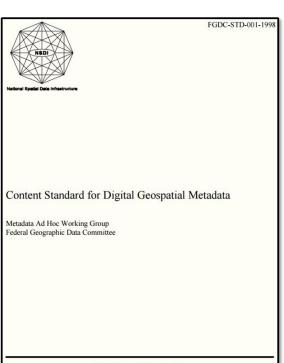
• File systems

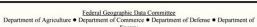


With the addition of spatial analysis and cartographic mapping capabilities



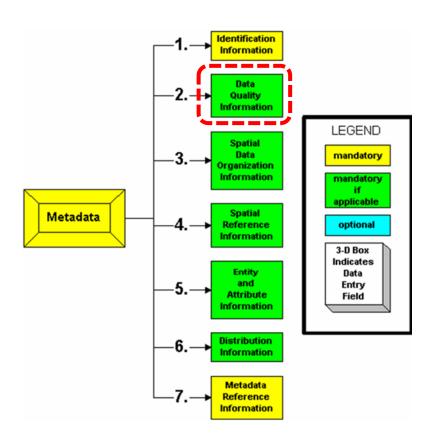


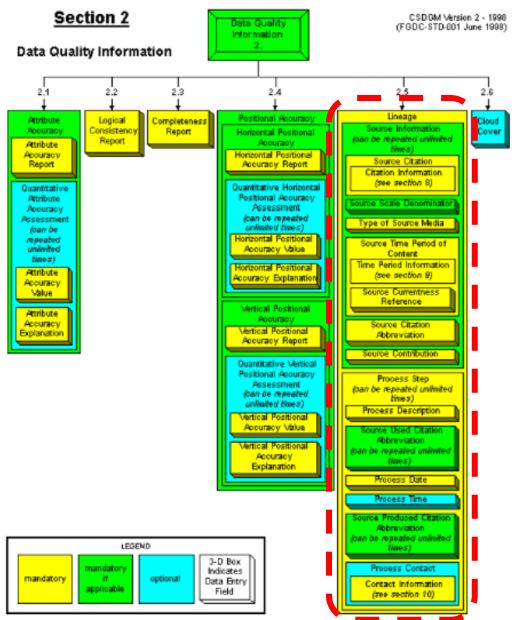




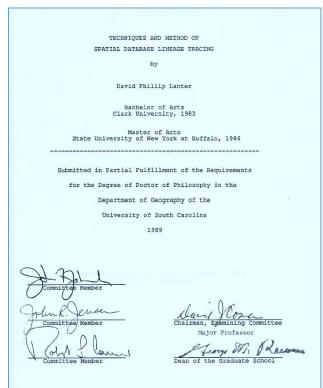
Department of Housing and Urban Development • Department of the Interior • Department of State Department of Transportation • Environmental Protection Agency Federal Emergency Management Agency • Library of Congress
National Aeronautics and Space Administration • National Archives and Records Administration

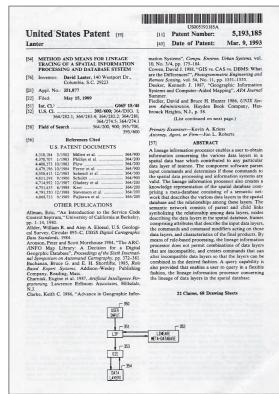
Tennessee Valley Authority

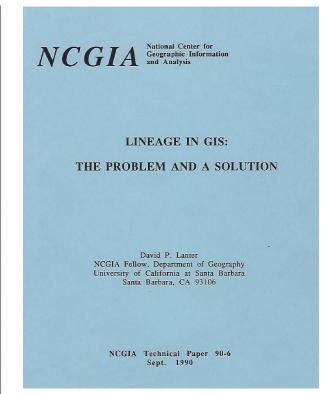


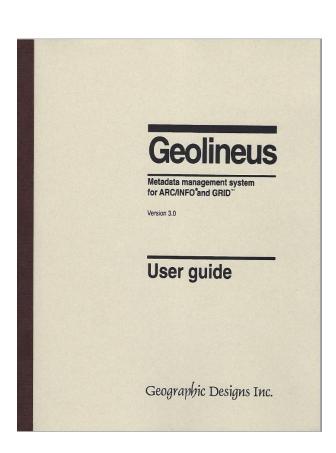


# 1<sup>st</sup> application for tracking the lineage of data throughout their processing in information systems

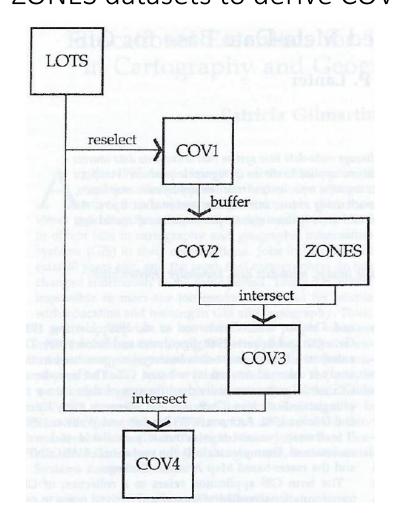


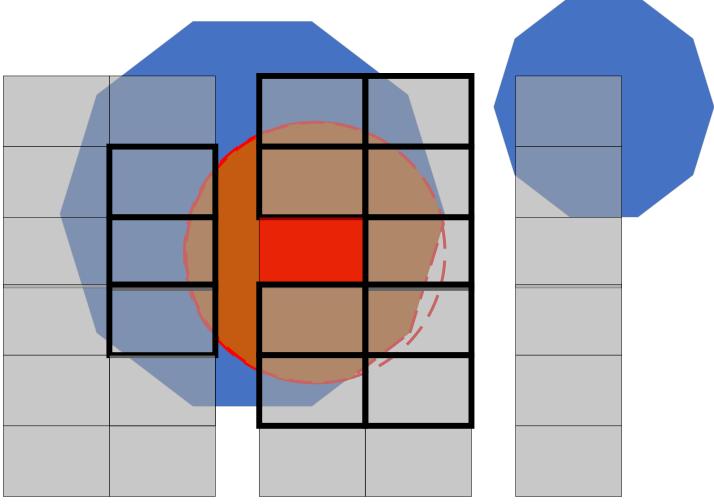




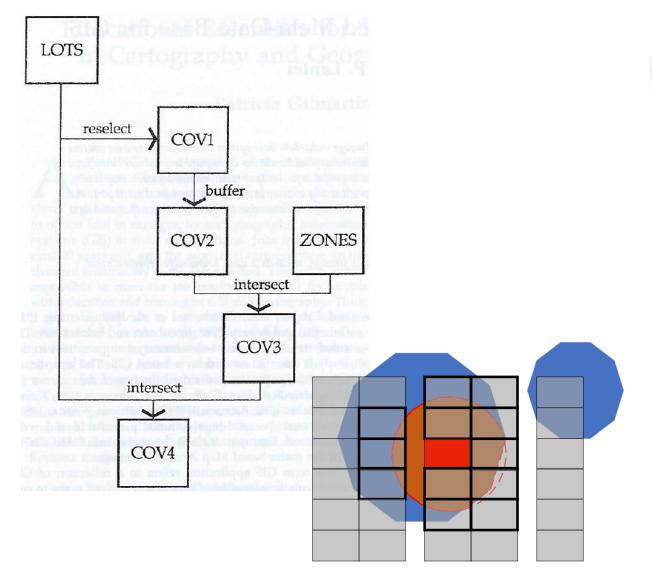


Information processing steps in the head of the user as he transformed the LOTS and ZONES datasets to derive COV4...





Information processing steps in the head of the user as he transformed the LOTS and ZONES datasets to derive COV4...



Datasets stored on the computer after data processing analysis was over...

Datasets orga	anized as files	in folders	
COVI LOTS INFO ZONES OUTPUT ONELOT DAVI FINAL COV3 COV4 BUF COV2 DAV3 DAV4 DAV2		5-05-89 5-05-89 5-24-89 5-05-89 5-05-89 5-05-89 5-06-89 5-06-89 5-24-89 5-24-89 5-24-89 5-24-89 5-31-89 5-31-89 5-31-89	10:26a 10:26a 11:35p 10:26a 10:27a 10:27a 11:52a 1:35p 12:27p 11:46p 11:51p 12:21p 11:42p 1:45p 1:45p 1:49p 1:42p
			20

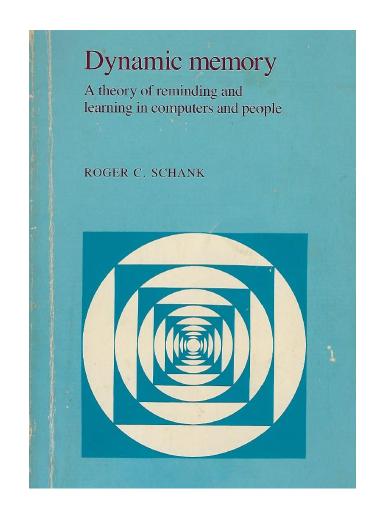
#### Datasets stored on the computer after data processing analysis was over...

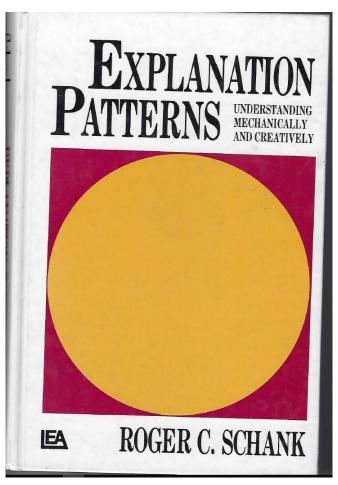
#### Datasets organized as files in folders

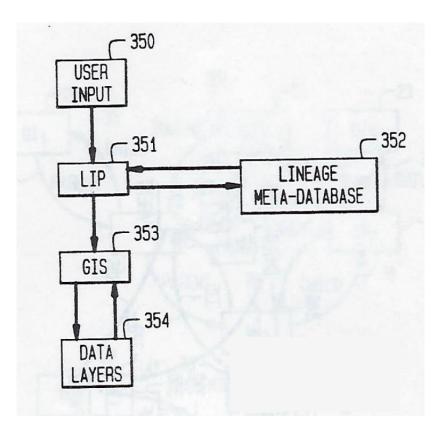
COVI LOTS INFO ZONES OUTPUT ONELOT DAVI FINAL COV3 COV4 BUF		5-05-89 5-05-89 5-05-89 5-05-89 5-05-89 5-05-89 5-06-89 5-06-89 5-24-89 5-24-89	10:26a 10:26a 11:35p 10:26a 10:27a 10:27a 10:27a 11:52a 1:35p 12:27p 11:46p 11:51p
COV4	<dir></dir>	5-24-89	11:51p
DAV3 DAV4 DAV2	<dir> <dir> <dir></dir></dir></dir>	5-31-89 5-31-89 5-31-89	1:45p 1:49p 1:42p

After the work on the analysis was completed, it was difficult to remember which dataset was goal (i.e. end result)

# How can I program the computer to help me remember what I knew about the data I loaded and processed on my computer?

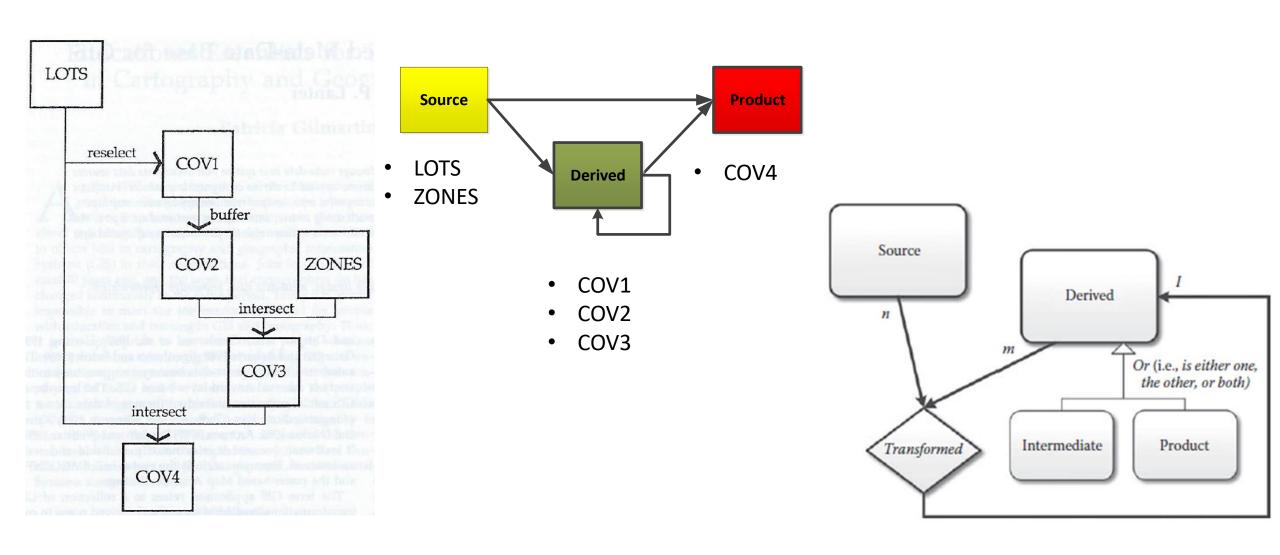






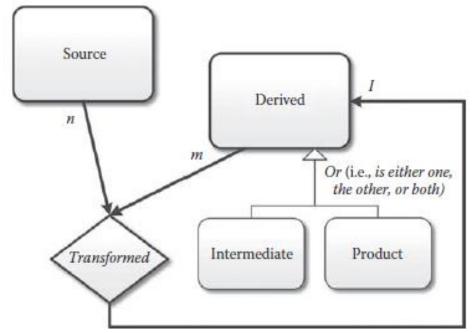
LIP = Lineage Information Processor

# How do we understand differences among datasets created during processing applications?



Data lineage vocabulary helps communicate how data is processed in an information system

#### and can aid thinking about how to meet privacy by design requirements

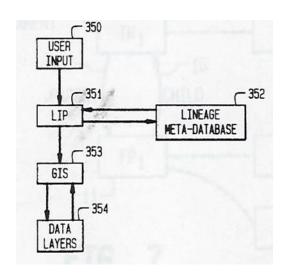


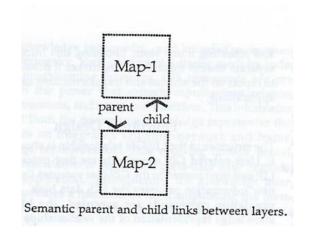
Source datasets may contain personal data

Derived datasets inherit this personal data from their input

- Using transformations such as:
  - Relational database joins and relates
  - Queries, arithmetic, statistical, spatial processing...

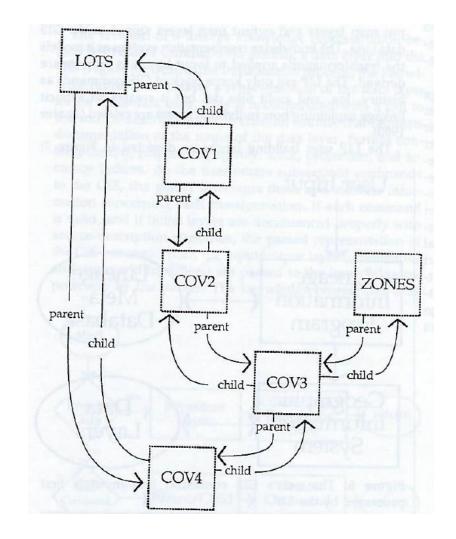
### Semantic "parent" & "child" metadata links added to enable deductions about relationships among input & output datasets...





**Input datasets** provided with parent links pointing to output datasets can answer the question: **Who am I the parent of?** 

**Output datasets'** child links connect them back to their input datasets can answer the question: **Who am I the child of?** 

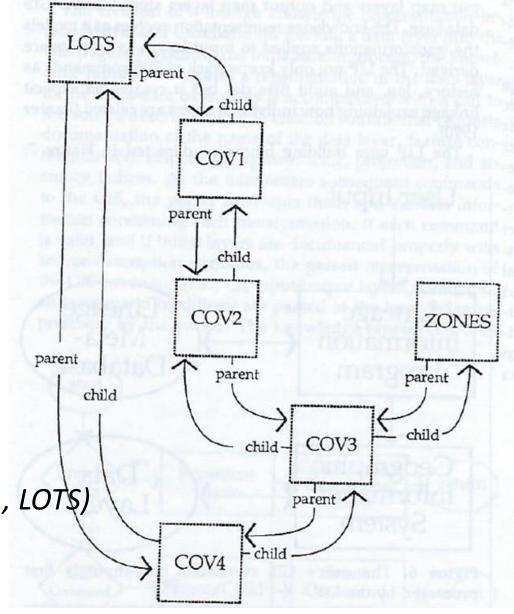


**Descendants** function traces parent links to identify all datasets derived from a source or other derived input dataset used within the application.

Descendants ("LOTS") = (COV1, COV2, COV3, COV4)

**Ancestors** function traces child links to identify input datasets used to create a derived dataset

Ancestors ("COV4") = (LOTS, COV3, ZONES, COV2, COV1, LOTS)



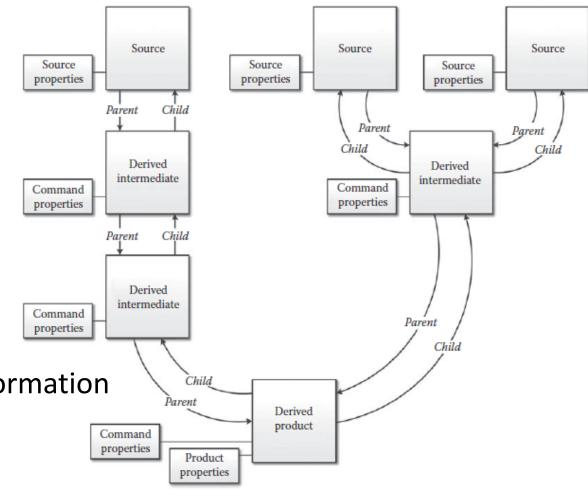
#### Source properties can include:

- Originating organization
- Data content (i.e. entity and attribute definitions)
- Timeliness (e.g. when collected, when acquired,...)
- Accuracy
- Confidentiality security categorization of attributes
  - Privacy sensitivity of attributes
- Integrity categorization of attributes...
- Availability categorization...

Command properties include details of the transformation

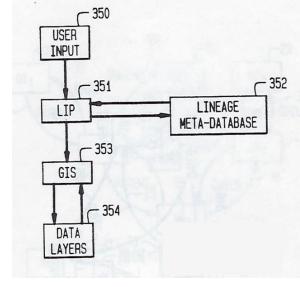
#### **Product properties** include the product's

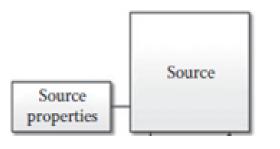
- intended goal
- Users
- when published
- responsible manager,...



# Meet Geo\_lineus source metadata input

```
(geo lineus) I am Geo lineus
Please give me information or ask questions: import cover landuse
landuse
What is the source name? landuse-landcover
Containing what cartographic features? hydrography urban
agriculture wetland
What is the source date? 3/12/75
What is the source agency? USGS
What is the source scale? 1/24000
What is the source projection? UTM
What is the source accuracy? +-80 meters
Thank You!
```





SOURCE DES	CRIPTION FRAME
SOURCE:	Digital line graph
FEATURES:	Hydrography
S_DATE:	4/7/83
AGENCY:	USGS
SCALE:	1:100,000
PROJECTION	: Mercator
ACCURACY:	+-10 meters Horiz

# Command metadata input...

```
(geo_lineus)

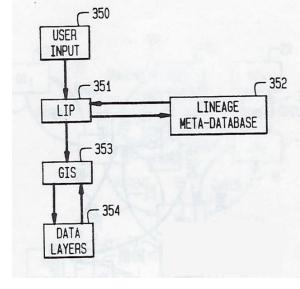
(I AM GEO_LINEUS)

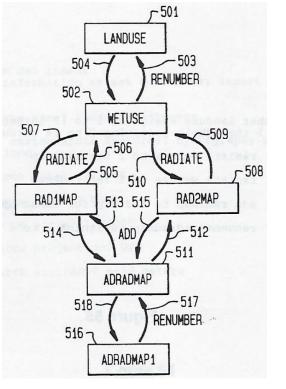
(PLEASE GIVE ME INFORMATION OR ASK QUESTIONS) (renumber landuse assigning 1 to 2 through 13 assigning 0 to 1 through 11 assigning 0 to 14 through 18 for wetuse)

(I UNDERSTAND) (radiate wetuse to 2 for rad1map)

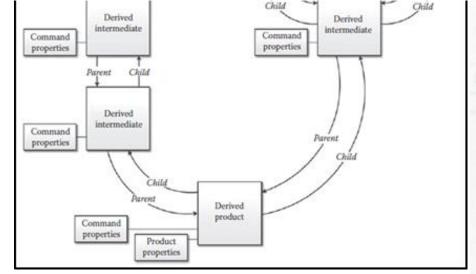
(I UNDERSTAND) (radiate wetuse to 6 for rad2map)

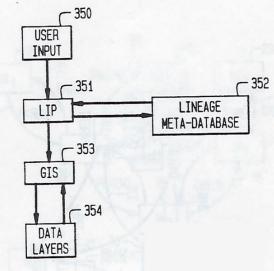
(I UNDERSTAND) (add rad1map to rad2map for adradmap)
```





## Product Metadata input...





export cover adradmap1 eco zones

What is the product's name? eco\_zones

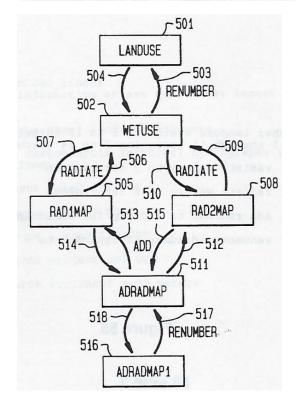
What is the product's use? Environmental protection of wetlands

Who are the product's users? Dept of Health and Environ. Conservation

Who is responsible for the product? Diego Essinger

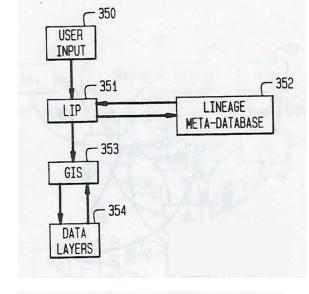
What is the product's release date? 3/5/89

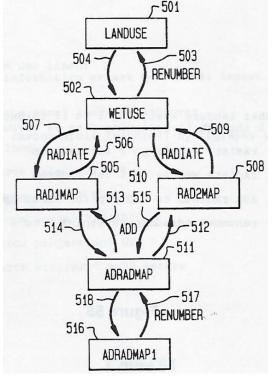
Thank You!



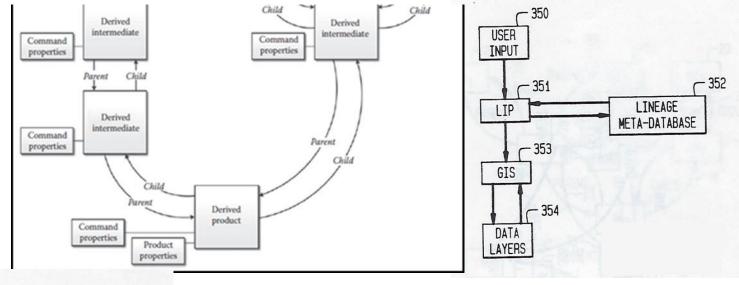
#### Querying metadata...

Is landuse a parent of adradmap (YES INDEED LANDUSE IS A PARENT OF ADRADMAP)





### Querying metadata...



What is the lineage of adradmap1

(INPUT TO ADRADMAP1 IS ADRADMAP COMMAND IS RENUMBER)

(INPUT TO ADRAPMAP IS RAD2MAP RAD1MAP COMMAND IS ADD)

(INPUT TO RAD2MAP IS WETUSE COMMAND IS RADIATE)

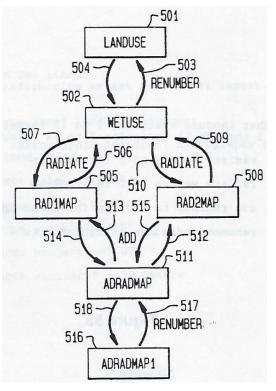
(INPUT TO WETUSE IS LANDUSE COMMAND IS RENUMBER)

(LANDUSE IS AN ORIGINAL MAP LAYER)

(INPUT TO RADIMAP IS WETUSE COMMAND IS RADIATE)

(INPUT TO WETUSE IS LANDUSE COMMAND IS RENUMBER)

(LANDUSE IS AN ORIGINAL MAP LAYER)

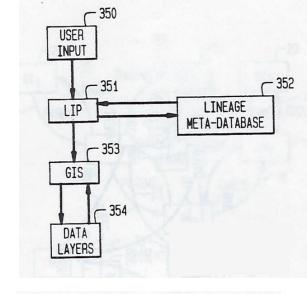


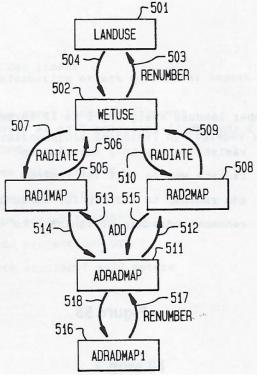
### Querying metadata...

What are the final products of landuse (ADRADMAP1 IS A PRODUCT MAP LAYER)

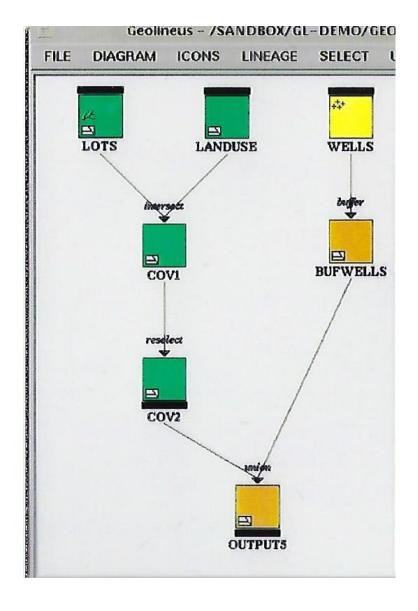
Why is rad2map a parent of adradmap1

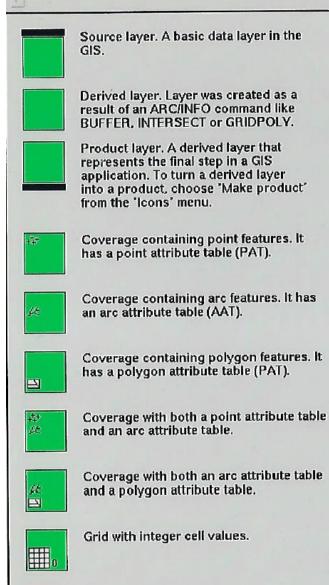
(BECAUSE RAD2MAP IS A PARENT OF ADRADMAP AND ADRADMAP IS A PARENT OF ADRADMAP1)





#### Adding a graphical user interface...

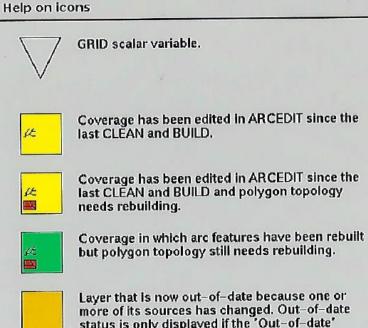


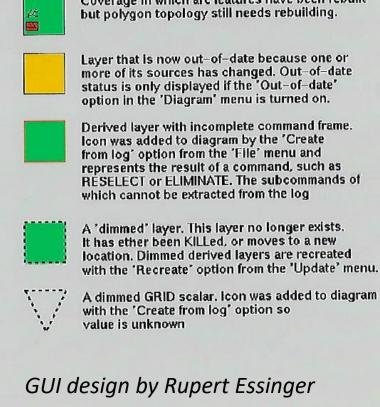


Grid with integer cell values, and a value attribute table (VAT)

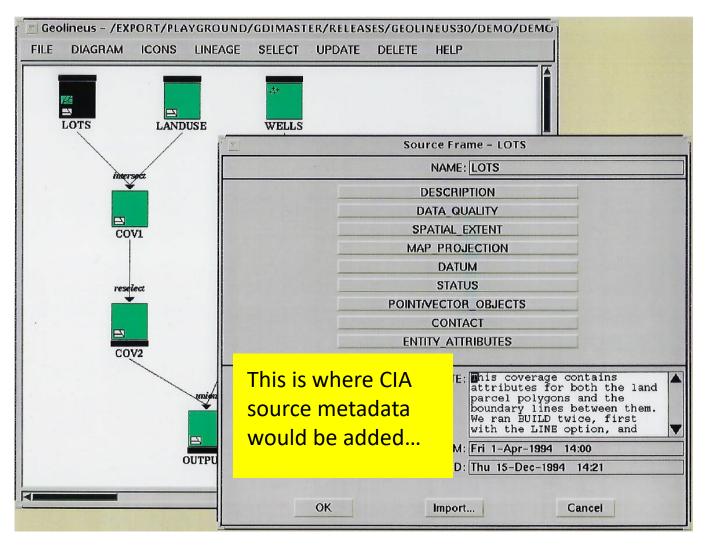
Grid with floating point cell values.

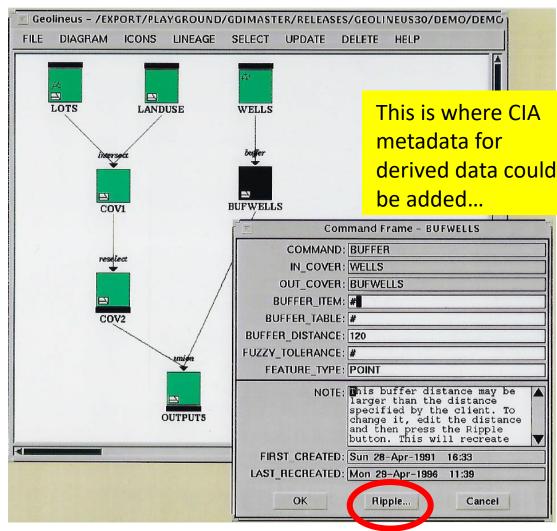
III ou



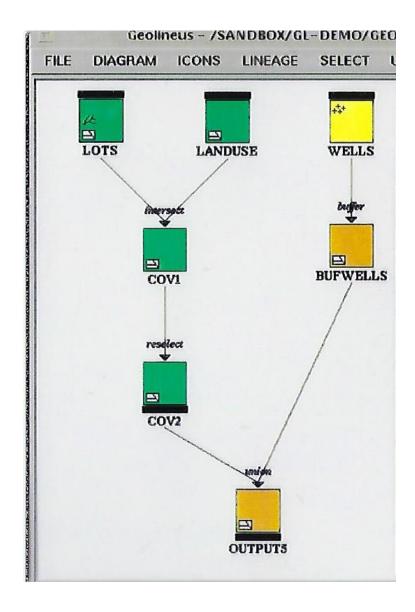


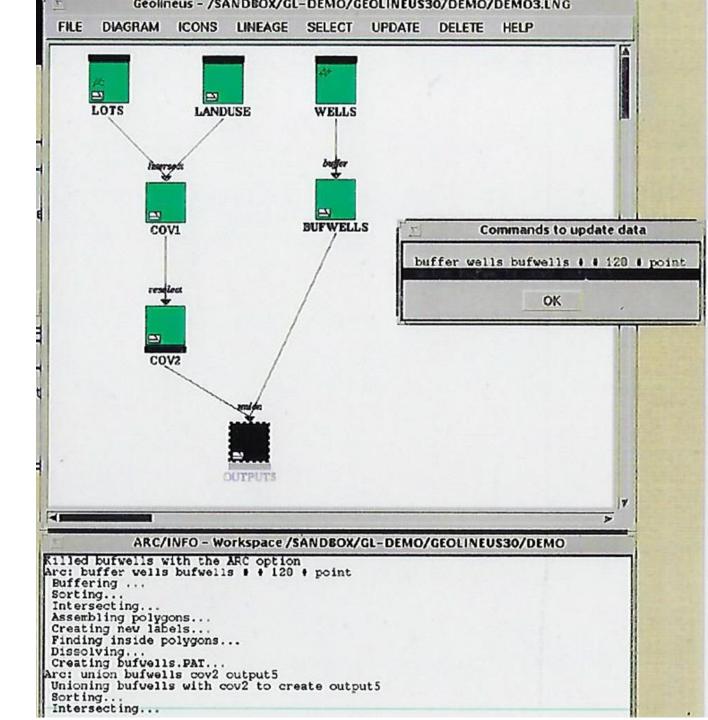
#### Working with source and command metadata



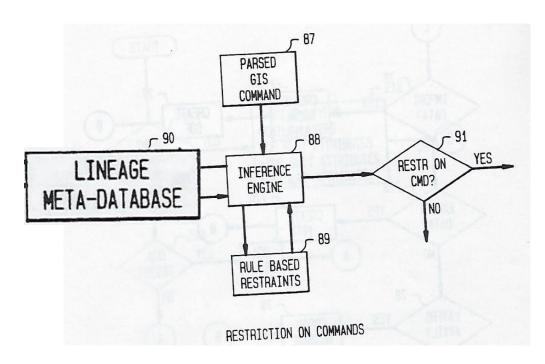


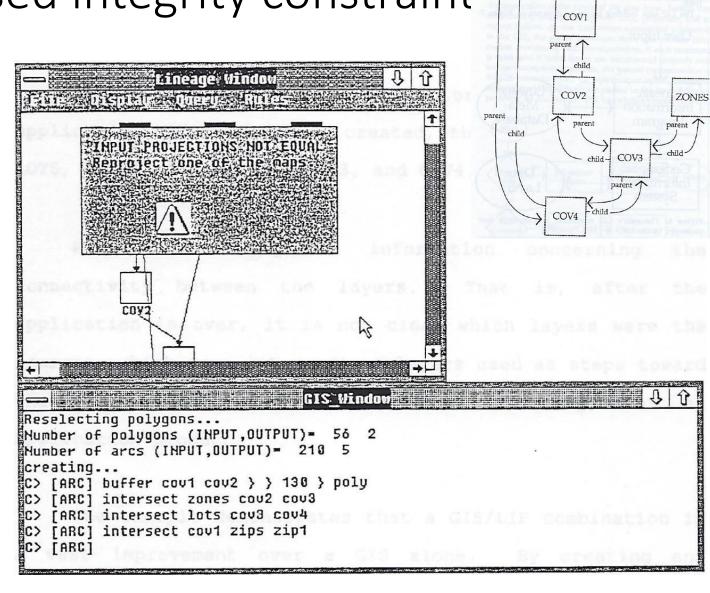
#### Update propagation...





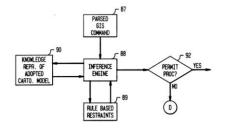
Data source metadata based integrity constraint

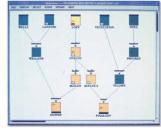




LOTS

#### Conclusion:

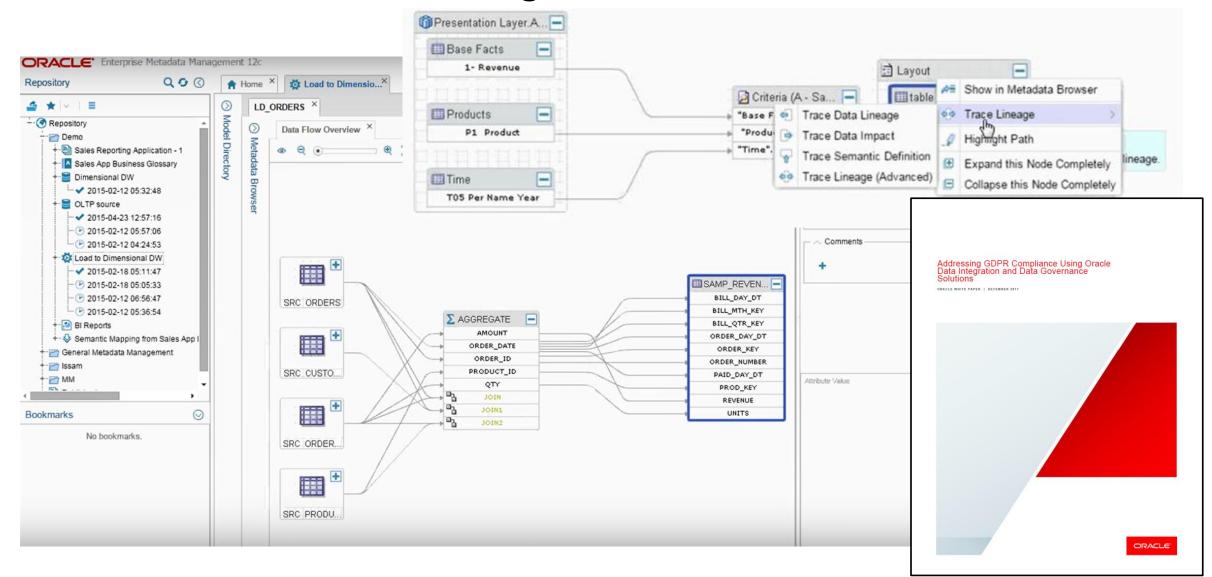




Data lineage metadata can help information system developers meet key data protection by design requirements:

- 1. Collection of personal data is fully avoided or minimized at the earliest stage of processing
- 2. Data subjects give specific, informed and explicit consent to the processing of their data
- 3. Data subjects have right to access, review and rectify their personal data
- 4. Data subjects have the right to withdraw given consent with effect for the future and
  - Block access
  - Constrain processing and use
  - Erase their personal data
- 5. Personal data obtained for one purpose must not be processed for other purposes not compatible with the original purpose

**Outlook:** Commercial database management systems are beginning to include lineage metadata capabilities for tracking attribute values processed and transformed among relational database tables ...



#### Agenda

- ✓ Online privacy
- ✓ Privacy and data protection by design
- ✓ ...with data provenance and lineage metadata