








<p>Key Partners </p> <ul style="list-style-type: none"> - FOX MIS Department - Sports Leagues (advertising) - Data Center (AWS) - TV industry (advertising) - Apple and Android (platforms) 	<p>Key Activities </p> <ul style="list-style-type: none"> -Application Development -Business Analysis -System Design - Dynamic Platform - Network of Users 	<p>Value Proposition </p> <p>Problem: Users do not have a social platform to organize and place their bets against their friends.</p> <p>Solution: Create a simple social platform where users can bet on anything from sports to TV entertainment. Allow users to seamlessly make transactions with other users.</p>	<p>Customer Relationships </p> <ul style="list-style-type: none"> - User Participation recognition - Tech Support - User communities - 	<p>Customer Segments </p> <ul style="list-style-type: none"> - Smartphone Users - Sports Fans - Entertainment Followers - Competitive People - College students
<p>Cost Structure </p> <ul style="list-style-type: none"> - Hosting - Marketing - Development - General and Administrative 	<p>Revenue Streams </p> <ul style="list-style-type: none"> - Free App download and account activation - 0.05% of each transaction 			