

Mahad Khalid

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EDUCATION

Temple University – Philadelphia, PA

Class of 2021

Major: Management Information Systems

SKILLS

- **Technical:** HTML, CSS, JS, SQL, NoSQL, NodeJS, ReactJS, ExpressJS, AWS, WordPress, Access, Excel
- **Languages:** Fluent in English, Urdu and Hindi

TECHNICAL WORK EXPERIENCE

PHILLY RECLAIM – Philadelphia, PA

December 2020 - Present

Website Design Intern

- **Donation, Shopping and Tool Library Websites – WordPress & Shopify Web Applications**
Website designer
 - Developed and designed website applications on WordPress and Shopify platforms
 - Integrated 400+ product entries onto multiple social media platforms
 - Implemented custom post types, custom fields, plugins, and themes for WordPress sites
 - Utilized HTML, CSS, & JavaScript Frameworks to assist in website functionality and design
 - Ensured cross-browser, cross-platform compatibility with tablets, mobile devices, personal computers, and all website solutions
- **AWS & G Suite Implementation – Email & Website Hosting**
Technical Support
 - Managed technical integration with AWS services with Platform as a Service (PaaS)
 - Monitored uptime, hosting, and database to ensure sites were performing at maximum capacity
 - Routed 20+ employee emails through G suit and decreased employee email spams by about 30%
 - Implemented and managed WordPress and Shopify website traffic analytics through *Google analytics*
- **Salesforce – Customer Relationship Management (CRM) Configuration**
CRM Configurator
 - Tracked customer information in Salesforce through every sale made on Shopify, Facebook, Instagram, and eBay platforms with Web-to-Lead forms and Shopify integration
 - Integrated with Shopify to track every sale made on eBay, Facebook, Instagram, and Shopify platforms
 - Managed incoming donors and volunteers for events communication

PROJECTS

Heroic Gardens Website – Temple University

September 2020 – December 2020

Web designer

- Designed a web application on WordPress platform for an organization known as 'Heroic Gardens'
- Utilized the Agile and Scrum framework while coordinating with a team of classmates

OTHER WORK EXPERIENCE

Cricket Wireless – Bensalem, PA

May 2019 – May 2020

Assistant Manager

- Managed all store operations related to inventory management and sales
- Re-shaped store selling techniques to improve sales by 20%
- Maintained inventory for stock availability

ACTIVITIES

- **Vice President of Bucks County Community College's Muslim Student Association (MSA)** September 2018 – May 2019
- **Member of Temple University's Association for Information Technologies (AIS)** September 2020 – May 2021