Max M. Perry

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA
Bachelor of Business Administration   May 2027
Major: Management Information Systems | GPA: 3.5

HONORS & AWARDS

Honors: University Honors Program, Fox Honors Program
Awards: Dean's Scholarship

TECHNICAL SKILLS

Software Development: Visual Studio Code
Web Development: HTML, JSON
Database Management: SQL, Python
Project Management: MS PowerPoint, Excel, Word

EXPERIENCE

Temple University New Students & Family Program, Philadelphia, PA   January 2025 – August 2025
Student Coordinator

- Mentor new orientation staff to conduct tours for prospective undergraduates and parents supporting 1000+ students weekly.
- Review 120+ potential staff applications and provide feedback to leadership on qualifications and capabilities.
- Interview over 80 applicants and selected the top 25 candidates based on qualifications and team fit.

Temple University New Students & Family Program, Philadelphia, PA   June 2024 – August 2024
Owl Team Leader

- Led approximately 100 students per week for in-person & virtual group discussions, ice breakers, and campus tours in summer.
- Provided a positive and impactful experience for new students, their parents and families, and Temple University staff during Temple's summer orientation process.
- Facilitated group activities between new students, encouraging network building, communication, and relationship building.

PROJECT EXPERIENCE

NewShoes Simulation, Marketing Management   January 2025 – May 2025
Team Member

- Managed a virtual shoe company in the NewShoes Business Simulation by making strategic decisions as a team in marketing, pricing, production, and finance to optimize profitability and market share.
- Analyzed market trends and financial reports to refine strategies and improve company performance over multiple simulation rounds.

CERTIFICATIONS

- ***Google Analytics Certification***, Google   October 2024