

Najuk Patel

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2024

Major: Management Information Systems | **GPA:** 3.85

Honors: University Honors, Fox Honors | **Awards:** Diamond Scholarship, Dean's List: Spring 2021, Fall 2021, Spring 2023

ACTIVITIES

Fundraising Director, South Asian Student Society

August 2021 – Present

Director of Events, Association for Information Systems

August 2021 – Present

SKILLS

Technical: JavaScript, Node.js, HTML5, CSS, Python, AWS, SQL, Power Automate, MongoDB, WordPress, Salesforce

Design: Illustrator, Photoshop, InDesign, Figma

TECHNICAL PROJECTS

SQLab, *Web Service Programming*

August 2022 – October 2022

- Created, tested, and deployed a SQL learning platform by using AWS Lambda and S3, JavaScript, HTML, CSS, jQuery, and SQL.
- Won 3rd place among 60+ in the class for most innovative and technically creative application to be presented to the class

Turnpike Calculator, *Cloud Architecture*

August 2022 – October 2022

- Created, deployed, and tested Toll Calculator application using AWS Lambda, VPC, Node.js, HTML, and JavaScript
- Optimized application performance by implementing caching strategies and leveraging AWS CloudFront to deliver content to users more efficiently

EXPERIENCE

PNC Bank, New York, NY

May 2023 – August 2023

Digital Platforms Product Management Intern

- Collaborated with cross-functional teams, including software developers and UX designers, to support the development and creation of a new digital credit card product, contributing to an increase in customer acquisition and revenue
- Conducted extensive market research and competitive analysis, leveraging software tools and data analytics, to identify industry trends and customer preferences, informing product strategy and positioning
- Assisted in defining product requirements, user stories, and acceptance criteria, utilizing software tools, such as Mural and InVision, ensuring alignment with business objectives, regulatory compliance, and industry best practices

Human Computer Interaction Lab, Philadelphia, PA

January 2023 - Present

Research Assistant

- Create innovative interaction designs through explorations, workflows, and wireframes for large language models such as GPT-3
- Research the possibility of implementing a chatbot that iteratively explains code and answers student questions
- Conduct user research to identify areas for improvement for existing large language models and use findings to inform design decisions for new interfaces and features

Temple University, Philadelphia, PA

January 2022 – Present

Information Technology Teaching Assistant

- Work as an undergraduate Information Technology Teaching Assistant for Digital Systems, User Experience Design, and Data and Analytics
- Enhance 200+ students' experience by providing guidance on topics such as component-based software structures, APIs, JavaScript, HTML, SQL, NoSQL, design principles, user experience design and interaction
- Evaluate student assignments to offer advice and help improve understanding on programming and UX/UI design subject matter

Hamilton Lane, Conshohocken, PA

May 2022 – August 2022

Technology Infrastructure Intern

- Lead the implementation of new technology for the firm to enhance 600+ employee's performance through Power Automate and Microsoft SharePoint
- Designed and developed a robust registration system for firm wide implementation that is used by 30+ visitors each day
- Worked closely with the IT team to improve processes within the organization while using software such as Jira Project Management