Nora C. Esack

Philadelphia | Pennsylvania | 19122 | 717-728-6546

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA Bachelor of Business Administration Graduation: May 2026 Major: Management Information Systems | GPA: 3.22 Awards: Conwell Scholarship: Fall 2022 – Present; FSBM Dean's Scholarship Fall 2022 – Present; Good Hope Middle School Scholarship Fall 2022 – Spring 2023 Selected Courses: Data and Analytics, Intellectual Heritage II: The Common Good, Financial and Managerial Accounting for Decision Making, Marketing Management, Web Application Development

CUMBERLAND VALLEY HIGH SCHOOL – Mechanicsburg, PA High School Diploma GPA: 3.7

Graduation: June 2022

EXPERIENCE

Fashion and Business Student Professional Organization, Philadelphia, PA May 2023– Present

Director of Corporate Relations

- Organizes at least 3 speaker meetings per month with industry leaders for club of more than 50 members
- Ensures a seamless guest experience for speakers through detailed emails regarding dates, times, and criteria needed for meetings over the course of 2 to 3 months
- Collaborates with members of an Executive Board of 8 to plan upcoming meetings and community engagement activities for the club

Development & Alumni Relations, Philadelphia, PA

August 2023 - Present

Student Intern

- Assists team with tasks regarding alumni outreach through organizing alumni information into accessible and userfriendly formats such as Excel Spreadsheets and labels for a team of 5
- Coordinates and host events for Alumni 5 times throughout the year
- Maintains an organized office space to optimize productivity and support a well-structured work environment

Dukes Bar and Grille, Wormleysburg, PA May 2023 - Present

Waitress

- Provides exceptional customer service in a fast-paced restaurant environment
- Collaborate with team members to ensure smooth service and contribute to a positive work environment
- Complete closing tasks promptly and accurately, contributing to the overall efficiency of the shutdown process of the restaurant such as: ensuring kitchen equipment is properly shutdown, floors are swept and mopped, and tables are set for the following day

Giant, Camp Hill, PA

March 2021 – August 2022

Front End Associate

- Handled a variety of customer payments such as cash, credit, and debit transactions
- Provided excellent customer service by greeting customers, addressing inquiries, and resolving issues promptly
- Participated in training new employees on cash handling procedures and customer service standards

ACTIVITIES

Secretary, Club Tennis Writer, Fashion and Business Student Professional Organization Member, Association for Information Systems Co-Captain, Varsity Tennis

PROJECTS

New Shoes Marketing Plan, Marketing Management

- Collaborated with team members to design a marketing plan for a new pair of athletic shoes through SWOT analysis, analyzing market trends, price analysis, product development, and advertising development
- Met with team on a bi-weekly basis over 2 months to discuss and complete assignments regarding the project
- Maintained a high level of organization in managing multiple documents simultaneously, creating and updating a shared drive to reflect the latest information

MIS Professional Development Project

- December 2023
- Created webpage using HTML that displayed multiple calculations about Battery Electric Vehicles & Plug-In Hybrid Electric Vehicles in Washington state from a government database
- Formulated a hypothesis derived from information discovered in the government data
- In Visual Studio, employed JavaScript to compute the average model year for Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs)
- Additionally, calculated the average electric range of these vehicles and determined the total count of vehicles in Seattle, WA.

SKILLS

Software Development: JavaScript, MySQL, HTML, Python Project Management: Microsoft Excel

August 2023 – Present August 2022 – Present August 2022 – May 2023 August 2020 – November 2021

September 2023 – November 2023