

Nick Wu

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EDUCATION

Temple University – Fox School of Business
Bachelor of Business Administration
Major: Management Information Systems

Philadelphia, PA
Graduation: January 2026

RELEVANT COURSEWORK

Macroeconomic Principles
Leadership & Organizational Management
Quantitative Methods for Business
Digital Systems

Microeconomic Principles
Data Science
Statistical Business Analytics
Marketing Management

EXPERIENCE

Heng Fa Food Market, Philadelphia, PA

October 2019 – July 2021

Stock Associate

- Provided customer service for a market chain with 100+ daily customers
- Assisted management with inventory organization and orders to ensure the optimal product availability for customers
- Delivered products to various departments within the business, with the occasional delivery to local businesses as needed

PROJECTS

Original Data Analysis

August 2023 – December 2023

Researcher

- Collaborated with other students to analyze cases of high obesity and BMI within the U.S
- Utilized Tableau to create data visualizations that compared cases between the U.S and outside countries

New Shoes Marketing Simulation

January 2024 – May 2024

Researcher

- Collaborated with colleagues to create concepts for a new brand of footwear to compete with existing brands
- Examined and developed marketing strategies to enhance product appeal with an emphasis on methods for brand loyalty

SKILLS

Software: Microsoft Word, PowerPoint, Excel, Tableau, Salesforce, Python

Languages: English (Native), Chinese (Intermediate)