

# Nina Yang

[cheng.hsuan.yang@temple.edu](mailto:cheng.hsuan.yang@temple.edu)

2930 Chestnut Street | Philadelphia | PA | 19104 | 610-405-5125

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## EDUCATION

**Temple University – Fox School of Business**, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: May 2023

**Major:** Management Information System | **Minor:** Legal Studies | **GPA:** 3.04

**Selected Courses:** Statistics, Program Design, Digital System, Human Resources, Finance Accounting, Marketing

**Study Abroad:** Special Visiting Student Program, National Taiwan University, Taiwan, September 2020 – June 2021

## EXPERIENCE

Wider MKT Co., Ltd Taipei, Taiwan, Taipei, Taiwan

April 2020 – August 2020

*Sales Staff, Translator, Marketing Department*

- Assisted marketing department at a startup trading e-commerce company with 5 employees.
- Maintained and organized product videos, descriptors, and site pages for merchandise to drive continuous sales.
- Participated in multiple product crowdfunding projects for websites such as Flying V, Kickstarter etc.
- Recommended and made improvements for products on Alibaba, Amazon, and multiple e-commerce platforms.

Global Village, Guangzhou, China, Guangzhou, China

January 2015 – Present

*Sales Representative*

- Operated as an initial sales contact for international cosmetic company focus on product development.
- Streamline product distribution using multiple online platforms such as Pinkoi, Taiwan Select etc.
- Supported new business and generated 30+ client leads per day at various international trade show.
- Communicated with 175+ clients per trade show to discuss business needs and review products.

## ACTIVITIES

**Member**, Temple University Ascend

August 2021 – Present

**Member**, Professional Sales Organization

January 2020 – Present

**President**, Temple University Club Badminton Team

August 2020 – Present

**Public Relations Member**, National Taiwan University NTURacing

September 2020 – July 2021

## PROJECTS

*1st Place YCM Business Proposal, Global MBA National Taiwan University*

March 2021 – June 2021

- Developed business proposal for mold remediation company based on market research and target demographics.
- Visited the company to get a better understanding of the industry and conducted research on the mold industry in Taiwan and major practices utilize in mold elimination.

## SKILLS

**Software:** Microsoft Word, Excel, PowerPoint, Beginner C++, Canva

**Languages:** Advanced Chinese Speaker

**Certifications:** Bloomberg (In process)