

Noah.Gottlieb@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration, Graduation: May 2018**

MAJOR: Management Information Systems

GPA: 3.93 | Major GPA: 3.93 | Dean's List: Fall 2014 – Present

## ACTIVITIES AND AWARDS:

- Diamond Peer Teacher, Enterprise IT Architecture, August 2017 – Present
- Information Technology Assistant, Temple University, December 2015 - Present
- Participant, PwC Intern Case Competition, July 2017
- Member, Beta Gamma Sigma, Temple University Chapter, March 2017 - Present
- Project Administrator, Temple Consulting Club, March 2017 – June 2017
- Second Place Winner, Association for Information System's National Cyber Security Case Competition, March 2017
- Director of Information Technology, Association for Information Systems, May 2016 –May 2017
- Fox IT Advisory Board Scholarship, April 2015

## INFORMATION SYSTEMS PROJECTS:

- Developed a paper and presentation with a team of students offering strategic cybersecurity suggestions for a case study about a bank that lost millions of dollars from a phishing attack. Suggestions were guided by the National Institute of Standards and Technology Framework for Improving Critical Infrastructure Cybersecurity and included two factor authentication, a virtual private network, password creation methodology improvements, and social engineering mitigation tactics.
- Visualized social media sentiment regarding Wal-Mart's position on food waste and determined the effectiveness of a pilot program to sell misshapen produce and determine whether it increased positive sentiment towards company's key demographics.

## INFORMATION TECHNOLOGY SKILLS:

Analysis: Tableau, Excel, Brandwatch  
Web Development: HTML, CSS, PHP, WordPress  
Database Management: SQL, PDO

## EXPERIENCE:

PwC, Atlanta, GA June 2017 – August 2017

### **Data & Analytic Technology Consulting Intern**

- Standardized client data from five data sources into one consolidated sheet for use in a Master Data Management system implementation.
- Elicited requirements from client workshops and compiled them into a traceability matrix deliverable.
- Mapped over 1,000 attributes in a logical data model to source data aiding the client in the development of a physical data model.

Walmart, Bentonville, AR June 2016 – August 2016

### **Insights and Analytics Intern**

- Developed a proof of concept dashboard of software metrics aiding leadership strategic decision making.
- Analyzed aggregated social media metrics to develop presentations giving a more robust view of public sentiment towards Walmart's image.
- Aided in developing a dashboard of critical social media metrics for a bi-weekly report for CEO Doug McMillon.