

# Nsikan G. Udoh

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## EDUCATION

**Temple University – Fox School of Business**, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: June 2025

**Major:** Management Information System | **GPA:** 3.24

**Relevant Coursework:** Financial & managerial accounting, Marketing Management, Human resource management, Micro & Macro Economics, Data Analytics, Digital System.

**Organizations:** American Marketing Association, African American Business Association

## EXPERIENCE

Boosted Biz

July 2022 -September 2022

### ***Sales and Marketing Intern***

- *Clean and Analyze sales data using excel*
- *Work with the marketing department on developing new merchandise*
- *Addressed athletes about new information in the company.*
- *Promoted athletes and connect with their profiles.*
- *Supervised athletes' social media accounts and interacted with them.*

Weddington highschool Health organization, Waxhaw, NC

September 2018 – May 2021

### ***President***

- *Oversaw organizational event meetings for the highschool club, focused on health awareness ,promoted the red blood drive, and organized a group fundraising.*
- *During a blood drive, connect and bring people through activities.*
- *Club members were assigned by me to specific locations to stand and activities to complete in order to assist people during the blood drive.*

Bethel Home Care, Charlotte, NC

July 2017 – August 2021

### ***Volunteer***

- *Provided office/administrative support at a privately-owned home healthcare agency servicing adult individuals and elderly clients*
- *Arrange client health sheets alphabetically.*
- *Communicated with clients to ask follow-up questions via phone regarding nurse visits:to keep accurate records of nurses performances and feedback.*

Loving Heart Foundation / Student volunteer, Lagos, Nigeria

September 2016 – July 2019

### ***Director***

- *Assisted students from the orphanage with school debt.*
- *Prioritized food and water to the women with children at a women's shelter.*
- *Educated young students on cleanliness and healthcare.*

## SKILLS

**Software:** Microsoft Word, Excel, PowerPoint, Access,

**Languages:** English, understanding Efik (African language )

**Soft skills-** communication, risk taker, leader, MongoDB

**Interest-** social media, debating, Team Bonding