# Peter Zhang

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## EDUCATION

**Temple University– Fox School of Business**                         Philadelphia, PA
*Bachelor of Business Administration - Management Information System; GPA: 3.81*        *Expected Graduation: May 2026*
- Coursework: Digital Systems, Statistical Business Analytics, Data Analytics, Web Applications, Cloud Architecture, User Experience, Data Science, Visualize Data, Lead Global Digital Projects

## EXPERIENCE

**Sale Associate**                         October 2022 – May 2023
*K&G Fashion Store*                         *Philadelphia, PA*
- Collaborated with a team of 3 to assist customers in the shoe department, ensuring customer satisfaction, and resulting in 12% sales increase in the shoe department.
- Tracked and reported inventory data to the management team, assisting with inventory management and reducing restock time by 30%.
- Trained and mentored 2 new employees through daily routine, assuring employee performance matches store standards.

**Server**                         June 2021 – August 2021
*Kumo Sushi*                         *New Milford, CT*
- Maintained accurate daily sales records through the POS system, supporting the management team with data-driven restaurant performance decisions.
- Identified and reported high-demand menu items to the management team, assisting with the new menu creation, which increased sales by 18%.

## PROJECTS

**Social Media Engagement Rate** | *Visualize Data*                         January 2025 – April 2025
- Extracted and cleaned large CSV datasets using Excel and Tableau Prep to ensure data accuracy and consistency before analysis.
- Designed and built an interactive dashboard from cleaned CSV files using Tableau, to support data storytelling.
- Implemented enhancements based on feedback to improve interactivity, readability, and overall dashboard performance.

**Wedsite Development Project** | *Lead Global Digital Projects*                         January 2025 – April 2025
- Designed and developed a 7-page website sample with a SCRUM team of 3 for an online consulting firm, using WordPress.
- Demonstrated adaptability by addressing website issues and implementing improvements based on the client's feedback, resulting in client satisfaction.
- Successfully led the demo portion of the final stakeholder presentation, communicating project goals, technical decisions, and receiving positive feedback from the client.

**Cloud Project** | *Cloud Architecture*                         October 2024 – December 2024
- Designed and configured a VPC in AWS, implementing subnets, route tables, and security groups to control network traffic and ensure secure access to cloud resources.
- Collected and integrated data from SQL databases and external APIs to support the back-end function of an HTML-based toll calculator.
- Integrated an Amazon API Gateway with Lambda functions to expose RESTful APIs, enabling external access to backend logic securely.

## EXTRACURRICULAR

**Member**                         October 2023 – Present
*Association for Information Systems (AIS)*                         *Philadelphia, PA*
- Participated in workshops and Speaker events to develop technical skills, including web scraping with Python and creating dashboards with Power BI
- Collaborated in a team of 5 during a community service event that repurposed old clothes into a dog toy for a local dog shelter, promoting sustainability and team engagement.

## CERTIFICATIONS

**Completed**: LetsDefend: Malware Analysis, Microsoft and LinkedIn: Figma Essential Training: The Basics & Python vs. JavaScript for Development & Practice It: JavaScript Loops and Conditionals, Microsoft Excel 2016, Forage: Commonwealth Bank's Introduction to Data Science, Deloitte Australia's Data Analytics, Verizon's Cloud Platform

## TECHNICAL SKILLS

**Programming Languages**: JavaScript, Python, HTML, SQL
**Softwares**: Visual Studio Code, Tableau, Figma, WordPress, MySQL WorkBench, AWS