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Flash Research #4

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WordPress

We can yield a three year net benefit of \$2.45 million by utilizing WordPress. WordPress is an open source tool that makes creating websites easier and more flexible. By using this software our web development team can save time and be more efficient.

WordPress is web publishing software you can use to create your own website or blog. It has many plugins to add additional functionality to sites. For example, if you wanted to add a shopping cart to an interactive website, using WordPress would save time in that process. We can see a 77.8% improvement in our Web Development team by using the WordPress platform, as it is more efficient than traditional web platforms. As a result, web developers do not have to spend time writing their own code.

The hardware and system software will have an initial cost of \$100,000, along with yearly maintenance costs of \$18,000. The software will require training costing \$10,000 per developer. We will experience a headcount reduction of seven workers, which will reap us a benefit of \$2.63 million over three years. This will give us a net benefit of \$2.45 million after employing WordPress.

New Traditional Team	3
Remaining Developers	9
Increase in Efficiency	77.8%
New WordPress	2
Headcount Reduction	7

Costs	Year 1	Year 2	Year 3	Total
Hardware/Software	\$100,000	\$0	\$0	\$100,000
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Training (2 Workers)	\$20,000	\$0	\$0	\$20,000
Total Costs	\$138,000	\$18,000	\$18,000	\$174,000
Benefits				
Headcount Reduction	\$875,000	\$875,000	\$875,000	\$2,625,000
Total Benefits	\$875,000	\$875,000	\$875,000	\$2,625,000
Net Benefit				\$2,451,000

Works Cited

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