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If we switch to WordPress we will save a net benefit of about \$2,451,000. WordPress helps our developers not have to write as much code, making them more efficient when on the job. When we switch to WordPress our efficiency will increase enough that we can reduce our headcount of developers by more than half.

“WordPress started as just a blogging system, but has evolved to be used as a full content management system and so much more through the thousands of plugins and widgets.”(WordPress.org, About) To increase our efficiency in the company we can utilize the thousands of plugins for WordPress to make our developers more efficient. We can increase our productivity and decrease the headcount of developers. We will become 77.8% more productive when we start using WordPress with our development team. This means that instead of a developer taking 100 hours to complete a task it will take him 22.2 hours for completion. The productivity will be increased by key capabilities such as drag and drop technologies. That makes the developers able to type or drop objects to a page for the code to be generated in the background. This makes our developers able to not have to create tedious or repetitive code that will make their work take longer.

Currently we have a cost on developers of \$4,500,000. When we increase our productivity by 77.8% we will be spending \$2,049,000 on training, hardware, maintenance, plus the 2 developer’s salaries that will be working with WordPress. Implementing WordPress will generate our company a net benefit of \$2,451,000.

"WordPress.org." *WordPress › About*. N.p., n.d. Web. 20 Oct. 2014.

"WordPress." *Wikipedia*. Wikimedia Foundation, 20 Oct. 2014. Web. 22 Oct. 2014.

"What Is WordPress?" *IThemes*. N.p., n.d. Web. 22 Oct. 2014.

Cost	Year 1	Year 2	Year 3	Total
Training	\$ 20,000.00	\$ -	\$ -	\$ 20,000.00
Maintenance	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00	\$ 54,000.00
Equipment	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00
	# of developers	developer salary	# of Years	Salary Expense
Headcount before	12	\$ 125,000.00	3	\$4,500,000.00
Headcount after	5	\$ 125,000.00	3	\$1,875,000.00

Salary Savings	\$2,625,000.00
Benefits	\$2,049,000.00
Cost	\$4,500,000.00
Net Benefits	\$2,451,000.00