

REBECCA JACKSON

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2019

DOUBLE MAJOR: Management Information Systems | Marketing

GPA: 3.94 | Dean's List: Fall 2015, Spring 2016, Fall 2016, Spring 2017

SELECTED COURSES:

Data Analysis, Data-centric Application Development, Marketing Research, Consumer and Buyer Behavior

INFORMATION TECHNOLOGY SKILLS:

Analysis:

Visio, Tableau

Web and Software Development:

HTML, CSS, PHP, Java

Database Management:

SQL, Salesforce

ACTIVITIES AND AWARDS:

- First Place, National AIS Data Analytics Competition Spring 2017
- IT Director, Association for Management Information Systems Fall 2016 - Present
- Recipient, Temple University Presidential Scholarship Fall 2015 - Present
- Member, Temple University Diamond Marching Band Fall 2015 - Present

EXPERIENCE:

SAP, Newtown Square, PA

May 2017 - Present

CoE Demand Management Intern, Financial Services Industries

- Report pipeline for 20 individual programs on monthly basis to track against SCRUM team goals and initiatives
- Run and scribe conference calls to enable up to 100 employees on sales plays and programs
- Drive development of sales collateral, enablement, and tracking of solution-led programs by aligning global/extended resources
- Assisted COO of Financial Services with running multi-month Learning Management System campaign, with goal of creating \$2 million in pipeline

MANAGEMENT INFORMATION SYSTEMS DEPT., Philadelphia, PA

August 2016 - Present

Information Technology Assistant

- Advise and evaluate assignments for 200 students in two separate courses: Data Science and Information Systems in Organizations
- Instruct students in use of information technology including Tableau and Salesforce.

Assistant to MIS Department Vice Chair

December 2016 - Present

- Oversee a variety of projects to shape and develop MIS program.
- Winter 2016: Managed implementation and organization of 5 Salesforce assignments for 'Information Systems in Organizations' course for release to 900-1,300 students.
- Hold help desk hours, design PowerPoint slideshows to integrate material, and clarify assignments to MIS faculty and students directly.

STUDYSOUP, Philadelphia, PA

January 2016 - September 2016

Campus Manager & Data Analyst

- Led 3-person recruiting team that brought more than 400 students to the StudySoup marketplace during the first two weeks of classes, the 4th highest return in the country.
- Conducted daily entry and analysis of student data for Head of Operations.