

Renata L. Morales

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2027

Major: Management Information Systems & Finance | Minor: N/A | GPA: 3.98

HONORS & AWARDS

Honors: University Honors Program, Fox Honors Program

Awards: Conwell Scholarship, S. Jay Sklar Scholarship

Dean's List: Fall 2023 – Present

SKILLS

Software: Microsoft Office Suite, Salesforce, Google Analytics.

Coding: Python, HTML, CSS, JavaScript, SQL

Business: Artificial Intelligence for Business, Business Strategy

EXPERIENCE

AutoZone, Philadelphia, PA

October 2024 – Present

Retail Sales Associate

- Operated multiple programs for inventory, commercial sales, and customer sales within the company network effectively.
- Resolved customer inquiries by leveraging product knowledge and system tools, ensuring a positive shopping experience.
- Utilized point-of-sale (POS) systems to process transactions efficiently, enhancing customer satisfaction.
- Operated advanced inventory management systems to track stock levels and initiate restocking processes efficiently.

Viva Express, Ambler, PA

June 2020 – August 2021

Sales Associate

- Met customers with clear communication, provided a positive shopping experience and courteous service.
- Offered professional support to new employees and effectively trained them to perform to their best abilities.
- Identified errors in code and troubleshooted a Python-based inventory program effectively.
- Multi-tasked across diverse softwares with different functions to handle various service related and transactional tasks.

EXTRACURRICULAR EXPERIENCE

Member, Association for Information Systems (AIS)

September 2024 – Present

Mentee, IBIT Mentoring Program

August 2024 – Present

CERTIFICATIONS

Practical HTML for No-Coders, LinkedIn Learning

January, 2025

HTML Essential Training, LinkedIn Learning

April, 2024

Introduction to Artificial Intelligence, LinkedIn Learning

March, 2024

Google Analytics Individual Certification, Google

February, 2024

Generative AI for Business Leaders, LinkedIn Learning

November, 2023

Python for Non-Programmers, LinkedIn Learning

November, 2023

LANGUAGES

Native Proficiency in English, Native Proficiency in Spanish, Conversational Italian