

Samantha J. Rogers

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration May 2028

Major: Marketing & MIS|

EXTRACURRICULAR EXPERIENCE

Club member, PA DECA

September 2022 – February 2024

President, East Stroudsburg South Special Olympics

September 2022 – May 2024

Committee member, East Stroudsburg South Mini-Thon

September 2022 – May 2024

EXPERIENCE

Trackside Bar & Grill, East Stroudsburg, PA

August 2022 – Present

Server

- Delivered high-quality customer service by taking orders, serving food and beverages, and ensuring guest satisfaction in a fast-paced restaurant environment.
- Collaborated with kitchen staff and fellow servers to maintain smooth operations and timely service.
- Handled payments, balanced checks, and resolved customer concerns professionally to create a positive dining experience.

Paddy Whacks Irish Sports Pub, Philadelphia, PA

August 2025 – Present

Server/Bartender

- Adapt quickly to a new work environment by balancing serving and bartending responsibilities while maintaining excellent customer service.
- Assist behind the bar with preparing and serving drinks, learning bar operations, and supporting bartenders during peak hours.
- Managed multiple tables and priorities at once, demonstrating strong time management and attention to detail.

PROJECT EXPERIENCE

PA DECA Integrated Marketing Campaign Event, Hershey, PA.

October 2023 – February 2024

Team Member

- Developed and presented a sports/entertainment marketing campaign for DECA state competition, including a written plan, exam, and oral presentation.
- Conducted market research and applied strategic thinking to create a targeted campaign.
- Collaborated with a partner to write and refine a professional business document.

Instagram Marketing, East Stroudsburg South Mini-Thon

September 2022 – March 2024

Social Media Marketer/Manager

- Managed and grew the school's Mini-THON Instagram account, overseeing content creation and engagement strategies.
- Designed and edited posts, reminders, and digital content to promote the event and increase student and staff participation.
- Applied social media marketing strategies by analyzing post-performance and learning best practices for maximizing engagement.

SKILLS

Software: Microsoft Word, Excel, PowerPoint, Canva, Google, Photoshop