

# Samuel Usherenko

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## EDUCATION

**Temple University – Fox School of Business and Management**

**Philadelphia, PA**

*Bachelor of Business Administration*

*Dec 2024*

**Major:** Management Information Systems | **Major GPA:** 3.80 | **GPA:** 3.24

**Awards & Honors:** Dean's List Fall 2023, Transfer Conwell Award

**Select Coursework:** AI & ML in Business, Cloud Architecture, Data and Analytics, Programming in Java, Scripting in Python, Web App Dev

## SKILLS, TECHNOLOGIES & CERTIFICATIONS

- **Programming:** Python, Flask, Matplotlib, NumPy, Pandas, Seaborn, JavaScript, jQuery, HTML – CSS, Visual Studio IDE
- **Data Science:** Anaconda, ChatGPT, Copilot, Google Colab, GitHub, Jupyter Notebook, JSON, My SQL, Prompt Engineering
- **Administrative Tools:** Microsoft Office Suite, Google Workspace – GSuite, Salesforce, iCloud, OneDrive
- **Project Tools:** Microsoft Excel, Word, PowerPoint, OneNote, Canva, Miro
- **Operating Systems & Hardware:** Android, iOS, Mac OSX, Windows
- **Certifications:** AWS Cloud Practitioner Foundations (In Progress), Google Analytics for Beginners, Scrum Basics
- **Languages:** Russian (Bilingual Fluency)

## PROJECTS

**KPMG Virtual Internship | Data Analytics Intern**

*Sep 2023 – Nov 2023*

- Assisted Data, Analytics and Modeling teams by analyzing various data sets provided by client to assess and model trends
- Performed data quality analysis by cleaning, validating, and utilizing 2,000+ records of data to discover sales performance trends
- Developed a dashboard visualization, presented findings to the client, and increased project delivery speed by 20%

**AWS Data Scraper | Web Development**

*May 2023 – Aug 2023*

- Developed a Python program to inspect HTML contents, collect 3,000 data records, populate and organize Excel spreadsheets
- Transfer local database, program and resources to cloud – native, serverless computing on AWS and created data visualizations
- Deployed AWS Lambda functions, configured RDS databases, security, and automated scheduling to collect 100 data points daily

## EXPERIENCE

**Regency Management Services**

**Warminster, PA**

*Sales Associate*

*May 2023 – Aug 2023*

- Drove revenue growth of \$90,000+ in a competitive commission-based role at a leading retail furniture distributor
- Achieved Salesman of the month within 2 months through professional negotiation, in-depth product knowledge, and exceeding goals
- Mastered Point of Sale and CRM systems to organize, manage and maintain client data transactions securely

**Nomsweet Bakery**

**Trevose, PA**

*Project Management Intern*

*Aug 2022 – May 2023*

- Implemented product strategy, finance operations, and marketing campaigns/ promotions for a local online bakery business
- Evaluated competitor offerings, conducted cost analysis, generating \$100+ in revenue within first month of establishing business
- Conducted market research to identify opportunities, sourced ingredients and managed logistics for product delivery

## LEADERSHIP EXPERIENCE

**Temple Consulting Club**

**Philadelphia, PA**

*Technology Officer*

*Nov 2023 – Present*

- Lead technical developments for a professional student organization providing business consulting services to businesses in Philadelphia
- Create club website, portfolio, and host training for 50+ associates on project management practices and techniques in consulting
- Conduct market research to find cost effective and efficient solutions, resulting in increased operating efficiency by 25%

*Associate Consultant*

*Sep 2023 – Dec 2023*

- Developed strategies to improve clients' sales, marketing and operational logistic processes and reported results to project teams
- Grew Client Base 5% by conducting test cases, strategizing with clients, refining solutions, and delivering comprehensive results

**The Hillel Club**

**Newtown, PA**

*President*

*Aug 2021 – Aug 2022*

- Led volunteering groups and organized philanthropic events to provide food insecurity relief to families in Greater Philadelphia
- Coordinated with The Challah for Hunger Organization to achieve 100+ donations to the Bucks County Food Insecurity fund
- Distributed food and necessary supplies to 150+ families by coordinating weekly volunteering events with club members
- Maximized budget utility by collecting financial data, organizing accounting transactions, and conducting cost analysis