

Sara E. Sterner

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EDUCATION

TEMPLE UNIVERSITY - Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2024

Major: Management Information Systems | **Minor:** Legal Studies | **GPA:** 4.00

Awards: Dean's List: Fall 2021 - Spring 2022

ACTIVITIES

Member, Delta Phi Epsilon

February 2022 - Present

Member, Association for Information Systems

January 2023 - Present

Volunteer, Cystic Fibrosis Foundation

August 2022 - September 2022

EXPERIENCE

CHERRY CONSULTING, Philadelphia, PA

August 2022 - Present

Student Consultant

- Research and develop digital marketing plan for Philadelphia-based boutique winery
- Implement plans to utilize Google Analytics' search engine optimization and curated website designs to reach new customers
- Collaborate with a team of 20+ students through Microsoft Teams
- Conduct market analysis on competitors within boutique winery industry

PARTY HOST HELPERS, Philadelphia, PA

June 2022 - Present

Wedding Event Server

- Execute 12+ wedding event plans monthly for a premiere event and staffing company serving over 20 clients
- Communicate with 30+ team members, chefs, and wedding event planners to coordinate event catering plans
- Lead event setup, food service, and event breakdown within 12 hours
- Adapt to changing client specifications and venue regulations

SKILLS

Software: Microsoft Word, Excel, PowerPoint, Google Analytics, JavaScript, SQL, Python, HTML, CSS

Languages: Intermediate Proficiency in Spanish