

# Shreya Chintawar

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Edison NJ, 08820

## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: May 2027

Major: Management Information Systems

Selected Courses: Digital Systems, Human Resource Management, Marketing Management

## ACTIVITIES

Temple AIS (Association for Information Systems) March 2024 – Present

## TECHNICAL SKILLS

Software Development: Visual Studio, Java

Project Management: Microsoft Project, Microsoft Office

## PROJECTS

*New Shoes Simulation, Marketing Management*

January 2024 – May 2024

- In this project, I assumed the role as a leader within a group that was tasked with creating a shoe company. The project's goal was to create a sports shoe with a problem not solved by any other existing company. The New Shoes simulation was here group collaboration that mattered most, where we made financial decisions on what would best benefit the company during the weekly decisions for the simulation.
- The project first started off with the creation of a survey to gather insights into consumer preferences. Then from the data collected the team then went on to produce a logo and advertisement development, price analysis, marketing strategy, sales, and distribution.

## SKILLS

Languages: English, Telugu

Management Skills: Organization, Communication, Leadership,

Certifications: Google Analytics for Beginners, LinkedIn Learning: Introduction to Artificial Intelligence