

# Samay Ruparelia

Langhorne | PA | 19047

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## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*

**Graduation:** December 2025

**Major:** Marketing & Management Information Systems | **GPA:** 3.84

**Honors:** University Honors Program, Fox Honors Program

**Awards:** Dean's List Spring 2023 – Fall 2023

**Selected Courses:** Business Communications, Consumer and Buyer Behavior, Data & Analytics

## ACTIVITIES

**Director of Chapter Operations, TU-AMA**

May 2024 – Present

**PR Chair & TSG Rep, TU Repertory Orchestra**

May 2023 – Present

## EXPERIENCE

UNIVERSITY HOUSING & RESIDENTIAL LIFE, Philadelphia, PA

Jan 2024 – Present

**Resident Assistant**

- Act as a guide and assistant for 35+ residents living on campus
- Plan and organize events and meetings to foster community interactions
- Check-in individually with floor residents to ensure personal well-being and academic progress
- Act as the primary point of contact for student concerns and emergencies for 475+ residents on a bi-weekly basis

CLEAR EMPLOYER SERVICES, Langhorne, PA

July 2023 – Present

**Marketing Intern**

- Create databases and spreadsheets to collect information on potential clients for an HR and payroll consulting service
- Utilize D&B Hoovers to collect information for 6,000+ potential clients
- Verify and prepare accounts of small businesses for a B2B sales department
- Sort and generate lists of potential leads based on multiple criteria

FOX BUSINESS COMMUNICATION CENTER, Philadelphia, PA

August 2023 – Present

**Peer Writing Tutor**

- Tutor 10-20 students weekly to provide meaningful feedback on various writing and presentation assignments for professional communication course
- Meet one-on-one with students to identify issues with mechanics, style, and structure
- Mentor students on presentation skills, including public speaking and slide deck creation
- Work with a diverse range of students with different learning and language backgrounds

## SKILLS

**Software:** Microsoft Office, D&B Hoovers, Canva, RStudio, MySQL Workbench, Python