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Weebly

By implementing Weebly, our firm will retain a net benefit of \$4.25 million in the next three years. Weebly is a website builder that organizations can use in place of traditional web development and coding to save time and money. Investing in Weebly will eliminate the need for nearly half of our developers, making our team much more efficient.

Weebly, a web-hosting service that is simple and intuitive to operate, is an effective tool that can replace dealing with PHP. The key capability of Weebly is the fact that it's such an easy-to-use, drag and drop website editor that it will allow us to eliminate twelve of our web developers. For example, if I wanted to add a picture to my homepage, I would simply click the "image" icon which is visible off to the left on the main screen, and then I would drag the uploaded media to its desired place! Unfortunately, Weebly won't be able to tackle some of our more complex projects, for which we still have five developers dedicated to PHP.

With Weebly our company can generate a three year benefit of \$4,500,000 as a result of significantly downsizing our development team. However, upgrading to Weebly will incur us costs of \$250,000 over a three year period, for a consultant to aid the transition to Weebly and training. Our company will realize a three year net benefit of \$4,250,000.

Pinggera, Armin. “Weebly Review: We Test “Free & Easy” Weebly.” *WebsiteToolTester*. Web. 12 Mar. 2015. <<http://www.websitetooltester.com/en/reviews/weebly-review/>>

Muchmore, Michael., “Weebly Review & Rating.” *PCMag*. Web. 21 Oct. 2014. <<http://www.pcmag.com/article2/0,2817,2461594,00.asp>>

“Weebly Review.” *SiteBuilderSpot*. Web. 24 Mar. 2015. <<http://www.sitebuilderspot.com/weebly-review/>>

BENEFITS	YEAR 1	YEAR 2	YEAR 3	TOTAL
Eliminating 12 Developers	\$1,500,000	\$1,500,000	\$1,500,000	\$4,500,000
TOTAL BENEFITS	\$1,500,000	\$1,500,000	\$1,500,000	\$4,500,000
COSTS	YEAR 1	YEAR 2	YEAR 3	TOTAL
Weebly Training	\$200,000			\$200,000
Consultant	\$50,000			\$50,000
TOTAL COSTS	\$250,000	\$0	\$0	\$250,000
TOTAL NET BENEFITS	\$1,250,000	\$1,500,000	\$1,500,000	\$4,250,000