
PROFESSIONAL PROFILE

Temple University Management Information Systems graduate with initiative, knowledge, and passionate about leveraging technology and data to drive business transformation. My academic background has provided me with a solid foundation in business, data analysis, and project management. My professional trajectory has led me to develop expertise in revenue optimization and pricing strategies. I am skilled at translating data insights into actionable strategies and driving initiatives that generate measurable impact. A good team player and capable of working under pressure.

WORK EXPERIENCE

EY, Lima, Peru August 2023 – Present
Staff – Consulting (Financial Services Office)

- Design and develop a discount management model with customer segmentation to optimize fee collection on consumer banking loans.
- Identify initiatives and improvement opportunities in projects with clients from Panama, Ecuador, and the United States.
- Create models, financial projections, and dashboards to monitor the identified initiatives.
- Collaborate in preparing presentations and pre-sales diagnostics for potential clients, facilitating effective communication of value propositions and solutions.

TEMPLE UNIVERSITY, Philadelphia, USA December 2022 – May 2023
Intranet Intern

- Design and launch a modernized version of the TU Portal for over 30,000 users by testing and debugging the new portal to ensure a smooth user experience
- Develop comprehensive technical documentation for Liferay DXP to support over 30 content creators on the university's portal
- Collaborate with ITS team to identify and implement technical solutions to improve efficiency and productivity

TEMPLE UNIVERSITY, Philadelphia, USA January 2022 – May 2023
Information Technology Assistant (ITA), Cloud Architecture & Web Service Programming

- Assist with 2 higher level management information systems classes focusing on web development and cloud fundamentals with a curriculum of AWS, JavaScript, jQuery and Node.js
- Engage in one-on-one sessions with 30-40 students per class to explain class material
- Develop supporting material for students to understand core concepts of the curriculum

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, USA Graduation: May 2023
Bachelor of Business Administration (BBA)
Major: Management Information Systems | GPA: 3.96 | Summa Cum Laude
Awards: Laura Carnell Global Scholarship, Beta Gamma Sigma, Dean's List: Fall 2019 – Spring 2023, MIS 2023 Professional and Academic Achievement Award

SKILLS

Analysis and Dashboards: SQL, Python (Pandas - Basic), Excel, PowerBI, Tableau
Soft Skills: Comunicación, Adaptabilidad, Trabajo en equipo
Software Development: JavaScript, jQuery, Node.js
Web Development: HTML, CSS, Bootstrap
Languages: Spanish (Native), English (Advanced)