

Sindhura Tummala

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Education

Temple University, Fox School of Business and Management | Philadelphia, PA | Aug 2024 - May 2028

Bachelor of Business Administration

Major: Management Information Systems | Minor: Supply Chain Management | GPA: 3.83

- Honors: Fox School of Business Honors, Temple University Honors
- Scholarships: Dean's Tuition Scholarship, FSBM Endowed Scholarship
- Relevant Coursework: Cloud Architecture, Data and Analytics, Digital Systems, User Experience, Web Application

Technical Skills

- HTML, Java Script, Microsoft 365 Suite, SQL

Professional Experience

Fox Honors | Peer Advisor | Philadelphia, PA | August 2025 – Present

- Provide one-on-one peer advising to honors students regarding academic planning and university resources.
- Guide students through course selection and help them build effective four-year academic plans.

Edukai | Digital Marketing Intern | Rome, Italy | May 2025 – July 2025

- Built and executed a 4-week, 12-post Instagram calendar featuring carousels, video explainers, and visual demos of Edukai's 2D and 3D visualization studio, PrismaX.
- Conducted competitive analysis of edtech and data brands to identify high-impact content formats and storytelling angles.
- Defined content pillars with tone, themes, and examples to guide consistent brand voice.

Leadership & Campus Involvement

Temple Association for Information Systems (AIS) | Chair of Events | Philadelphia, PA | May 2025 - Present

- Lead planning and execution of social, professional, and community events for 300+ members, including coffee chats, service initiatives, and online activities.
- Organize major events such as the Temple Homecoming Tailgate and collaborations with the MIS Department to strengthen community engagement.
- Manage event logistics, including budgeting, setup, promotion, and attendance tracking for both in-person and virtual programs.

Fox Business Honors Student Association | Vice President of Events | Philadelphia, PA | Jan 2025 - Present

- Organize monthly social and community service events, including banquets, blood drives, and cultural dinners.
- Coordinate logistics and marketing to ensure smooth event execution.

Temple University Fashion and Business Club | DEI Committee Member | Philadelphia, PA | Sept 2024 – May 2025

- Collaborated with a team to plan and execute events highlighting the intersection of culture, accessibility, and fashion.
- Promoted dialogue and inclusivity through meaningful discussions on cultural perspectives.