

Samuel Yoo

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2021

Major: Management Information Systems

Overall GPA: 3.66, Major GPA: 3.53 | Dean's List: Fall 2017 – Spring 2019

SELECTED COURSES:

- Enterprise IT Architecture
- Digital Solutions Studio
- Web Service Programming
- Data Analytics
- Data-Centric App Development
- Enterprise Cybersecurity

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, Fall 2020 – present
- AIS SCLC National Conference Data Visualization Competition 3rd Place, Spring 2019
- Temple Data Analytics Challenge Finalist, Fall 2018
- Fox School of Business Honors Program, Fall 2017 – Present
- Present Provost's Scholarship, Fall 2017 – Present

INFORMATION SYSTEMS PROJECTS:

- Innovated a Rshiny Dashboard to visualize umbrella data from SQL and Excel to price insurance claims using severity, frequency, NAISC codes, and other pricing parameters.

INFORMATION TECHNOLOGY SKILLS:

Analysis:	R, Rshiny, Excel
Software Development:	Visual Studio, Visual Studio Code, Java
Web Development:	HTML, CSS
Database Management:	Microsoft Access, SQL plus, SQL
Project Management:	Microsoft Project, Microsoft Office

EXPERIENCE:

AXA XL, Philadelphia, PA

June 2015 – August 2020

Intern

- Managed 5 other interns for 2 interim presentations and final presentation
- Designed an interactive peer pricing tool on Rshiny dashboard for a team of 2 senior actuaries and 6 other actuarial analysts
- Cooperated with 20+ actuaries and data analysts to complete 10+ projects involving data transfer, data visualization data retrieval, spreadsheets, coding, and other programming disciplines

BITE APP INC., Philadelphia, PA

September 2017 – May 2018

Intern & Customer Relationship Manager

- Researched over 50 restaurants in Philadelphia by specific regions, such as University City, Old City, and Rittenhouse Square to target customer base
- Invited restaurant representatives through social media and email to Bite Night
- Cooperated with a team of 10 other college interns, the CEO, and Co-founders to promote the app to “foodies” or social media influencers of food

SKILLS & LANGUAGES:

- Korean - conversational