

Theresa Nguyen

Philadelphia, PA | 717-982-5630 | theresaquynh@temple.edu | [linkedin.com/in/theresaquynh/](https://www.linkedin.com/in/theresaquynh/)

EDUCATION

TEMPLE UNIVERSITY

Bachelor of Business Administration

Major: Management Information Systems | GPA: 3.62

Relevant Coursework: Data and Analytics; Web Application Development; Digital Systems; Statistical Business Analytics; User Experience

Philadelphia, PA

Graduation: May 2026

EXPERIENCE

GBLI | Global Indemnity

Underwriting Analytics Intern

Bala Cynwyd, PA

June 2025 - Aug. 2025

- Extracted and consolidated regulatory data across 15 states, uncovering E&S market patterns to support internal underwriting analysis
- Assessed performance of AI-driven web scraping tools (Relativity6), identifying key false positive trends and providing insights to improve model accuracy
- Enhanced Power BI dashboards to monitor vacant property inspections and agent performance, enabling data-informed decisions and risk oversight
- Sourced historical claim dates in ImageRight to support senior leadership in evaluating a start-up's claims processing reliability

Bottle Underground

Social Media and Fundraising Intern

Philadelphia, PA

Jan. 2025 - May 2025

- Developed and scheduled mission-driven social media content to increase engagement and promote sustainable glass reuse
- Researched and pitched potential donor, sponsor, and partner opportunities aligned with organizational goals
- Supported planning and coordination of community events that brought together over 70+, including volunteers, donors, and local supporters

Temple University, Intergenerational Center

Student Worker

Philadelphia, PA

Oct. 2023 - May 2024

- Collaborated with a team of 4 to develop and implement support initiatives for over 15 kinship families, focusing on resources tailored to caregivers managing the unique challenges of grandchildren with special needs
- Facilitated training workshops that improved technical knowledge for family caregivers; led discussions resulting in actionable barriers faced by more than 20 participants throughout the program duration

PROJECTS

Temple Consulting Club

Associate Consultant

Sep. 2024 - Dec. 2024

- Conduct market sizing research for Saxbys, focusing on food and beverage (cafes) in higher education institutions
- Develop a growth strategy identifying target schools within a three-hour drive of Dallas-Fort Worth for Saxbys' expansion
- Create marketing recommendations for engaging new academic and auxiliary partners at target institutions
- Ensure scalability of growth strategy across regions, aligned with Saxbys' expansion goals

American Marketing Association

Student Consultant

Sep. 2023 - Dec. 2023

- Developed branding strategies to enhance a women-, minority-, and immigrant-owned business's brand identity and presence in the local South Philadelphian market
- Collaborated with cross-functional teams to design 10+ promotional materials that led to an increase in lead generation; initiatives included developing visually appealing advertisements and campaigns that attracted new customers

LEADERSHIP & ACTIVITIES

Association for Information Systems

Chair of Social Media

Apr. 2025 - Present

- Execute and manage content strategy and editorial planning to ensure a consistent, engaging, and professional digital presence
- Direct communications to promote events, deliver timely updates, and strengthen engagement across the student and alumni network

SKILLS & INTERESTS

Technical Skills: JavaScript, Python, MySQL, Salesforce, Tableau, AWS, Power BI, Excel, PowerPoint, Figma, Photoshop, Lightroom

Interests: Design, Film & Photography, Stippling Art, Reading, Journaling, Crafts, Music, Fashion, Foodie