

Theresa Nguyen

theresaquynh@temple.edu

Philadelphia | PA | 717-982-5630 | [linkedin.com/in/theresaquynh](https://www.linkedin.com/in/theresaquynh)

EDUCATION

TEMPE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2026

Major: Management Information Systems | **GPA:** 3.65

Selected Courses: Data and Analytics, Web Application Development, Digital Systems, Statistical Business Analytics

ACTIVITIES

Member, Association for Information Systems

January 2024 – Present

Member, Women in Business

January 2024 – Present

Work Study Position, FamilyFriends

October 2023 – Present

Member, American Marketing Association

October 2022 – December 2023

TECHNICAL SKILLS

Programming Languages: JavaScript, Python

Software: Visual Studio Code, Microsoft 365, MySQL Workbench, Salesforce

PROJECTS

Cherry Consultant, American Marketing Organization

September 2023 – December 2023

- Developed branding strategies to enhance a women-, minority-, and immigrant-owned business's brand identity and presence in the local South Philadelphian market.
- Collaborated with the small shop to create engaging marketing materials and social media content, increasing brand awareness.

EXPERIENCE

INTERGENERATIONAL CENTER, Temple University

October 2023 – Present

Work Study Student

- Assist in a program that supports kinship families, primarily those caring for grandchildren with special needs.
- Participate in training sessions and workshops to enhance knowledge and skills in areas such as technology, contributing to the ongoing improvement of support services for the families.
- Demonstrate empathy, patience, and understanding in all interactions, fostering trust and building strong relationships based on mutual respect and support.

PHO LA VIE, Harrisburg, PA

June 2018 – August 2023

Waitress

- Provided customer service for a casual Vietnamese restaurant serving 100+ customers daily.
- Addressed any food allergies and made recommendations to adhere to customers' standards.
- Processed transactions and handled cash and credit card payments with accuracy.
- Collaborated with the kitchen staff to ensure timely preparation and delivery of food.

SKILLS

Platforms: Google Workspace, Canva, CapCut

Languages: Basic Proficiency in Vietnamese