**Graduation:** May 2024

Philadelphia | PA | +1 (929) 435-7132

tarishasarker.com

#### **EDUCATION:**

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration** 

Major: Management Information Systems | Minor: Marketing | GPA: 3.79

Awards: Dean's List, Fall 2020 - Present

Selected Courses: Digital Systems, Data & Analytics, Web Application Development, Digital Marketing,

Consumer & Buyer Behavior

Activities: Association for Information Systems, August 2022 - Present

## TECHNICAL SKILLS:

Technical Languages: HTML5, CSS, JavaScript, Python, ¡Query, AJAX, Bootstrap, React, PHP

Web Platforms: Drupal, WordPress

Data Analytics: Tableau, SQL, MongoDB, MySQL

**CRM:** Salesforce

User Experience: Adobe Photoshop, Figma

#### **RELEVANT EXPERIENCE:**

Temple University, Philadelphia, PA

August 2022 - Present

### **Information Technology Assistant, MIS Department**

- Provide support to professor in 40+ person class through reviewing material, managing classwork, and grading assignments against class rubrics
- Produce educational videos to enhance student knowledge on coursework
- Assist students with questions and concerns via weekly office hours

## Resnick Academic Center, Philadelphia, PA

January 2022 - Present

## **Management Information Systems Tutor**

- Tutor 4+ Division I student-athletes in Management Information Systems topics including HTML, CSS, and JavaScript coding
- Adapt curriculum and content to various student learning styles
- Communicate with students and coaching staff to accommodate training and travel schedules
- Develop course material and best practices for content retention and exam preparation

# Lenfest Center for Community Workforce Partnerships, Philadelphia, PA September 2021 – September 2022 Marketing and Web Development Intern

- Develop and managed online content for institutional non-profit devoted to career-readiness and workforce development
- Utilize Drupal to develop organizational website to communicate service offerings and connect individuals to events and resources
- Manage weekly email marketing campaigns using Constant Contact to communicate job and career opportunities

#### **CERTIFICATES:**

• Learning PHP, LinkedIn Learning

July 2022

• Getting Started in User Experiences, LinkedIn Learning

April 2022

• JavaScript Functions, LinkedIn Learning

December 2021

• Tableau Essential Training, LinkedIn Learning

February 2021

## LANGUAGE:

• Basic Proficiency in Bengali