

# Utkarsh Vaid

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## EDUCATION

**TEMPLE UNIVERSITY – Fox School of Business**, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: May 2025

**Major:** Management Information Systems

**Awards:** Russel Conwell Scholarship (2021-2023)

**Selected Courses:** Microeconomic Principles, Macroeconomic Principles, Quant Methods for Business I & II

**Pathways World School**, Gurugram, India

*International Baccalaureate Diploma in STEM*

Graduation: May 2021

**Selected Courses:** Computer Science (Higher Level), Physics (Higher Level), Math Analysis (Standard Level)

## ACTIVITIES

**Collaborator**, Fuel A Dream Organization

January 2020 – February 2020

**Event Co-Ordinator**, Kimberley Intl. STEM Club

February 2019 – May 2019

## PROJECTS

**Student Management System**, Computer Science, International Baccalaureate December 2021

- Developed a Java-based application to efficiently manage and catalog student grades and attendance by utilizing object-oriented programming principles and SQLite to store data.

## EXPERIENCE

Lakme Aptech, Ambala, India

November 2016 – March 2017

**Media Manager**

- Increased brand awareness and highlighted benefits through the creation of innovative prints and digital media on Adobe Photoshop and Premier Pro for a local beauty salon school
- Led customer service satisfaction initiatives through working with students to develop testimonials to ensure a positive outlook for the brand online.
- Developed graphics for testimonials and pricing on websites and social media, incorporating video editing and photoshop based designs.

## SKILLS

**Software:** Microsoft Office Suite, Adobe Premiere Pro, Adobe Photoshop, Salesforce, Canva

**Development and Databases:** Java, SQLite

**Languages:** Native Proficiency in Hindi

**Certifications:** Google Analytics