

Vienna Hong

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EDUCATION

TEMPLE UNIVERSITY, Fox School of Business & Management

Philadelphia, PA

Bachelor of Business Administration

Expected Graduation Date: May 2025

Major: Management Information Systems

Minor: Digital Marketing

Related Course: Cloud Architecture, User Experience Design, Web Application Development, Data Analytics, Data Science, Introduction to Risk Management, Visualizing Data

Honors and Awards:

President's Scholars Award, Fall 2021 - Fall 2023

Temple Honors, Fall 2021 – Present

Fox School of Business Honors Program, Fall 2021 – Present

WORK EXPERIENCE

Temple University

Philadelphia, PA

ODL Student Worker

May 2023 – Present

- Facilitate 4 live Zoom sessions every week for both graduate and undergraduate programs.
- Collaborate alongside 5 Technical Support Staff to manage videos, aggregate data, and support computer hardware.
- Balance multiple projects of a technical nature and work up to 20 hours per week.

Mainstreet Pho

Manayunk, PA

Hostess/Waitress/Cashier

September 2020 – August 2022

- Greeted and seated around 40 or more customers weekly and delivered food and beverages to customer tables.
- Packed around 40 to-go orders for online food orders and pick-up, made beverages, and operated a cash register to process customer payments.
- Cleaned and arranged tables at the beginning and end of every 10-hour shift.

America-Israel Friendship League

Remote

Project Management Assistant

September 2020 – July 2021

- Promoted and engaged users in social activism through 2 informative videos posted every Monday and Thursday for a non-profit organization.
- Prepared presentations every week and presented the PowerPoint every Sunday to American and Israeli teens from ages 16 - 18.
- Created and managed 4 rosters every week for social media posts and edited social media content posted on TikTok and Instagram.

CAMPUS LEADERSHIP EXPERIENCE

Temple Vietnamese Student Association

Philadelphia, PA

President

May 2023 – Present

- Oversee up to 40 - 45 events each semester, Fall and Spring.
- Administer and assist the duties of 18 members of the executive board.
- Develop and align goals and objectives during the whole year to preserve and cultivate positive growth within the organization

Temple Vietnamese Student Association

Philadelphia, PA

Event Coordinator

May 2022 – May 2023

- Created and planned up to 10 to 15 on-campus and off-campus events for undergraduate and graduate students.
- Planned and facilitated at least 4 back-to-back events during the first or second week of each semester.
- Collaborated with the cultural chairs to plan and organize the organization's annual banquet and cultural show.

SKILLS & INTERESTS

Technical Skills: HTML, CSS, Javascript, Canva, Microsoft Office, Figma, WordPress, Tableau

Soft Skills: Project Management, Visual Design, Usability Testing, Heuristic Evaluation

Interests: Product Management, Product Development, User Experience Design, Culinary Arts, Cosmetic