

Vienna Hong

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EDUCATION

TEMPLE UNIVERSITY, Fox School of Business & Management, Philadelphia, PA

Bachelor of Business Administration, May 2025

Major: Management Information Systems

Minor: Digital Marketing

Related Course: Cloud Architecture, User Experience Design, Web Application Development, Data Analytics, Data Science, Visualizing Data

Honors and Awards:

President's Scholars Award, Fall 2021 - Fall 2023

Temple Honors, Fall 2021 – Present

Fox School of Business Honors Program, Fall 2021 – Present

CAMPUS LEADERSHIP EXPERIENCE

Association for Information Systems

Philadelphia, PA

Director of Corporation Relations, May 2024 – Present

Temple Vietnamese Student Association

Philadelphia, PA

Internal Vice President, May 2024 – Present

President, May 2023 – May 2024

Event Coordinator, May 2022 – May 2023

WORK EXPERIENCE

Temple University

Philadelphia, PA

Information Technology Assistant (ITA): Data Science

August 2024 – Present

- Provide technical assistance to 30+ students and instructors during class sessions, including troubleshooting issues related to Microsoft Excel, Tableau, and other data tools.
- Offer one-on-one or group assistance outside class hours to help students with assignments or projects.
- Work closely with the course instructor to align teaching objectives and deliverables.

Temple University

Philadelphia, PA

ODL Student Worker

May 2023 – Present

- Facilitate 4 live Zoom sessions every week for both graduate and undergraduate programs.
- Collaborate alongside 5 Technical Support Staff to manage videos, aggregate data, and support computer hardware.
- Balance multiple projects of a technical nature and work up to 20 hours per week.

Mainstreet Pho

Manayunk, PA

Hostess/Waitress/Cashier

September 2020 – August 2022

- Greeted and seated around 40 or more customers weekly and delivered food and beverages to customer tables.
- Packed around 40 to-go orders for online food orders and pick-up, made beverages, and operated a cash register to process customer payments.
- Organized tables at the beginning and end of every 10-hour shift.

SKILLS & INTERESTS

Technical Skills: HTML, CSS, Javascript, Canva, Microsoft Office, Figma, WordPress, Tableau, SQL

Soft Skills: Project Management, Visual Design, Usability Testing, Heuristic Evaluation

Interests: Product Management, Product Development, User Experience Design, Culinary Arts, Cosmetic