1017 Justin Circle | Bensalem | PA | 19020 | tel: 215.510.7059

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: Fall 2021

Major: Management Information Systems | Minor: Finance | GPA 3.08, Major 3.33

SELECTED COURSES:

Data Analytics, Statistical Business Analytics, Data-Centric Applications, Cloud Architecture, User Experience Design, Intermediate Corporate Finance

ACTIVITIES/CERTIFICATIONS:

Fox Dean's Student Advisory Council, Fall 2020-Present Member, Association for Management Information Systems, December 2020-Present Mentor, AIS Mentorship Program, Fall 2020-Present Executive Board, Active Minds, June 2020-January 2021

INFORMATION TECHNOLOGY SKILLS:

RStudio, Tableau, MySQL, JavaScript, Node.js, Microsoft Office (Excel, Word, Power Point, Outlook), AWS, Word Press, Wix

EXPERIENCE: Success, Happiness, and Leadership: Data Insight on Professionals, June 2020-Present Founder/Researcher

- Utilize interview methods to collect qualitative and quantitative data from business professionals who are well established in their industry
- Store the data in SQL and Excel databases to be used in the analytics process
- Analyze and visualize the cohesion between happiness and success based on various metrics using Excel, R, and Tableau

NORTHWESTERN MUTUAL, Philadelphia, PA August 2020-October 2020 **Financial Representative Intern**

- Conduct market surveys using influential conversational techniques to prospect
 new clients to see if our services align with their financial goals, and to ultimately
 schedule a follow up meeting to conduct a fact finder meeting
- Participate in joint work with senior financial advisors to carry out closing meetings with clients to layout their financial plan, and analyze what their next steps should be in the project, optimize, and grow pipeline
- Utilize CRM database to manage client scheduling, management, and all other business functions

BACK TO BASICS, INC., Wilmington, DE

March 2020-April 2020

Data Analytics Intern

- Data mined through thousands of contracts worth upwards of a million dollars in the GovSpend database for the translation and interpretation sector of the company
- Analyzed contracts and historical data trends using excel to assess whether the
 contracts, and agencies providing the contracts, aligned with the criteria that the
 company deemed necessary
- Compiled the research and contracts into a report to present to the executives to discuss if a contract will be bid on