

# Winnie Lau

Philadelphia, PA | [tus44194@temple.edu](mailto:tus44194@temple.edu)

## EDUCATION

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### Temple University

Temple Honors

Fox Honors

Bachelor of Business Administration

- Dean's List: Fall 2024

Philadelphia, PA

Expected Graduation: May 2028

GPA: 4.0

Major: Finance and MIS

## EXPERIENCE

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### HRM Group Consulting Project

Oct 2024-Dec 2024

- Collaborated with a team to provide customized recommendations that addressed the client's business challenge, leading to actionable improvements

### Wharton Investment Competition

Sept 2023-Dec 2023

- Worked with a team to develop an investment strategy that aligned with the client's financial goals

### PennRSSA

Jun 2023-Jul 2023

- Led a team to develop a project focused on reducing the hunger crisis in Philadelphia

### Accounting Finance Business Initiative (AFBI)

Jun 2023-Jun 2023

- Partnered with a team to develop a scanning app that assesses the safety of ingredients in consumer products

### First Generation of Investors (FGI)

Feb 2023-Apr 2023

- Acquired comprehensive financial literacy knowledge and applied it by creating a personal stock portfolio

### Innovation League

Oct 2022-Nov 2022

- Teamed up to design and develop an app aimed at improving commuting accessibility for individuals with disabilities

## VOLUNTEER EXPERIENCE

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### PLE Youth Volunteering and Leadership Program

Dec 2021-Sep 2023

- Branch Designer: Co-founded and developed a summer prep branch for K-8 students, focusing on enhancing reading and math skills in preparation for the upcoming school year
- Curriculum Manager: Designed and structured reading curriculums for tutors to use when tutoring elementary school students
- Block Manager: Monitored lesson dynamics and provided guidance to optimize lesson flow
- Reading Tutor: Taught and mentored 3rd-grade students in reading, helping them build confidence in their skills
- Contributed over 200 hours of volunteer work across various initiatives

### High School Math/Science Tutoring

Oct 2022- Apr 2023

- Provided academic support in Chemistry and Math before school to assist peers in strengthening their understanding of key concepts

## SKILLS

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- Language: Mandarin
- Technical Skills: Microsoft Word, Excel, Powerpoint

## ACHIEVEMENTS/AWARDS

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- Google Analytics Certification Feb 2025
- PVSA Award (Bronze in Young Adults Category) Aug 2023
- Seal of Biliteracy (Mandarin) May 2023
- PVSA Award (Silver in Teen Category) Aug 2022