

# Youngjin Kwon

[youngjin.kwon@temple.edu](mailto:youngjin.kwon@temple.edu)

## EDUCATION

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|---|-----------------------|
| Fox School of Business, Temple University, Philadelphia, PA, USA<br><i>Ph.D. Candidate in Business Administration, Concentration in MIS</i> | Aug. 2018 –           |
| College of Business, KAIST, Seoul, Korea<br><i>M.S. Management Engineering, Concentration in IT Management</i>                              | Feb. 2012 – Feb. 2014 |
| College of Engineering, Yonsei University, Seoul, Korea<br><i>B.S. Industrial Engineering</i>   | Mar. 2007 – Feb. 2012 |

## CONFERENCE PRESENTATION

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**Y. Kwon, J.B. Thatcher, P. Roth, & D. Pienta, “You Cheered for Your Favorite Teams: Does it Get You Hired or Penalized?”**

- The 2021 International Conference on Information Systems (ICIS), Austin, TA, USA
- Conditionally Accepted

**Y. Kwon, S. Singha, & S. Kumar, “On Mobile Application Update Strategy in Response to Consumer Reviews: A Differential Games Approach”**

- The 30<sup>th</sup> Annual Workshop on Information Technologies and Systems (WITS’20)

**Y. Kwon, “When Do Groups Benefit from Membership Instability? The Role of Hierarchy Steepness and its Change”**

- 78th Annual Meeting of the Academy of Management Conference 2018 (AOM), Chicago, IL, USA

## RESEARCH PROJECT

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- Social Media Assessment and Dilution effects
  - Stage: Data collection and analysis
  - Coauthor: Jason B. Thatcher (Temple), Philip Roth (Clemson), and Daniel Pienta (Baylor)
- Privacy and National Identity
  - Stage: Data collection and analysis
  - Coauthor: Jason B. Thatcher (Temple) and Christy M. K. Cheung (HKBU)

## SCHOLARSHIP, RESEARCH GRANT, & HONORS

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|--|-----------------------|
| 21th Young Scholars Interdisciplinary Forum (\$2,250)                | Nov. 2020             |
| • Research grant funded by Fox School of Business, Temple University |                       |
| 20th Young Scholars Interdisciplinary Forum (\$500)                  | Apr. 2020             |
| • Research grant funded by Fox School of Business, Temple University |                       |
| 19th Young Scholars Interdisciplinary Forum (\$1,500)                | Nov. 2019             |
| • Research grant funded by Fox School of Business, Temple University |                       |
| 18th Young Scholars Interdisciplinary Forum (\$1,500)                | Apr. 2019             |
| • Research grant funded by Fox School of Business, Temple University |                       |
| Annual Management Information Systems Department Award (\$5,000)     | Sep. 2018 –           |
| • Funded by MIS Dept., Fox School of Business, Temple University     |                       |
| Leadership Award, College of Business, KAIST                         | Feb. 2014             |
| The National Scholarship for Science and Engineering (\$26,000)      | Mar. 2007 – Dec. 2011 |
| • Funded by Korea Student Aid Foundation                             |                       |

## TEACHING EXPERIENCE

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Data Analytics (MIS2502), Temple University  
*Graduate Research Assistant*

Spring 2021, Fall 2021

## SERVICE

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Ad hoc Reviewer

- *Journal of Information Technology*
- *Internet Research*
- *European Conference on Information Systems (ECIS) 2021*

## WORK EXPERIENCE

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KAIST Techno-Management Research Institute, Seoul, Korea  
*Economic Researcher*

Mar. 2016 – Sep. 2017

Sogood Internet Co., Ltd., Seoul, Korea  
*System Designer and Project Leader*

Mar. 2014 – Feb. 2016

## OTHER INFORMATION

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- Computer skills: Stata, Python, and HTML
- Languages: Korean and English